

Thursday, July 31 at 12:00 EDT

Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at

[meet.google.com/okf-bvsvb-wpi](https://meet.google.com/okf-bvsvb-wpi)

2024/2025 Chair: Mohammad

2024/2025 Co-chair: Erin

## AGENDA

Members shown in bold are present:

- **GISCorps CC: Shoreh, Wincy**, Erin, Bhanu, **Mohammad**, John, **Brigit**, Jessica, Rob, **Hannah**
- **Advisory Board**: Dianne, Allen, Carol, German, Holly, Katie
- **GPN**: Wendy, **Christina**
- **Program Coordinator: Megan**

Regrets are not bolded.

Approval of [June Minutes](#)

- **Motion: Shoreh**
- **Second: Wincy**
- **Vote: Yes**

**August monthly meeting: Megan**

- Reminder that we are dropping the August monthly meeting since we are having our July meeting so late in the month

## Monthly Financial Report

**End of May 2025 Financial Report: Shoreh**

- Total expenses in May 2025: \$10,515.40, YTD: \$23,573.44, since 2003: \$298,889.24.
  - Program Coordinator: \$2,675.00, MailChimp: \$149.60, Donation fees: \$31.03.
  - Esri UC: \$1,409.77 (Megan)
  - PAM related expenses:
    - Adam McKay: \$3,000.00 (will be returned as the trip did not occur).
    - Joe Lemeris: \$3,250.00
- Total [contributions](#) in May 2025: \$350.00. YTD: \$500.00 since 2003: \$426,566.42.
  - Jeff Franzen: \$250.00, Michael Ruth: \$100.00.
- Total balance as of the end of May 2025: \$127,677.18.

**Marketing activities: Megan**

- New donation page done with updated giving levels. Will now get them out via email and social media.
- **Advisory Committee**
  - **Update to strategic plan: Dianne**
    - Nothing to update (unable to attend)

- **Technical Updates - Megan**

- **Google Workspace (AKA GSuite)**
  - No major updates
- [Mission Control spreadsheet](#) and [Core Committee Internal Site](#)
  - No major updates
- **Mailchimp**
  - No major updates
- [Website](#)
  - With new WordPress updates, there have been changes to how the backend functions; working on new documentation to reflect these changes; more to come by next monthly meeting
- ArcGIS
  - None

- **Mission control refresher: Megan (reschedule to evening meeting)**

- Active missions tab
- Deployed volunteers tab
  - Volunteer counts
- Volunteer feedback tab
  - What to do if data is just a string of numbers
  - Not entering stuff into autopopulated fields
  - When to approve minutes

- **GIS Service Pledge (GSP): Wincy**

- Activity since June 19:

|                                  | Last 4 weeks | Previous 4-week period |
|----------------------------------|--------------|------------------------|
| <b>Applications Received</b>     | 3            | 0                      |
| <b>Applications Approved</b>     | 2            | 0                      |
| <b>Applications Rejected</b>     | 1            | 0                      |
| <b>Reports Posted on Website</b> | 0            | 0                      |
| <b>Reports Now Due/Overdue</b>   | 28           | 28                     |

- Cumulative program totals:
  - Total Applicants: **105**
  - In progress: **4**
  - Approved Participants: **72**
  - Rejections/Invalid/pending applications: **32**
  - Withdrawals: **6**
  - Reports submitted: **33 (took one down)**
  - Countries represented: **13**
- [Tracking spreadsheet](#)

## Communications: Megan

- Since last meeting:
  - New Project announcements
    - 408: [Tech Soup](#) (Wincy)
    - 410: [Eastern and Central North Carolina Food Bank](#) (John/Jessica/Brigit)
    - 411: [Kyaninga Forest Foundation](#) (Shoreh and Mohammad)
    - 412: [The Fund for People in Parks](#) (Bhanu)
  - Completed Project reports:
    - 399: [South Carolina Breastfeeding Coalition](#) (John)
    - 401: [Phreatic](#) (Mohammad)
- Upcoming publications:
  - Upcoming website reports
    - New Project announcements:
      - None - unless some of our latest requests pan out
    - Completed Project reports:
      - Maybe some of the PAM projects

### Social media outreach activity since June 19:

|                                | Followers/Members |                 |        | Original Posts |                        |
|--------------------------------|-------------------|-----------------|--------|----------------|------------------------|
|                                | Current           | At last meeting | Change | Last 4 weeks   | Previous 4-week period |
| <a href="#">Twitter</a>        | 3,500             | 3,499           | +0%    | 0              | 0                      |
| <a href="#">Instagram</a>      | 1,362             | 1,354           | +0%    | 1              | 1                      |
| <a href="#">Facebook Page</a>  | 1,132             | 1,093           | +1%    | 2              | 2                      |
| <a href="#">Facebook Group</a> | 942               | 944             | +0%    | 3              | 2                      |
| <a href="#">LinkedIn Page</a>  | 3,787             | 3,726           | +2%    | 2              | 2                      |
| <a href="#">LinkedIn Group</a> | 1,581             | 1,572           | +0%    | 2              | 3                      |
| <a href="#">Bluesky</a>        | 34                | 32              | +0%    | 1              | 3                      |



Deployment news (launched, ongoing, new): [Mission Control Spreadsheet](#) - from most recent to the oldest project. For missions with more than one CCPM, the lead CCPM will be responsible for updating on that mission. This means that the lead will be responsible for updating the mission under their name and copying and pasting that update to their co-CCPMs and removing the highlight in the mission under their co-lead's name.

## Shoreh

- **The Protected Area Management Solution (PAM) Partnership with Esri/NatGeo: Shoreh/Megan/Mohammad/Bhanu**
  - All five PAM projects have been launched. Three volunteers have already received their advanced funding and have scheduled their trips (one in July and two in August). The third one will travel in November so arrangements have not been made yet. Further details are entered [in this sheet](#).
    - **402 - Babanango Game Reserve ([PAM-BGR](#)) - Shoreh/Mohammad**
      - The project started on May 4th. ([Web Story](#))
      - The PA and the volunteer meet every 7-10 days to review the progress.
      - The volunteer has provided the PA some technical advice..Some of them have already been implemented and are being tested by the PA.
      - At the same time the volunteer is trying to debug other technical issues that the PA is facing.
      - The volunteer will leave for Africa on August 7th and return on Aug 19.
      - The volunteer is developing the training materials which he is going to use during his on-site visit.
      - The volunteer was also present at the GISCorps booth at Esri UC in San Diego.
    - **403 - [Grevy's Zebra Trust \(PAM-GZT\)](#) - Shoreh & Bhanu**
      - The volunteer is working on the story map.
      - Rachel and Redempta (PA) did a presentation on Jul 9, 2025
        - a. This is a remote project with no travel expenses at this time, however, that might change in the future.
    - **406 - Selati Game Reserve ([PAM-SGR](#)) - Shoreh/Mohammad**
      - The project started on May 11th. ([Web Story](#))

- The Scope of Work and on-site visit plan have been drafted out.
- Another meeting has been scheduled on Aug 7 to finalize the SOW and site visit plan.
- Site visit (Aug 18-23) has already been planned and booked.
- **407 - Lemur Conservation Foundation ([PAM-LCF](#)) - Shoreh/Mohammad**
  - The project started on May 3th ([Web Story](#)).
  - The discovery phase has finished. The volunteer has understood the data, data model, and the set up. He has started fine tuning what is in place and sharing new ideas with the PA.
  - The volunteer is working on his site visit plan and what his timetable will be while he is there.
  - The volunteer will travel there before November 10th..
- **409 - Rwanda Wildlife Conservation Association ([PAM-RWCA](#)) - Rwanda: Shoreh/Mohammad**
  - The project started on May 11th. ([Web Story](#))
  - The discovery phase is complete. The Scope of Work (SOW) has been finalized.
  - Due to personal reasons the volunteer cancelled his travel plan.
  - Already [19 hours of training](#) has been provided to the PA team.
  - Through the training, best practices have been discussed and practiced with the PA.
  - As a sustainable solution, the PA's team is supposed to do some real-life practices on their own. The volunteer is there for any possible troubleshooting.
- The Charter is [posted here](#). The PAM AGO can be accessed [from here](#).
- We have been providing a [monthly summary](#) to Natgeo and Esri representatives.
- **411 - [Kyaninga Forest Foundation \(KFF\)](#) - Shoreh/Mohammad**
  - The project started on June 28th. ([Web Story](#))
  - The discovery phase has been completed.
  - The volunteer has started helping the PA with:
    - Optimizing their data model.
    - Making the most out of their AGO.
  - The volunteer is planning to create a dashboard for the PA.

## Wincy

- **408 - TechSoup - Wincy**
  - Recruited 2 volunteers. Project kicked off on June 25.
  - Based on the initial schedule, they should have had a presentation last week and another one next week.
  - Wincy & Shoreh are meeting with volunteers tonight; one of the volunteers has a new job and has limited time for the project.

## Bhanu

- **403 - [Grevy's Zebra Trust \(PAM-GZT\)](#) - Shoreh & Bhanu**
  - The volunteer is working on the story map.
  - Rachel and Redempta (PA) did a presentation on Jul 9, 2025
    - This is a remote project with no travel expenses at this time, however, that might change in the future.
- **412 - [Funds for the People in Parks \(FPP\)](#) - Bhanu**

- Dave is working on a wire frame for ExB application
- Capturing data for Web App (NPS Boundaries, visitorship, economic impact, photo URLs, etc.)
- The Esri team helped with the ALS advocacy map and licensing.

## Mohammad

- **401 - [Phreatic](#) - Mohammad**
  - The project is complete ([web post](#)) - (Remove)
- **402 - Babanango Game Reserve ([PAM-BGR](#)) - Shoreh/Mohammad**
  - The project started on May 4th. ([Web Story](#))
  - The PA and the volunteer meet every 7-10 days to review the progress.
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    - Optimizing their data model.
    - Making the most out of their AGO.

- The volunteer is planning to create a dashboard for the PA.

## John

- **399 - South Carolina Breastfeeding Coalition - John**
  - The project is complete and closed out - (Remove)
- **403 - 4-H 2025 - John**
  - The project is complete and mostly closed out. Just need to finish the web post. Working on closeout.
- **410 - FoodBank of Central and Eastern North Carolina (FBECNC) - John & Brigit & Jessica**
  - Had a kickoff meeting and the volunteer provided the PA with a scope of work document. Work is underway on the project with survey123 and a draft dashboard. Both the Volunteer and the PA say that the work and communication is going very well.

## Brigit

- **410 - FoodBank of Central and Eastern North Carolina (FBECNC) - John & Brigit & Jessica**
  - Had a kickoff meeting and the volunteer provided the PA with a scope of work document. Work is underway on the project with survey123 and a draft dashboard. Both the Volunteer and the PA say that the work and communication is going very well.

## Jessica

- **410 - FoodBank of Central and Eastern North Carolina (FBECNC) - John & Brigit & Jessica**
  - Had a kickoff meeting and the volunteer provided the PA with a scope of work document. Work is underway on the project with survey123 and a draft dashboard. Both the Volunteer and the PA say that the work and communication is going very well.

## Disaster Response - Erin

- **Disaster Response Subcommittee: Erin**
  - [Disaster Response SOPM](#) (In progress)
  - Texas floods: went well
  - July Update:
    - No NAPSG meeting
    - Onboarding with Rob and Hannah
- **400 - 2025 PhotoMapper Admin Team**
  - Standing Admin Project.

## Other business:

- **Esri UC 2025: Shoreh and Megan**
  - We attended and/or presented at the following activities during the UC:
    - **Annual meeting:** was held on Wednesday 7/16 at noon. After the annual presentation and the status report, attendees introduced themselves. A few of our existing volunteers and one PA was in the audience which was great.
    - **Map Gallery:** Met many volunteers and future PAs at the Map Gallery kiosk. Monique was able to stick around for a while and help 😊
    - **GIS for Good Expo kiosk:**
      - A lot of interest in GISCorps, both from partners and potential volunteers
      - Compared to 2023, a lot more interested partners showed up to our booth
    - Presented at the non-profit SIG on Thursday 7/17 from 11:30 to 12:30 in room 26A; [link to session](#).

- Also presented at the Disaster Response Spotlight along with Ryan Lanclos.
  - Photos will be posted soon to the website.
- **GPN Committee Coordination Meeting: Shoreh/Mohammad**
  - No meetings have been held in the past month.
  - Wednesday, August 13 at 4 PM EDT - next meeting
- **Documentation: Megan**
  - In the next couple of weeks, will work on some pretty detailed changes to WordPress documentation
  - Made updates (many of them minor) to these docs:
    - None
  - Reference Document Directory
    - No major updates
- **Geospatial Professional Network update - Christina Brunsvold, 2024-2026 Board Liaison**
  - GIS Leadership Academy:
    - 2025 dates:
      - Virtual - October 27-31
      - Savannah, GA - December 8-12
    - Advanced GLA: *November 3-7, 2025 in New Orleans*
  - GIS-Pro 2025: October 6-9, 2025 in Denver, CO
    - Program is live, registration is open
    - Early bird registration ends August 1st
    - Committee is working in GISCorps silent auction
  - Learning Annex is now LIVE.
    - Can do on demand webinars
    - Adding more content as well
  - Upcoming Webinars:
    - Data 2 Science - August 11th
  - LEAP conference is scheduled for March 3-5, 2026
    - Will be virtual
  - GIS/Valuation conference is scheduled for March 30- April 2
    - Mobile, Alabama
  - Potential opportunity for a webinar. North Carolina floods and how they had volunteers map disaster response. Could also wrap this with GISCorps/NAPSG photomappers.
    - Maybe a webinar before hurricane season on how to volunteer
    - After hurricane season on the results/usage of the programs and how it was integrated into disaster response missions
- **GPN update - Wendy**
  - Unable to attend

Meeting adjourned at 12:33 pm EDT

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**Next call:** Thursday, September 18, 2025 at noon EDT