

Thursday, January 16 at 12:00 EST

Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at meet.google.com/okf-bvsb-wpi

2024/2025 Chair: Mohammad

2024/2025 Co-chair: Erin

AGENDA

Members shown in bold are present:

- **GISCorps CC:** Shoreh, **Wincy**, Konrad, **Erin**, **Katie**, Bhanu, **Mohammad**, Monique, **John**
- **Advisory Board:** Dianne, **Allen**, Carol, German, **Holly**
- **GPN (formerly URISA):** **Wendy**, **Christina**
- **Program Coordinator:** Megan

Regrets are not bolded.

Approval of [December Minutes](#)

- **Motion:** John
- **Second:** Wincy
- **Vote:** Yes

Monthly Financial Report

End of November 2024 Financial Report: Shoreh

- Total expenses in November 2024: \$2,068.35, YTD: \$15,346.41, since 2003: \$280,030.58.
 - Program Coordinator: \$1,918.75, MailChimp: \$149.60.
- Total [contributions](#) in November 2024: \$0.00. YTD: \$8,353.00 since 2003: \$420,891.42.
- Total balance as of the end of November 2024: \$140,860.84.

Marketing activities: Shoreh

- **Social media graphics:** Alex Lopez-Rogina of the Marketing team sent a social media graphic for partner levels on Tuesday. The file is [stored here](#). Alex later on provided additional images found [in this folder](#).
 - We will contact Alex once the new logo is selected/approved.
- **GISCorps' new logo:**
 - GPN's graphic artist had sent several options last month. Shoreh asked for an additional option with different colors and they submitted one last week. Both options are [posted here](#).
 - We can take a vote on [the latest version](#).
 - Vote to approve new logo: yes
 - Now that we've voted yes on new logo, GPN will send a package of logos and then Megan can switch everything out of the new logo
- **Fundraising ideas:**
 - Getting on Federal government's [Combined Federal Campaign](#) (CFC)
 - Wendy shared it with her fiscal team.
 - SAR team is included in CFC and is not an easy process according to Erin. The annual fee is \$350.

- Mapathons: possibly selling tickets to raise funds.
- Facebook (Meta) exclusively partners with PayPal Giving Fund. It appears that you only need to prove 501 c 3 status to be added to their database.
 - PayPal Giving Fund - <https://www.paypal.com/us/webapps/mpp/givingfund/home>
 - Nonprofit User Agreement - <https://www.paypal.com/us/webapps/mpp/givingfund/policies/nonprofit-user-agreement#A4>
 - Nonprofit Certification Policy - <https://www.paypal.com/us/webapps/mpp/givingfund/policies/nonprofit-certification-policy>
 - Holly had investigated this and found that there was a conflict with GPN. There was an email chain about it from years ago. Holly will send the email.
 - Erin stated that they also tried and investigated this option and it was not easy to set up.
- **Posted these two items after the meeting:**
 - Grant Writers for Non-profits whose fees are included and only paid on the grant award (Alex trying to find old contact).
 - Corporate Angels (Nationwide, based in Columbus) <https://www.nationwide.com/personal/about-us/nationwide-sponsorships/pages/proposals> Insurance Agencies like Nationwide might be interested in being part of the “disaster response”.
- Grant Writers for Non-profits whose fees are included and only paid on the grant award (Alex trying to find old contact)
- Start with something like a blurb in every issue of the GIS Professional to provide a constant stream of updates on who GISCorps is and what they are up to (Adam)
- What about mapathons that local GPN chapters can do and at our Austin holiday parties (GeoBash), we have put the a QR code out for GISCorps and other geospatial charities / needs/ volunteer opportunities? (Courtney)
- Maybe get Taylor Geospatial Institute to help with GISCorps. They could get Enterprise money maybe (Mark Safran)

Other Action Items:

- Ask [@Alex Lopez-Rogina](#) to create a new Social Media Graphic for GISCorps with the new GPN logo?
- Core Committee and Advisory Committee to think about if any of them have time to lead the marketing efforts

- **Advisory Committee**
 - **Update to strategic plan: Dianne**
 - Nothing to update
- **Technical Updates - Megan**
 - **Google Workspace (AKA GSuite)**
 - No major updates
 - [Mission Control spreadsheet](#) and [Core Committee Internal Site](#)
 - No major updates
 - [Mailchimp](#)

- No major updates
- [Website](#)
 - No major updates
- ArcGIS
 - No major updates

- **GIS Service Pledge (GSP): Wincy**
 - Activity since December 19:

	Last 4 weeks	Previous 4-week period
Applications Received	1	1
Applications Approved	0	0
Applications Rejected	0	0
Reports Posted on Website	1	0
Reports Now Due/Overdue	29	29

- Cumulative program totals:
 - Total Applicants: **99**
 - In progress: **1**
 - Approved Participants: **68**
 - Rejections/Invalid/pending applications: **28**
 - Withdrawals: **6**
 - Reports submitted: **33 (took one down)**
 - Countries represented: **13**
- [Tracking spreadsheet](#)

Communications: Megan

- Since last meeting:
 - New Project announcements
 - None
 - Completed Project reports:
 - None
- Upcoming publications:
 - Upcoming website reports
 - New Project announcements:
 - 399 - South Carolina Breastfeeding Coalition (John) 
 - Completed Project reports:

Social media outreach activity since **December 19**:

	Followers/Members			Original Posts	
	Current	At last meeting	Change	Last 4 weeks	Previous 4-week period
Twitter	3,603	3,617	+0%	1	2
Instagram	1,303	1,305	+0%	3	2
Facebook Page	1,000	986	+1%	3	3
Facebook Group	938	937	+0%	29	3
LinkedIn Page	3,441	3,396	+2%	3	3
LinkedIn Group	1,543	537	+0%	5	3
Bluesky	N/A	N/A	+0%	N/A	N/A

- Made a Bluesky account, but haven't posted on it yet: <https://bsky.app/profile/giscorps.bsky.social> (will change logo once we vote on new logo); still working on setting it up and following more accounts



Deployment news (launched, ongoing, new): [Mission Control Spreadsheet](#) - from most recent to the oldest project. For missions with more than one CCPM, the lead CCPM will be responsible for updating on that mission. This means that the lead will be responsible for updating the mission under their name and copying and pasting that update to their co-CCPMs and removing the highlight in the mission under their co-lead's name.

Shoreh

- **The Protected Area Management Solution (PAM) Partnership with Esri/NatGeo: Shoreh**
 - Sent David another email and reiterated our interest and available bandwidth.
 - Copy of the [executed funding agreement](#). The latest version of the Charter is [posted here](#). The PAM AGO can be accessed [from here](#).

Konrad

- Connected with Emily and will be getting presentation material from her prior to FedGIS

Wincy

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Bhanu

Mohammad

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John

- **399 - South Carolina Breastfeeding Coalition**
 - Assigned mission number and set up folder and started on Job Description.
 - Emailed Sarah requesting a copy of their logo.

Disaster Response - Erin, Katie, and Monique

- **Disaster Response Subcommittee: Erin**
 - [Disaster Response SOPM](#) (In progress)
 - Current plan to activate only when the NRCC activates
 - [NAPSG Monthly Meeting Notes](#)
 - Jan Update:
 - Closed out the 2024 Admin Project & started the 2025 one
 - This year we will be working on updating the SOPs to make sure they match with our current workflow. Kick off Meeting will be Apr 4 or 5.
 - Altadena Rising project requests
 - Action items:
 - Schedule a call with the PA (Megan)
- **385 - PhotoMappers Admin Team**
 - Standing Admin project.
- **400 - 2025 PhotoMapper Admin Team**
 - Standing Admin Project
 - We will be sending out emails to current Admins in order to see who is still available for the 2025 season. Then possibly send out a recruitment to fill in any gaps
 - We will host the Annual Admin Meetup at the end of Feb or beginning of March

Other business

- **Brainstorming on ideas to attract new projects: Shoreh**
 - What are the CC and Advisory Committee member's thoughts on meeting in the next few weeks and discussing ideas on how to attract new projects?
 - Shoreh sent an email to Emily Swenson and let her know that we have available resources to take on new projects. Emily said that she has shared the message with their team and will encourage organizations that could benefit to apply.
 - Action items:
 - Megan set up meeting between this month and next month to talk about this issue
 - Possibly sharing blast on social media about looking for PAs
 - Connect with Shoreh on list of orgs interested in GIS
- **GPN Committee Coordination Meeting: Shoreh**
 - We will participate in this quarterly meeting.
- **Documentation: Megan**
 - Made updates (many of them minor) to these docs:
 - None
 - Reference Document Directory
 - No major updates
- **Geospatial Professional Network update - Christina Brunsvold, 2024-2026 Board Liaison**
 - Geospatial Professional Network (GPN) formerly URISA
 - Board is working with consulting firm that is creating graphics and templates for standardizing logos and marketing
 - Want to include committee feedback in decisions. Stay tuned!
 - GISCorps will have to change logo to match and marketing
 - GIS Leadership Academy:
 - **2025 dates:**
 - **Chicago, IL - June 16-20**
 - **Savannah, GA - December 8-12**
 - **Advanced GLA: November 3-7, 2025 in New Orleans**
 - LEAP Conference: January 28-30, 2025 (virtual)
 - GIS/Valuation Technologies Conference: March 3-6, 2025 - Columbus, Ohio
 - GIS-Pro 2025: October 6-9, 2025 in Denver, CO
 - CalGIS Conference
 - April 14-16, 2025
 - Upcoming Webinars:
 - Understanding Social Risk in Community Resilience
 - Wednesday, February 19, 2025 at 3 PM EST/2 PM CST/1 PM MST/12 noon PST
 - Building Capacity through Professional Development: How you developed from a GIS technician to a leader in your career.
 - Thursday, February 20, 2025 at 2 PM EST/1 PM CST/12 PM MST/11 AM PST
- **URISA update - Wendy**
 - Covered by Christinam,kjkm

Meeting adjourned at 12: pm EST

Next call: Thursday, February 20, 2025 at noon EST