Thursday, February 20 at 12:00 EST
Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at
meet.google.com/okf-bvsb-wpi
2024/2025 Chair: Mohammad
2024/2025 Co-chair: Erin

AGENDA

Members shown in bold are present:
- **GISCorps CC**: **Shoreh**, **Wincy**, Konrad, **Erin**, **Katie**, Bhanu, **Mohammad**, **Monicque**, **John**
- **Advisory Board**: **Dianne**, Allen, Carol, German, Holly
- **GPN (formerly URISA)**: **Wendy**, **Christina**
- **Program Coordinator**: **Megan**

Regrets are not bolded.

Approval of January Minutes
- **Motion: John**
- **Second: Shoreh**
- **Vote: Yes**

Monthly Financial Report

End of December 2024 Financial Report: Shoreh
- Total expenses in December 2024:$1,814.24, YTD: $17,160.65, since 2003: $281,844.82.
  - Program Coordinator: $1,475.00, MailChimp: $149.60, Credit card fees: $189.64.
- Total contributions in December 2024: $5,175.00. YTD: $13,528.00 since 2003: $426,066.42.
  - Jeff Pires: $55.00, Tala Ashrafi: $100.00, NAPSG: $25.00, Esri: $5,000.00.
- Total balance as of the end of December 2024: $144,221.60.

Marketing activities: **Shoreh**
- **Social media graphics:** Alex Lopez-Rogina of the Marketing team designed a series of graphics for fundraising purposes in 2024 (stored in this folder).
  - Shoreh asked Alex to replace the logo in the existing graphics with the approved logo. She created them very quickly :) - the new graphics are in this folder.
  - Megan and Shoreh will have a 30 minute meeting to discuss sharing these
- **GISCorps' new logo:**
  - The logo was approved during the last monthly call. Various formats of the logo are placed in this folder.
- **Fundraising ideas:**
  - **Action item:** Core Committee and Advisory Committee to think about if any of them has time to lead the marketing/fundraising efforts.

- **Advisory Committee**
  - **Update to strategic plan: Dianne**
    - Nothing to update

- **Technical Updates - Megan**
    - **Google Workspace (AKA GSuite)**
        - No major updates
    - **[Mission Control spreadsheet](link) and [Core Committee Internal Site](link)**
        - No major updates
    - **Mailchimp**
        - No major updates
    - **[Website](link)**
        - No major updates
    - ArcGIS
        - No major updates

- **GIS Service Pledge (GSP)**: **Wincy**
    - Activity since January 16:

	Last 4 weeks	Previous 4-week period
Applications Received	2	1
Applications Approved	1	0
Applications Rejected	1	0
Reports Posted on Website	0	1
Reports Now Due/Overdue	29	29

    - Cumulative program totals:
        - Total Applicants: **101**
        - In progress: **1**
        - Approved Participants: **69**
        - Rejections/Invalid/pending applications: **31**
        - Withdrawals: **6**
        - Reports submitted: **33 (took one down)**
        - Countries represented: **13**

    - Working with volunteer to make sure the license is correctly attached to the organization account
    - [Tracking spreadsheet](link)

Communications: Megan
    - Since last meeting:
        - New Project announcements
            - None
        - Completed Project reports:
            - None
    - Upcoming publications:

- Upcoming website reports
  - New Project announcements:
    - 399 - South Carolina Breastfeeding Coalition (John)
    - 401 - Phreatic Organisation ApS (Mohammad)
  - Completed Project reports:
    - None
- Newsletter going out at the end of February - this is a reminder to send the volunteer profile form, if you haven't already
- **Rebranding:**
  - Megan has been working on our rebranding; the website is complete and most social media accounts are complete
  - Most internal documents are done (such as volunteer certs), but please let Megan know if you come across more
  - MailChimp - the project recruitment template has been updated for standard and DR projects; if you are not using the templates and copying from the last recruitment email sent, please make sure to update the logo at the top of the email. The new logo is already saved as an image in the MailChimp library

Social media outreach activity since **January 16:**

	Followers/Members			Original Posts	
	Current	**At last meeting**	**Change**	**Last 4 weeks**	**Previous 4-week period**
Twitter	3,544	3,603	+0%	1	1
Instagram	1,303	1,303	+0%	0	3
Facebook Page	953	986	+1%	0	3
Facebook Group	938	938	+0%	16	29
LinkedIn Page	3,480	3,441	+2%	0	3
LinkedIn Group	1,543	1,543	+0%	1	5
Bluesky	19	0	+0%	0	0

GISCorps Mission Statistics

Missions
366
Launched

Missions
362
Completed

Missions
0
In Progress

Volunteer
3,120
Positions Filled

Hours
101,264
Volunteered

Deployment news (launched, ongoing, new): [Mission Control Spreadsheet](#) - from most recent to the oldest project. For missions with more than one CCPM, the lead CCPM will be responsible for updating on that mission. This means that the lead will be responsible for updating the mission under their name and copying and pasting that update to their co-CCPMs and removing the highlight in the mission under their co-lead's name.

Shoreh

- **The Protected Area Management Solution (PAM) Partnership with Esri/NatGeo: Shoreh**
  - David sent an email to over 150 PAM contacts and let them know about GISCorps and services that we can provide them. I forwarded his email to our NatGeo contact and She said that she looks forward to hearing about the results.
    - So far we have received requests from two organizations (South Africa, Madagascar), and two more have entered their information in the PA database (Tanzania, Kenya). Megan is working on scheduling the Discovery call.
    - Copy of the [executed funding agreement.](#) The latest version of the Charter is [posted here](#). The PAM AGO can be accessed [from here](#).
- [JusticeWise](#): Held a Discovery call with a new/potential PA on 2/12.
  - During the meeting, we learned about the organization and why they need volunteers. They told us that the data is not available yet and that they will contact us once it becomes available.

Konrad

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Wincy

-

Bhanu

Mohammad

- **401 - [Phreatic](#) (Updated Feb 20)**

- PA Evaluation was done on Feb 15
- JD was prepared and shared with the PA
- Recruitment process will start this evening

John

- **399 - South Carolina Breastfeeding Coalition**
  - Assigned mission number and set up folder and started on Job Description.
  - Emailed Sarah requesting a copy of their logo.
  - Selected Volunteers and had kick off meeting last night 2/19/2024

Disaster Response - Erin, Katie, and Monicque

- **Disaster Response Subcommittee: Erin**
  - [Disaster Response SOPM](#) (In progress)
  - Current plan to activate only when the NRCC activates
  - [NAPSG Monthly Meeting Notes](#)
  - Feb Update:
    - Feb NAPSG meeting moved to this afternoon.
- **400 - 2025 PhotoMapper Admin Team**
  - Standing Admin Project
  - Sent out the notifications asking to see which Admins would like to stay on for this year. Looks like we may need to send out a recruitment.
  - We will host the Annual Admin Meetup at the end of Feb or beginning of March

Other business:

- **[Discovery Meeting Slide Deck:](#) Shoreh/Megan**
  - Developed a slide deck for Discovery meetings with the PAs.
- **[Esri FedGIS](#) Conference (Feb 24-26): Shoreh/Konrad**
  - On February 25th, Konrad will speak about GISCorps in a session titled as "[GIS For Good](#)"; Shoreh developed [a slide deck](#) and shared it with Konrad.
- **Brainstorming on ideas to attract new projects: Shoreh/Megan**
  - The action item from this topic was to meet and discuss ideas on how to attract new projects. Since then we have received three requests (two of them through Esri non-prof) and also Esri sent an email to 150 PAM contacts which might bring us more projects. If everyone agrees, we would postpone this meeting for a month or so and revisit this topic at that time. Thoughts?
  - Action items;
    - Megan set up a meeting between this month and next month to talk about this issue (Postpone?)
    - Possibly sharing a blast on social media about looking for PAs (Postpone?)
    - Connect with Shoreh on a list of orgs interested in GIS (Postpone?)
  - If postponed, Megan can still put together some messaging to send out for when we're ready to attract new PAs
- **NAPSG suggestion to participate in webinar (1 hours)**
  - Climate and Community Resiliency effort with NAPSG/GPN
  - Wants volunteers to tell their stories about volunteering
  - Shoreh will copy Wendy on communication
  - Megan will help organize identifying rockstar volunteers

- ■ Shoreh will speak 10-15 minutes, volunteers to speak 10-15 minutes, and then leave room for Q/A
- ■ Question for Wendy, NAPSG, Shoreh: do we want just DR vols, or other vols with climate-relevant projects?
- **GPN Committee Coordination Meeting: Shoreh/Mohammad**
  - ○ We will participate in this quarterly meeting. No meetings since last month.
- **Volunteer Awards for 2024: Megan**
  - ○ It is time to finalize the list of volunteer awards for volunteers that completed projects in 2024
    - ■ We nominate 2 exceptional volunteers and up to 10 outstanding volunteers. Of the exceptional volunteers, one is DR and one is standard
    - ■ Currently ([see list here](#)), we only have 3 volunteers listed in the nomination tab for 2024. By the end of February, please add any additional volunteers you would like to nominate. It would be great to get 2-3 DR volunteers on that list since we had such an active hurricane season last year.
- **Documentation: Megan**
  - ○ Made updates (many of them minor) to these docs:
    - ■ None
  - ○ Reference Document Directory
    - ■ No major updates
- **Geospatial Professional Network update - Christina Brunsvold, 2024-2026 Board Liaison**
  - ○ Annual Committee Report: https://survey123.arcgis.com/share/189fbe41814b40a585781e6245a8224b?portalUrl=https://urisa.maps.arcgis.com
    - ■ Should be filled out to document the accomplishments from the prior year.
    - ■ Could use assistance with filling out the form (Shoreh can assist)
  - ○ Geospatial Professional Network (GPN) formerly URISA
    - ■ Website is changed the thegpn.org from urisa.org - both will direct to the website
    - ■ New branding and logos on the website!

    - ■ Membership renewals due now
  - ○ GIS Leadership Academy:
    - ■ 2025 dates:
      - ● Chicago, IL - June 16-20
      - ● Savannah, GA - December 8-12
    - ■ Advanced GLA: *November 3-7, 2025 in New Orleans*
  - ○ GIS/Valuation Technologies Conference: March 3-6, 2025 - Columbus, Ohio
  - ○ CalGIS Conference: April 14-16, 2025 - Sonoma County, CA
    - ■ CalURISA (GPN) would like to host a silent auction for GISCorps at the conference
  - ○ GIS-Pro 2025: October 6-9, 2025 in Denver, CO
  - ○ Upcoming Webinars:
    - ■ Understanding Social Risk in Community Resilience [POSTPONED]

- New date to be announced
  - Building Capacity through Professional Development: How you developed from a GIS technician to a leader in your career.
    - Thursday, February 20, 2025 at 2 PM EST/1 PM CST/12 PM MST/11 AM PST
  - Excellence in GIS award presentation: Excellence in GIS: City of Rockwall, Texas: Restaurant Inspection Scores Dashboard
    - Friday, February 28, 2025 at 3:00 PM EST/2:00 PM CST/1:00 PM MST/12:00 PM PST
  - Vanguard Cabinet presents: Mappy Q&A, charting your path in the GIS industry
    - Tuesday, March 25th at 5:00 PM ET/4:00 PM CT/3:00 PM MT/2:00 PM PT
  - Excellence in GIS: City of Frisco, Texas: SAFER (Situational Awareness For Emergency Response)
    - Friday, March 28, 2025 at 3:00 PM EST/2:00 PM CST/1:00 PM MST/12:00 PM PST
  - Excellence in GIS: King County, Washington
    - Friday, April 25th at 3:00 PM EST/2:00 PM CST/1:00 PM MST/12:00 PM PST

- **GPN update - Wendy**
  - Covered by Christina
  - Call for presentation proposals are due in early May for GIS-Pro in Denver, CO
  - ICT story will be shared in next GPN newsletter

Meeting adjourned at 12:41 pm EST

Next call: Thursday, March 20, 2025 at noon EDT