

Thursday, April 17 at 12:00 EDT

Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at

meet.google.com/okf-bvsvb-wpi

2024/2025 Chair: Mohammad

2024/2025 Co-chair: Erin

AGENDA

Members shown in bold are present:

- **GISCorps CC: Shoreh, Wincy, Erin, Katie, Bhanu, Mohammad, Monicque, John**
- **Advisory Board:** Dianne, Allen, Carol, German, Holly
- **GPN (formerly URISA):** Wendy, Christina
- **Program Coordinator: Megan**

Regrets are not bolded.

Approval of [March Minutes](#)

- **Motion: John**
- **Second: Wincy**
- **Vote: Yes**

New Core Committee Members: Shoreh

- Three volunteers were shortlisted, two interviews were scheduled:
 - Interviewed Brigit Anderson on 4/13. She let us know that she is interested in the position and we asked her to join the monthly meeting.
 - Jessica Vagas on 4/16.

Approval of Brigit Anderson joining the Core Committee: Shoreh

Introduction: Brigit

- **Motion: Shoreh**
- **Second: Erin**
- **Vote: Yes**

Monthly Financial Report

End of February 2025 Financial Report: Shoreh

- Total expenses in February 2025: \$1,899.93, YTD: \$2,606.90, since 2003: \$284,451.72.
 - Program Coordinator: \$1,543.75, MailChimp: \$149.60, Credit card fees: \$0.73, [Register.com fee: 205.85 \(added later\)](#).
- Total [contributions](#) in February 2025: \$25.00. YTD: \$50.00 since 2003: \$426,116.42.
 - Martin Waysome: \$25.00.
- Total balance as of the end of February 2025: \$141,664.70.
- The 3-Year budget [posted here](#).

Marketing activities: Megan

- For the new giving levels, Megan has put together some social media language and some email language for people who have already made a gift and for a potential solicitation. She has shared language in CC Slack channel for anyone that wants to review before Friday.
- Between now and next meeting, Megan will work on getting giving levels up on website on our donation page and sharing graphics on social media; will also finish going through donors from the last three years too identify which donors still need an email address (has already gone through 2024 donors)

- **Advisory Committee**

- **Update to strategic plan: Dianne (unable to attend)**
 - Nothing to update

- **Technical Updates - Megan**

- **Google Workspace (AKA GSuite)**
 - No major updates
- [Mission Control spreadsheet](#) and [Core Committee Internal Site](#)
 - No major updates
- **Mailchimp**
 - No major updates
- [Website](#)
 - No major updates
- ArcGIS
 - Made some content updates to GIS for Good hubsite

- **GIS Service Pledge (GSP): Wincy**

- Activity since March 20:

	Last 4 weeks	Previous 4-week period
Applications Received	0	0
Applications Approved	0	0
Applications Rejected	0	0
Reports Posted on Website	0	0
Reports Now Due/Overdue	28	28

- Cumulative program totals:
 - Total Applicants: **101**
 - In progress: **1**
 - Approved Participants: **69**
 - Rejections/Invalid/pending applications: **31**
 - Withdrawals: **6**
 - Reports submitted: **33 (took one down)**
 - Countries represented: **13**

- [Tracking spreadsheet](#)

Communications: Megan

- Since last meeting:
 - New Project announcements
 - [401 - Phreatic Organisation ApS \(Mohammad\)](#)
 - [403 - 4-H 2025 \(John\)](#)
 - Completed Project reports:
 - None
- Upcoming publications:
 - Upcoming website reports
 - New Project announcements:
 - Anticipating new PAM announcements
 - Completed Project reports:
 - PhotoMappers 2025 disaster response projects page (since there was a launch in April)

Social media outreach activity since **March 20:**

	Followers/Members			Original Posts	
	Current	At last meeting	Change	Last 4 weeks	Previous 4-week period
Twitter	3,512	3,523	+0%	0	1
Instagram	1,317	1,317	+0%	0	3
Facebook Page	971	958	+1%	2	3
Facebook Group	937	936	+0%	5	5
LinkedIn Page	3,548	3,517	+2%	2	0
LinkedIn Group	1,553	1,549	+0%	2	2
Bluesky	27	24	+0%	3	0



Deployment news (launched, ongoing, new): [Mission Control Spreadsheet](#) - from most recent to the oldest project. For missions with more than one CCPM, the lead CCPM will be responsible for updating on that mission. This means that the lead will be responsible for updating the mission under their name and copying and pasting that update to their co-CCPMs and removing the highlight in the mission under their co-lead's name.

Shoreh

- **The Protected Area Management Solution (PAM) Partnership with Esri/NatGeo: Shoreh/Megan/Mohammad/Bhanu**
 - Eight organizations reacted to the original email from Esri by filling out the first form. Five of them also filled out the second form. We have interviewed four so far and will interview the 5th one on 4/19. Further details are entered [in this sheet](#).
 - **402 - Babanango Game Reserve (PAM-BGR) - South Africa:** Recruitment is completed. Five volunteers were interviewed and four of them are a fantastic fit for PAM projects. The final decision will be made after meeting with the PA from Rwanda (April 19).
 - **403 - Grevy's Zebra Trust (PAM-GZT) - Kenya:** Met with the PA, JD is being reviewed by the PA. Plan to leverage BGR's candidates for this project.
 - **406 - Selati Game Reserve (PAM-SGR) - South Africa:** Met with the PA, JD is being reviewed by the PA. Plan to leverage BGR's candidates for this project.
 - **407 - Lemur Conservation Foundation (PAM-LCF) - Madagascar:** Met with the PA, JD is being reviewed by the PA. Plan to leverage BGR's candidates for this project.
 - **Rwanda - Rwanda Wildlife Conservation Association (PAM-RWCA):** Meeting scheduled on 4/19.
 - Copy of the [executed funding agreement](#). The latest version of the Charter is [posted here](#). The PAM AGO can be accessed [from here](#).
- **JusticeWise:**
 - The PA informed us that the data for the original project won't be available but they might come back to us with another project. The new projects may involve creating a web app that contains various points of interests for migrants. No updates this month, will be removed next month if we don't hear back from them.

Wincy

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Bhanu

- **403 - Grevy's Zebra Trust ([PAM-GZT](#)) - Shoreh & Bhanu**
 - Met with the PA, JD is being reviewed by the PA. Plan to leverage BGR's candidates for this project.

Mohammad

- **401 - [Phreatic](#) (Updated Apr 16) - Mohammad**
 - Kickoff meeting on Sunday Mar 23
 - Needs Assessment has been started
 - Training and sharing the best practices have been started too
 - A viewer license for the volunteer has been obtained which gives the volunteer access to the DB already in place
- **402 - Babanango Game Reserve ([PAM-BGR](#)) - Shoreh/Mohammad**
 - Recruitment is completed. Five volunteers were interviewed and four of them are a fantastic fit for PAM projects. The final decision will be made after meeting with the PA from Rwanda (April 19).
- **406 - Selati Game Reserve ([PAM-SGR](#)) - Shoreh/Mohammad**
 - Met with the PA, JD is being reviewed by the PA. Plan to leverage BGR's candidates for this project.
- **407 - Lemur Conservation Foundation ([PAM-LCF](#)) - Shoreh/Mohammad**
 - Met with the PA, JD is being reviewed by the PA. Plan to leverage BGR's candidates for this project.

John

- **399 - South Carolina Breastfeeding Coalition - John**
 - The S123 to consolidate all the various spreadsheets to create a system of record and the PA can approve before going to a public facing map has gone live. The first draft of a web map with the data from the S123 has also gone live. They are finishing up a first food analysis, which is the second deliverable, which may result in a dashboard. The volunteer is starting to work on the documentation for the map and the data, which may result in having a calendar reminder for the PA to check and approve information in S123. They are on track to get everything finished by May. The PA is very happy with everything.
- **403 - 4-H 2025 - John**
 - Progress is being made and everything is on track. The volunteers met with the 4-H teams last week and provided them with a general presentation on cartography. They answered a lot of questions. Shared with Thomas some materials to share with students. Students are working on the maps and will send their drafts to the volunteers in early May.

Disaster Response - Erin, Katie, and Monicque

- **Disaster Response Subcommittee: Erin**
 - [Disaster Response SOPM](#) (In progress)

- Current plan to activate only when the NRCC activates
- [NAPSG Monthly Meeting Notes](#)
- April Update:
 - April Meeting was a tech session.
- **400 - 2025 PhotoMapper Admin Team**
 - Standing Admin Project
 - Onboarded the new admins and had 2 separate trainings.
- **404 - April Severe Weather**
 - 366 photos over the course of a few days
 - Mostly Admin project, but did open it up to a few regular PhotoMappers

Other business:

- **Esri UC 2025: Shoreh**
 - Shoreh contacted Emily and asked her about the annual meeting, participation in the Map Gallery and the Sustainable World Pavillion.
- **NAPSG suggestion to participate in webinar (1 hours): Megan**
 - Climate and Community Resiliency effort with NAPSG/GPN on May 7 at 3 PM ET
 - After quite a few emails, Megan has confirmed two volunteers who can participate and present: Rachel George (Orcabessa Phase 2) and Meredith Lowden (4-H)
 - Currently coordinating with Tari, Shoreh, and volunteers to prepare presentation; Shoreh has sent the volunteers a slideshow template to start building off of
 - GPN team is already working on creating some social media graphics and materials to market the webinar
 - Presentation will be 60 minutes:
 - Shoreh will speak 10-15 minutes about GC, two volunteers will speak 10-15 minutes each, and then 10 minutes for Q/A; having member of DR team available to speak about PM for around 5 minutes
- **GPN Committee Coordination Meeting: Shoreh/Mohammad**
 - Shoreh and Mohammad have filled out the Doodle for this meeting. The meeting will be held on 4/24 at 1 pm.
 - Mohammad has not received information to join the meeting
- **Volunteer Awards for 2024: Megan**
 - Sent out nomination acceptance form to 12 volunteers
 - So far 8 have accepted, 1 has turned it down, waiting to hear back from 3
 - We nominate 2 exceptional volunteers and up to 10 outstanding volunteers. Of the exceptional volunteers, one is DR and one is standard
 - Currently [see list here](#) (green = waiting, red = no, yellow = yes)
- **Documentation: Megan**
 - Made updates (many of them minor) to these docs:
 - None
 - Reference Document Directory
 - No major updates
- **Geospatial Professional Network update - Christina Brunsvold, 2024-2026 Board Liaison (driving, so won't be able to speak, but this portion is updated)**
 - GIS Leadership Academy:
 - 2025 dates:

- Chicago, IL - June 16-20
 - Savannah, GA - December 8-12
 - Advanced GLA: *November 3-7, 2025 in New Orleans*
- GIS-Pro 2025: October 6-9, 2025 in Denver, CO
 - Call for presentations is open
 - Committee is working in GISCorps silent auction
- Upcoming Webinars:
 - Understanding Social Risk in Community Resilience [POSTPONED]
 - New date coming soon
 - Excellence in GIS: King County, Washington
 - Friday, April 25th at 3:00 PM EST/2:00 PM CST/1:00 PM MST/12:00 PM PST
- **GPN update - Wendy**
 - Unable to attend

Meeting adjourned at 12:45 pm EST

Next call: Thursday, May 15 2025 at noon EDT