

Thursday, December 19 at 12:00 EST

Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at

meet.google.com/okf-bvsb-wpi

2024/2025 Chair: Mohammad

2024/2025 Co-chair: Erin

AGENDA

Members shown in bold are present:

- **GISCorps CC**: Shoreh, Wincy, Konrad, Erin, Katie, Bhanu, Mohammad, Monicque, John
- **Advisory Board**: Dianne, Allen, Carol, German, Holly
- **GPN (formerly URISA)**: Wendy, Christina
- **Program Coordinator**: Megan

Regrets are not bolded.

Approval of [November Minutes](#)

- **Motion**: Shoreh
- **Second**: Bhanu
- **Vote**: Yes

Monthly Financial Report

End of October 2024 Financial Report: Shoreh

- Total expenses in October 2024: \$1,472.48, YTD: \$13,278.06, since 2003: \$277,962.23.
 - Program Coordinator: \$1,175.00, MailChimp: \$149.60, Credit card fees: \$147.88.
- Total [contributions](#) in October 2024: \$2,407.00. YTD: \$8,353.00 since 2003: \$420,891.42.
 - Silent Auction: names are included on the contribution page.
- Total balance as of the end of October 2024: \$142,929.19.
- **Advisory Committee**
 - **Marketing activities: Shoreh**
 - Alex Lopez-Rogina of the Marketing team sent a social media graphic for partner levels on Tuesday. The file is [stored here](#). Alex later on provided additional images found [in this folder](#).
 - Shoreh joined the marketing/fundraising committee on 12/17. During the meeting the following topics were discussed:
 - The new logo; samples are [posted here](#).
 - Other CC members will add their vote in Slack.
 - Fundraising ideas:
 - Getting on Federal government's [Combined Federal Campaign](#) (CFC)
 - Wendy shared it with her fiscal team.
 - SAR team is included in CFC and is not an easy process according to Erin. The annual fee is \$350.
 - Mapathons: possibly selling tickets to raise funds.

- Facebook (Meta) exclusively partners with PayPal Giving Fund. It appears that you only need to prove 501 c 3 status to be added to their database.
 - PayPal Giving Fund - <https://www.paypal.com/us/webapps/mpp/givingfund/home>
 - Nonprofit User Agreement - <https://www.paypal.com/us/webapps/mpp/givingfund/policies/nonprofit-user-agreement#A4>
 - Nonprofit Certification Policy - <https://www.paypal.com/us/webapps/mpp/givingfund/policies/nonprofit-certification-policy>
 - Holly had investigated this and found that there was a conflict with GPN. There was an email chain about it from years ago. Jolly will send the email.
 - Erin stated that they also tried and investigated this option and it was not easy to set up.
- **Posted these two items after the meeting:**
 - Grant Writers for Non-profits whose fees are included and only paid on the grant award (Alex trying to find old contact).
 - Corporate Angels (Nationwide, based in Columbus) <https://www.nationwide.com/personal/about-us/nationwide-sponsorships/pages/proposals> Insurance Agencies like Nationwide might be interested in being part of the “disaster response”.
- Grant Writers for Non-profits whose fees are included and only paid on the grant award (Alex trying to find old contact)
- Start with something like a blurb in every issue of the GIS Professional to provide a constant stream of updates on who GISCorps is and what they are up to (Adam)
- What about mapathons that local GPN chapters can do and at our Austin holiday parties (GeoBash), we have put the a QR code out for GISCorps and other geospatial charities / needs/ volunteer opportunities? (Courtney)
- Maybe get Taylor Geospatial Institute to help with GISCorps. They could get Enterprise money maybe (Mark Safran)

Other Action Items:

- Ask [@Alex Lopez-Rogina](#) to create a new Social Media Graphic for GISCorps with the new GPN logo?
 - Allow GISCorps to be part of one of the Keynotes at GIS-ValTech
 - Create a 30 second Video to be included as part of the Vendor Videos for both GIS-ValTech and GIS-Pro
- **Update to strategic plan: Dianne**
 - Nothing to update

- **Technical Updates - Megan**
 - **Google Workspace (AKA GSuite)**
 - No major updates
 - [Mission Control spreadsheet](#) and [Core Committee Internal Site](#)
 - No major updates
 - **Mailchimp**
 - No major updates
 - [Website](#)
 - No major updates
 - ArcGIS
 - No major updates

- **GIS Service Pledge (GSP): Wincy**

- Activity since November 21:

	Last 4 weeks	Previous 4-week period
Applications Received	1	0
Applications Approved	0	0
Applications Rejected	0	0
Reports Posted on Website	0	0
Reports Now Due/Overdue	29	29

- New application was more for expressing interest in volunteering, and the applicant is already a volunteer in MailChimp.
- Cumulative program totals:
 - Total Applicants: **98**
 - In progress: **1**
 - Approved Participants: **68**
 - Rejections/Invalid/pending applications: **28**
 - Withdrawals: **6**
 - Reports submitted: **33 (took one down)**
 - Countries represented: **13**
- [Tracking spreadsheet](#)

Communications: Megan

- Since last meeting:
 - New Project announcements
 - None
 - Completed Project reports:
 - [390: Cross Over Community Development \(Bhanu and John\)](#)

- [391: International Campaign for Tibet \(ICT\) \(Shoreh and Mohammad\)](#)
- Upcoming publications:
 - Upcoming website reports
 - New Project announcements:
 - None
 - Completed Project reports:
 - Annual report is going out at the end of the month/very early January!

Social media outreach activity since **November 21**:

	Followers/Members			Original Posts	
	Current	At last meeting	Change	Last 4 weeks	Previous 4-week period
Twitter	3,617	3,657	+0%	2	1
Instagram	1,305	1,294	+0%	2	1
Facebook Page	986	975	+1%	3	1
Facebook Group	937	939	+0%	3	1
LinkedIn Page	3,396	3,375	+2%	3	1
LinkedIn Group	1,537	1,531	+0%	3	2

- Shoreh has opened a personal account up a Bluesky account (essentially like Twitter). Shoreh will take a look and decide whether we propose a Bluesky account for GISCorps
 - Is anyone opposed to opening a GISCorps account on Bluesky? No opposition
 - Thoughts on Twitter?
 - Should hold onto it so that we still have the name
 - Put Bluesky link into Twitter bio with saying that we are moving to Bluesky
 - Megan can work on setting up Bluesky



Deployment news (launched, ongoing, new): [Mission Control Spreadsheet](#) - from most recent to the oldest project. For missions with more than one CCPM, the lead CCPM will be responsible for updating on that mission. This means that the lead will be responsible for updating the mission under their name and copying and pasting that update to their co-CCPMs and removing the highlight in the mission under their co-lead's name.

Shoreh

- **391: [International Campaign for Tibet \(ICT\)](#): Shoreh and Mohammad (Updated Dec 18)**
 - **Project is closed.** (Can be removed. Any social media announcement should be done after Dec 6th and Pls respect the privacy of Robin Dach, one of the two volunteers)
REMOVE NEXT TIME - PROJECT CLOSED
- **The Protected Area Management Solution (PAM) Partnership with Esri/NatGeo: Shoreh**
 - Still waiting on David's feedback. Sent him a reminder but have not heard back. I also told him that I'd like to send an email to our NatGeo POC since it's been a while since we met with her.
 - Copy of the [executed funding agreement](#). The latest version of the Charter is [posted here](#). The PAM AGO can be accessed [from here](#).

Konrad

- Connecting with Emily after New Year about FedGIS presentation (February 24-27)

Wincy

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Bhanu

- **[390: Cross Over Community Development](#): Bhanu and John**
 - No response from PA,
 - Published the report
 - Sent Volunteer recognition letters to Claire
 - **Project Closed - Can be removed next time**

Mohammad

- **391: [International Campaign for Tibet \(ICT\)](#): Shoreh and Mohammad (Updated Dec 18)**
 - **Project is closed next time.** (Can be removed. Any social media announcement should be done after Dec 6th and Pls respect the privacy of Robin Dach, one of the two volunteers)
REMOVE NEXT TIME - PROJECT CLOSED

John

- **[390: Cross Over Community Development](#): Bhanu and John**
 - No response from PA,
 - Published the report
 - Sent Volunteer recognition letters to Claire
 - **Project Closed - Can be removed next time**

- I sent a list of resources to the South African National Biodiversity Institute for streams and DEM's and how to derive streams from DEM's
 - **Project Closed - Can be removed next time**

Jeff

- **392 - Warehouses4Good: Jeff**
 - **Close out complete, remove next time**

Disaster Response - Erin, Katie, and Monicque

- **Disaster Response Subcommittee: Erin**
 - [Disaster Response SOPM](#) (In progress)
 - Current plan to activate only when the NRCC activates
 - [NAPSG Monthly Meeting Notes](#)
 - Dec Update:
 - No Update
- **385 - PhotoMappers Admin Team**
 - Standing Admin project.

Other business

- **Article for xyHt magazine: Shoreh**
 - The article [has been published](#) and a few of us posted it on LinkedIn. The article is now published on their website and Megan will post it on social media. The documents and images are all stored [in this folder](#).
- **GPN Committee Coordination Meeting: Shoreh**
 - Wendy suggested that we attend GPN's Committee Coordination Meeting. Shoreh attended the meeting on 12/18. The meeting will be held on a quarterly basis.
 - Wendy will connect with Megan about featuring GISCorps projects in upcoming newsletters
- **Documentation: Megan**
 - Made updates (many of them minor) to these docs:
 - Working on updating volunteer dashboard SOPM
 - Reference Document Directory
 - No major updates
- **Geospatial Professional Network update - Christina Brunsvold, 2024-2026 Board Liaison**
 - Geospatial Professional Network (GPN) formerly URISA
 - Board is working with consulting firm that is creating graphics and templates for standardizing logos and marketing
 - Want to include committee feedback in decisions. Stay tuned!
 - GISCorps will have to change logo to match and marketing
 - Sent over logo options:

GIS Corps Logo

Based on the original logo of GIS COPRS, we have replaced URISA with GPN. For options B and C, we used the same font as the original GPN logo. Choose from the following options.

Option A



Option B



Option C



- GIS Leadership Academy:
 - **2025 dates:**
 - **Chicago, IL - June 16-20**
 - **Savannah, GA - December 8-12**
 - **Advanced GLA: November 3-7, 2025 in New Orleans**
- LEAP Conference: January 28-30, 2025 (virtual)
- GIS/Valuation Technologies Conference
 - March 3-6, 2025 - Columbus, Ohio
 - Registration now open!
 - Early bird until January 6th
- GIS-Pro 2025: October 6-9, 2025 in Denver, CO
- CalGIS Conference
 - April 14-16, 2025
- Upcoming Webinars:
 - Understanding Social Risk in Community Resilience
 - Wednesday, February 19, 2025 at 3 PM EST/2 PM CST/1 PM MST/12 noon PST
 - Building Capacity through Professional Development: How you developed from a GIS technician to a leader in your career.
 - Thursday, February 20, 2025 at 2 PM EST/1 PM CST/12 PM MST/11 AM PST
- **URISA update - Wendy**
 - Covered by Christina

Happy Holidays all!

Meeting adjourned at 12:41 pm EST

Next call: Thursday, January 16, 2024 at noon EST