

Thursday, September 19 at 12:00 EDT

Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at

meet.google.com/okf-bvsb-wpi

2023/2024 Chair: Bhanu

2023/2024 Co-chair: Mohammad

AGENDA

Members shown in bold are present:

- **GISCorps CC: Shoreh, Wincy, Konrad, Erin, Katie, Bhanu, Mohammad, Jeffrey, Monicque, John**
- **Advisory Board: Dianne, Allen, Carol, German, Holly**
- **URISA: Wendy, Stacey**
- **Program Coordinator: Megan**

Regrets are not bolded.

Approval of [August Minutes](#)

- **Motion: Wincy**
- **Second: John**
- **Vote: Yes**

Monthly Financial Report

End of July 2024 Financial Report: Shoreh

- Total expenses in July 2024: \$1,137.15, YTD: \$7,871.36, since 2003: \$272,555.53.
 - Program Coordinator: \$1,006.25, MailChimp: \$130.90.
- Total [contributions](#) in July 2024: \$0.00. YTD: \$5,846.00 since 2003: \$418,384.42.
- Total balance as of the end of July 2024: \$145,828.89.
- **Advisory Committee**
 - **Marketing activities: Allen & Shoreh**
 - Alex Lopez-Rogina of the Marketing team sent a social media graphic for partner levels on Tuesday. I have [stored it here](#). Please review and send your comment.
 - **Update to strategic plan: Dianne**
 - Dianne sent an email containing another survey about GC's activity. Shoreh filled out the survey. The request from the Board is that this survey be completed after every meeting, particularly if there is something that needs the Board's attention.
 - I have started the process to revise the strategic plan - are there any new initiatives that we want to add to the plan?
 - **Technical Updates - Megan**
 - **Google Workspace (AKA GSuite)**
 - No major updates
 - [Mission Control spreadsheet](#) and [Core Committee Internal Site](#)

- No major updates
- **Mailchimp**
 - Added new part to volunteer sign up form where U.S.-based volunteers can sign up for PhotoMappers and it automatically tags them at PhotoMappers in the MailChimp database
 - MailChimp unsubscribe survey:
 - As a reminder: sent to 1,636 volunteers
 - 80 responded
 - 75 opted to stay subscribed
 - 5 opted to unsubscribe
 - 14 unsubscribed directly from the email without responding to survey (so, 19 volunteers unsubscribed in total) - I have archived all of these volunteers from the Volunteer audience; this means that they are unsubscribed and we're not being billed for them, but they can be added back later if needed
 - This leaves us with 1,542 volunteers who didn't respond
 - 1,442 didn't open the email at all - these are the ones that need to be addressed
 - I segmented the 1,442 volunteers who didn't open the email by volunteers who signed up prior to January 1, 2023 (so their accounts are older)
 - I was left with 1,291 volunteers with older accounts who haven't opened any of the last 50 email campaigns
 - Archiving these volunteers would save us 1 additional MailChimp contact block, which is \$22/month, or \$264 per year
- [Website](#)
 - No major updates
- ArcGIS
 - No major updates

- **GIS Service Pledge (GSP): Wincy**

- Activity since August 15:

	Last 4 weeks	Previous 4-week period
Applications Received	0	1
Applications Approved	0	0
Applications Rejected	0	1
Reports Posted on Website	0	0
Reports Now Due/Overdue	28	27

- Cumulative program totals:

- Total Applicants: **98**
- In progress: **2**
- Approved Participants: **68**
- Rejections/Invalid/pending applications: **28**
- Withdrawals: **6**
- Reports submitted: **33 (took one down)**
- Countries represented: **13**

- [Tracking spreadsheet](#)

Communications: Megan

- Since last meeting:
 - New Project announcements
 - None
 - Completed Project reports:
 - 387 - [4-H-2024 \(Shoreh, Mohammad, John, Jeff\)](#)
- Upcoming publications:
 - Upcoming website reports
 - New Project announcements:
 - None
 - Completed Project reports:
 - None

Social media outreach activity since **August 15:**

	Followers/Members			Original Posts	
	Current	At last meeting	Change	Last 4 weeks	Previous 4-week period
Twitter	3,724	3,723	+0%	4	2
Instagram	1,270	1,271	+0%	2	1
Facebook Page	936	922	+1%	3	1
Facebook Group	934	934	+0%	8	1
LinkedIn Page	3,238	3,202	+2%	3	1
LinkedIn Group	1,500	1,500	+0%	3	3



GISCorps Mission Statistics

Missions 364 Launched	Missions 5 In Progress	Volunteer 3,037 Positions Filled
Missions 355 Completed		Hours 99,250 Volunteered

Deployment news (launched, ongoing, new): [Mission Control Spreadsheet](#) - from most recent to the oldest project. For missions with more than one CCPM, the lead CCPM will be responsible for updating on that mission. This means that the lead will be responsible for updating the mission under their name and copying and pasting that update to their co-CCPMs and removing the highlight in the mission under their co-lead's name.

Shoreh

- **387: 4-H-2024: Shoreh and Mohammad (with Jeff and John shadowing) (Updated Sep 17)**
 - The project is complete and can be removed. **REMOVE.**
- **391: [International Campaign for Tibet \(ICT\)](#): Shoreh and Mohammad (Updated Sep 17)**
 - From the technical point of view, the project is going well and is on track.
 - Maps are compiled and some editing is being done now.
 - The volunteers are working on preparing some training documents to leave behind for the future use of the PA.
 - The project's closeout phase can be started in 2-3 weeks.
- **The Protected Area Management Solution (PAM) Partnership with Esri/NatGeo: Shoreh**
 - Emailed David Gadston to find out if he has any organizations in mind for us to work with. He connected me with two of his colleagues and suggested two approaches:
 - 1) Esri would ask eligible organizations to directly apply for volunteers from our website. Or,
 - 2) Esri would vet the organizations first and then will direct them to us.
 - Shoreh told him that we can work with both approaches. David then introduced Alexa Vlahakis to us. She emailed back on 8/15 and said that she will contact David and get back with us but we have not heard back from her. Shoreh sent her another email. Alexa replied and said that she has not spoken with David yet.
 - Copy of the [executed funding agreement](#). The latest version of the Charter is [posted here](#). The PAM AGO can be accessed [from here](#).

Konrad

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Wincy

- **394: Carbon League: Wincy**
 - Extended application deadline. Interviewed 2 candidates but neither had the required experience. Because of the very specialized scope, we have decided to call off the project.
 - Project is in Potential/On-Hold tab because it was never launched. Project number shall not be reused for the next project.
 - **To be removed.**

Bhanu

- **390: Cross Over Community Development : Bhanu and John**
 - Project on track
 - Claire is creating documentation and video tutorials

Mohammad

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John

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Jeff

- **388 - URISA CCRC - Experience Builder: Jeff**
 - Emilie has continued working with Tari and team to complete the project before GIS-Pro. She did not mention any issues that we could help with.
- **392 - Warehouses4Good: Jeff**
 - Megan has produced [an excellent map](#) for the client based on their specifications. Next steps include publishing the analysis data and persisting the model as a Web Tool into ArcGIS Online.

Disaster Response - Erin, Katie, and Monicque

- **Disaster Response Subcommittee: Erin**
 - [Disaster Response SOPM](#) (In progress)
 - Current plan to activate only when the NRCC activates
 - [NAPSG Monthly Meeting Notes](#)

- Sept Update:
 - Meeting canceled due to activation.
 - Megan worked up a button in the volunteer sign up specifically for PM and with some Mail chimp magic. It now works!
- **385 - PhotoMappers Admin Team**
 - Standing Admin project.
 - Currently at 204 hrs for the year.
- **395 - PhotoMappers Hurricane Debby - CLOSEOUT**
 - 345 photos mapped in 5 days from FL to NY. Longest activation in a while. 21 vols with potentially 12 new vols.
- **396 - PhotoMappers Hurricane Francine**
 - 92 photos mapped in 1 day. Short one. 7 vols for 26.5 hrs.

Other business

- **Article for xyHt magazine: Shoreh**
 - Shoreh, Holly, and Katie submitted responses to questions asked by a reporter from xyHt magazine in August. The documents and images are all stored [in this folder](#). He will send the draft by the end of September.
- **AGO renewal and additional credits: Shoreh**
 - Our AGO renewal is due in October. Shoreh asked Emily to take care of the renewal. She also asked if we could have additional credits as we are currently out of credits. She responded and offered their tier one plan which includes 15,000 credits annually. Holly looked into it and plans to remove some of the data that we no longer need and told Emily that 15,000 credits will suffice.
 - Megan set up meeting with Jeff about volunteer dashboard
- **Documentation: Megan**
 - Made updates (many of them minor) to these docs:
 - None
 - Reference Document Directory
 - None
- **URISA update - Stacey Corbett, 2022-2024 URISA Board Liaison**
 - Stacy's last meeting with us - she's coming off the board
 - Replacement will be determined at GIS-Pro
 - GIS Pro is fast approaching - Oct 7-10 which means that my 3 year term on the board will be ending and I will be shifting off the board
 - There were 4 applications that met the deadline and application submission requirements for the Outstanding Chapter of the Year award. The board is determining if there should be some sort of requirements that Chapters have to prove they meet in order to apply to be Chapter of the Year. This may be in place for next year.
 - We currently have URISA Special Interest Groups but moving forward we are going to call them URISA Communities. There will be policies & procedures developed for this and more info to come.
 - Communities are informal groups within an organization that develop around a shared passion or interest. These groups communicate with one another, set up ways to advance their understanding of the topic they are organized around, and have a loose leadership team that can be modified and changed over time
 - There is another opportunity for the GIS Leadership Academy - **Nov 18-22 in Texas!**

- If you prefer a **virtual** leadership academy it will be offered **Dec 2-6**.
- **URISA update - Wendy**
 - Unable to attend

Meeting adjourned at 12:35 pm EDT

Next call: Thursday, October 17, 2024 at noon EDT