

Thursday, June 27 at 12:00 EDT

Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at meet.google.com/okf-bvsb-wpi

2023/2024 Chair: Bhanu

2023/2024 Co-chair: Mohammad

AGENDA

Members shown in bold are present:

- **GISCorps CC:** Shoreh, **Wincy**, Konrad, **Erin**, Katie, **Bhanu**, **Mohammad**, Jeffrey, **Monique**, John
- **Advisory Board:** Dianne, Allen, Carol, German, Holly
- **URISA:** Wendy, Stacey
- **Program Coordinator:** Megan

Regrets are not bolded.

Approval of [May Minutes](#)

- **Motion:** Wincy
- **Second:** John
- **Vote:** all in favor

Monthly Financial Report

End of April 2024 Financial Report: Shoreh

- Total expenses in April 2024: \$1,278.18, YTD: \$5,448.78, since 2003: \$269,527.05.
 - Program Coordinator: \$1,118.75, MailChimp: \$149.60, Fees: \$9.83.
- Total [contributions](#) in April 2024: \$171.00. YTD: \$5,846.00 since 2003: \$418,384.42.
 - Kelly Suttles: \$100.00, Peter Diao: \$70.00, Alexander Dwight: \$1.00
- Total balance as of the end of April 2024: \$148,857.37.

- **Advisory Committee**
 - **Marketing activities:** Allen & Shoreh
 - Wendy suggested that we work with URISA's Finance Committee and then connected us to them. They had several questions about the past donations, donors, and fundraising activities. Shoreh provided the information.
 - **Update to strategic plan:** Dianne
 - Nothing new to share and unable to attend the meeting.
 - **Technical Updates - Megan**
 - **Google Workspace (AKA GSuite)**
 - No major updates
 - [Mission Control spreadsheet](#) and [Core Committee Internal Site](#)
 - No major updates
 - **Mailchimp**

- Sent an opt-in email to 1,636 volunteers who have not opened any of the last 50 email campaigns they've received
 - 72 responded that they want to stay subscribed
 - 5 wanted to unsub
 - The rest didn't reply
 - After the UC, we will consider whether to unsubscribe the approx. 1500 that didn't respond - it would lower the payment by \$22
- [**Website**](#)
 - Cafe Press took down the GISCorps shop due to inactivity. Should we reestablish the shop or just let it go?
 - Depends on whether we have to pay for it. If there's no fees, we should try to reestablish it. Megan will check on the fees.
- ArcGIS
 - No major updates
- **GIS Service Pledge (GSP): Wincy**
 - Activity since **May 16**:

| | Last 4 weeks | Previous 4-week period |
|----------------------------------|--------------|------------------------|
| Applications Received | 1 | 0 |
| Applications Approved | 0 | 0 |
| Applications Rejected | 0 | 0 |
| Reports Posted on Website | 0 | 0 |
| Reports Now Due/Overdue | 27 | 27 |

 - Cumulative program totals:
 - Total Applicants: **97**
 - In progress: **2**
 - Approved Participants: **68**
 - Rejections/Invalid/pending applications: **22**
 - Withdrawals: **6**
 - Reports submitted: **33 (took one down)**
 - Countries represented: **13**
 - New applicant is a PhD student in Yemen and founder of the organization he listed as assisting (The Union of Arab Academics). In 2022, Emily Swenson mentioned that non-US educational accounts are managed by local Esri partners who may have stricter guidelines on licensing. Awaiting response from Emily on whether the response from 2022 was meant to be a one-time approval from Esri or an ongoing policy to approve applications for non-US students if they meet all other GSP requirements
 - [Tracking spreadsheet](#)

Communications: Megan

- Since last meeting:
 - New Project announcements
 - [388: URISA CCRC - Experience Builder \(Jeff\)](#)
 - Completed Project reports:
 - None
- Upcoming publications:
 - Upcoming website reports
 - New Project announcements:
 - 390 - Cross Over Community Development (Bhanu and John)
 - 391 - ICT (Shoreh and Mohammad)
 - Completed Project reports:
 - 384 - Our Histories Phase II (Konrad)

Social media outreach activity since May 16:

| | Followers/Members | | | Original Posts | |
|--------------------------------|-------------------|-----------------|--------|----------------|------------------------|
| | Current | At last meeting | Change | Last 4 weeks | Previous 4-week period |
| Twitter | 3,718 | 3,709 | +0% | 1 | 1 |
| Instagram | 1,256 | 1,255 | +0% | 1 | 0 |
| Facebook Page | 918 | 913 | +1% | 1 | 1 |
| Facebook Group | 932 | 929 | +0% | 1 | 2 |
| LinkedIn Page | 3,092 | 3,073 | +2% | 1 | 1 |
| LinkedIn Group | 1,474 | 1,469 | +0% | 21 | 5 |



Deployment news (launched, ongoing, new): [Mission Control Spreadsheet](#) - from most recent to the oldest project. For missions with more than one CCPM, the lead CCPM will be responsible for updating on that mission. This means that the lead will be responsible for updating the mission under their name and copying and pasting that update to their co-CCPMs and removing the highlight in the mission under their co-lead's name.

Shoreh

- **[386: Oracabessa Marine Trust Phase II: Shoreh](#)**
 - The PA had asked to extend the project by one month to finalize the knowledge transfer. Rachel agreed and now that one month is over, she is finalizing the report. Will send the feedback forms next week.
 - The PA is trying to schedule a call with other interested organizations (some UN based) so that he can put us in touch with them.
- **[387: 4-H-2024: Shoreh and Mohammad \(with Jeff and John shadowing\) \(Updated June 25\)](#)**
 - Students (8 of them) had prepared their maps with the subjects including healthcare, agriculture and multi-modal transportation.
 - 2 weeks ago they had meetings with the volunteers (2 of them) on a one-to-one basis.
 - The volunteers have reviewed their work and provided them feedback
 - Students are supposed to apply the corrections and print their maps and make them ready for Esri UC Map Gallery.
 - The project is on time and almost finished.
 - Closing phase can be started after the Esril UC conference.
- **[391: International Campaign for Tibet \(ICT\): Shoreh and Mohammad \(Updated June 25\)](#)**
 - PA's interview on June 9th
 - Job Description developed, approved by PA, and sent to Potential Volunteers (June 9-23)
 - Top Volunteers are shortlisted and interviews are scheduled.
- **[The Protected Area Management Solution \(PAM\) Partnership with Esri/NatGeo: Shoreh](#)**
 - Holly and Shoreh met with Danielle (Dani) Cales (NatGeo) and David Gadsden (Esri) on 6/17. The meeting went very well and the notes are [posted here](#). After the meeting, we sent them a copy of the budget and a list of the hours that we have spent on the project. The next step is for David to connect us to potential African partners. From the NatGeo side, Dani will be our main POC from this point forward.
 - Copy of the [executed funding agreement](#). The latest version of the Charter is [posted here](#). The PAM AGO can be accessed [from here](#).

Konrad

- **[378: Redlands Chamber of Commerce: Konrad/Wincy](#)**
 - All draft reports generated, waiting for final handover after delay from PA and volunteer.
- **[384: Our Histories Phase II: Konrad](#)**
 - Closing out after a brief delay from volunteer.

Wincy

- **[378: Redlands Chamber of Commerce: Konrad/Wincy](#)**
 - All draft reports generated, waiting for final handover after delay from PA and volunteer.

Bhanu

- **[390: Cross Over Community Development : Bhanu and John](#)**

- Interviews completed, candidate chosen
- Will schedule Kick-Off call next week based on availability

Mohammad

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- **388 - URISA CCRC - Experience Builder (Jeff)**
 - Emilie Pratt has volunteered to support this mission. We've published the initial post on the website (below) and plan to circle back with the team to check the progress in a couple weeks.

- https://www.giscorps.org/urisa_ccrc_388

Disaster Response - Erin, Katie, and Monicque

- **Disaster Response Subcommittee: Erin**
 - [Disaster Response SOPM](#) (In progress)
 - Current plan to activate only when the NRCC activates
 - [NAPSG Monthly Meeting Notes](#)
 - June Update:
 - Canceled meeting with NAPSG due to activation and general scheduling conflicts.
 - Sent out a recruitment to American based vols with AGOL experience in order to bring in some new volunteers ahead of hurricane season.
- **385 - PhotoMappers Admin Team**
 - Standing Admin project.
 - Activated for South Florida Flooding. Activation requested by the South Florida Water Management Department (SFWMD).
- **392 - PhotoMappers - Florida Flooding**
 - 8 volunteers plus a few Admins
 - 3 Day activation at the request of South Florida Water Management Dept
 - Mapped about 50 photos in and around the Ft Lauderdale/Miami area as well as in Sarasota.

Other business

- **Esri UC 2024 activities (Shoreh)**
 - Shoreh, Wincy, and Allen will attend.
 - Annual meeting: will happen on Wednesday from 11:30 to 12:30 in Room 12.
 - Esri sent the [final graphics](#) for our booth at the Map Gallery. We will be at the Map Gallery from 4 to 7 pm on Monday night.
 - Megan will send an email to the vols and FOGs about our UC activities next week.
- **Documentation: Megan**
 - Made updates (many of them minor) to these docs:
 - Mission Management SOPM
 - Trying to find all references to old recruit email - please let me know if you come across one
 - Reference Document Directory
 - None
 - Megan is working on forwarding emails that are sent to the Recruit account to the new account (Recruitment account).
- **URISA update - Stacey Corbett, 2022-2024 URISA Board Liaison**
 - Unable to attend.
- **URISA update - Wendy**
 - Unable to attend.

Meeting adjourned at 12:36 pm EDT

Next call: Thursday, July 25, 2024 at noon EDT