

Thursday, July 27 at 12:00 EDT

Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at

meet.google.com/okf-bvsb-wpi

2023/2024 Chair: Bhanu

2023/2024 Co-chair: Mohammad

AGENDA

Members shown in bold are present:

- **GISCorps CC: Shoreh, Wincy, Konrad, Erin, Katie, Bhanu, Mohammad, Jeffrey, Monicque, John**
- **Advisory Board:** Dianne, Allen, Carol, German, **Holly**
- **URISA:** Wendy, Stacey
- **Program Coordinator: Megan**

Regrets are not bolded.

Approval of [June Minutes](#)

- **Motion:** Mohammad
- **Second:** Shoreh
- **Vote:** Yes

Monthly Financial Report

End of May 2024 Financial Report: Shoreh

- Total expenses in May 2024: \$605.90, YTD: \$5,448.78, since 2003: \$270,132.95.
 - Program Coordinator: \$475.00, MailChimp: \$130.90.
- Total [contributions](#) in May 2024: \$0.00. YTD: \$5,846.00 since 2003: \$418,384.42.
- Total balance as of the end of May 2024: \$148,251.47.
- **Advisory Committee**
 - **Marketing activities: Allen & Shoreh**
 - Allen emailed this morning and asked if we have heard back from URISA Marketing Group which we had not. He then emailed them and Alex said that he will touch base with the committee and get back with us.
 - **Update to strategic plan: Dianne**
 - Potential conflict; may not be able to attend.
 - **Technical Updates - Megan**
 - **Google Workspace (AKA GSuite)**
 - No major updates
 - [Mission Control spreadsheet](#) and [Core Committee Internal Site](#)
 - No major updates
 - **Mailchimp**

- Should we unsubscribe the 1500 volunteers that did not reply to opt-in email, it would lower payment by \$22/month; details here:
 - Sent an opt-in email to 1,636 volunteers who have not opened any of the last 50 email campaigns they've received
 - 72 responded that they want to stay subscribed
 - 5 wanted to unsub
 - The rest didn't reply
 - Megan follow up points:
 - How many have recently subscribed?
 - How many are edu emails?
- [Website](#)
 - Megan will check on fees for Cafe Press
- ArcGIS
 - No major updates

- **GIS Service Pledge (GSP): Wincy**

- Activity since **June 27**:

	Last 4 weeks	Previous 4-week period
Applications Received	0	1
Applications Approved	0	0
Applications Rejected	0	0
Reports Posted on Website	0	0
Reports Now Due/Overdue	27	27

- Cumulative program totals:
 - Total Applicants: **97**
 - In progress: **2**
 - Approved Participants: **68**
 - Rejections/Invalid/pending applications: **27**
 - Withdrawals: **6**
 - Reports submitted: **33 (took one down)**
 - Countries represented: **13**
- Yemeni PhD student and founder of the organization he listed as assisting (The Union of Arab Academics) application still under review. Emily Swenson responded to grant non-US students GSP as long as the project scope meets all GSP requirements. However, the project scope and deliverables are still unclear after a few email exchanges.
- [Tracking spreadsheet](#)

Communications: Megan

- Since last meeting:
 - New Project announcements
 - 388 - [Climate and Community Resilience \(Jeff and Shoreh\)](#)
 - [391 - ICT \(Shoreh and Mohammad\)](#)
 - Completed Project reports:
 - [386 - Orcabessa Marine Trust Phase II \(Shoreh\)](#)
- Upcoming publications:
 - Upcoming website reports
 - New Project announcements:
 - 392 - Warehouses4Good (Jeff)
 - Completed Project reports:
 - 378 - Redlands Chamber of Commerce (Wincy and Konrad)
 - 384 - Our Histories Phase II (Konrad)
- Reminders:
 - Newsletter will be going out in August; please start thinking about volunteers that we should profile for the newsletter. [Volunteer Profile Form here](#).
 - You have until tomorrow to nominate volunteers that completed projects in 2023 for the URISA award. The nomination form is [here](#) and the SOPM is [here](#).

Social media outreach activity since **June 27**:

	Followers/Members			Original Posts	
	Current	At last meeting	Change	Last 4 weeks	Previous 4-week period
Twitter	3,718	3,718	+0%	6	1
Instagram	1,265	1,256	+0%	2	1
Facebook Page	920	918	+1%	4	1
Facebook Group	933	932	+0%	3	1
LinkedIn Page	3,167	3,092	+2%	4	1
LinkedIn Group	1,496	1,474	+0%	8	21



Deployment news (launched, ongoing, new): [Mission Control Spreadsheet](#) - from most recent to the oldest project. For missions with more than one CCPM, the lead CCPM will be responsible for updating on that mission. This means that the lead will be responsible for updating the mission under their name and copying and pasting that update to their co-CCPMs and removing the highlight in the mission under their co-lead's name.

Shoreh

- **386: [Orcabessa Marine Trust Phase II](#): Shoreh**
 - The project has been completed and the report is submitted and [posted](#).
 - Have sent the feedback forms and await their response.
- **387: 4-H-2024: Shoreh and Mohammad (with Jeff and John shadowing) (Updated July 22)**
 - The project has ended and the closing phase of the project has started.
 - The PA informed us that one of the youth received the 1st place map gallery award (https://drive.google.com/file/d/1nb4Vlebv3lVsPE2to9KGP04xk3zqm1/view?usp=drive_link)
- **391: [International Campaign for Tibet \(ICT\)](#): Shoreh and Mohammad (Updated July 22)**
 - Two volunteers have been selected.
 - Kickoff meeting was held on the weekend before the Esri UC conference.
 - Paperwork is up-to-date.
 - New Project Announcement on our social media without tagging PA's social media handler (@Megan - done!).
- **The Protected Area Management Solution (PAM) Partnership with Esri/NatGeo: Shoreh**
 - I was hoping to meet with NatGeo people but those who were aware of our project did not attend and David did not say anything about the project. I will contact him in a couple of weeks.
 - Copy of the [executed funding agreement](#). The latest version of the Charter is [posted here](#). The PAM AGO can be accessed [from here](#).

Konrad

- **[378: Redlands Chamber of Commerce](#): Konrad/Wincy**
 - Close-out process started; report template sent to volunteer and feedback forms sent.
- **[384: Our Histories Phase II](#): Konrad**
 - Closing out; web post draft under review.

Wincy

- **378: Redlands Chamber of Commerce: Konrad/Wincy**
 - Close-out process started; report template sent to volunteer and feedback forms sent.

Bhanu

- **390: Cross Over Community Development : Bhanu and John**
 - Kick Off meeting held on July 10, 2024
 - Volunteer rejection emails sent
 - New project announcement draft complete

Mohammad

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Jeff

- **388 - URISA CCRC - Experience Builder (Jeff)**
 - Emilie has been working through the [SOVI page](#) and is putting together a presentation for GIS-Pro. She has finished 30% of the initial research. The team will meet this week to review the updates and send them along to a SME for further review.
- **392 - Warehouses4Good (Jeff)**
 - We have identified Megan Young as the volunteer for this mission and have made an initial introduction to the PA. We have our kickoff meeting scheduled for next week.

Disaster Response - Erin, Katie, and Monicque

- **Disaster Response Subcommittee: Erin**

- [Disaster Response SOPM](#) (In progress)
- Current plan to activate only when the NRCC activates
- [NAPSG Monthly Meeting Notes](#)
- July Update:
 - Discussed the last 2 activations.
 - Tari asked us about working on a project with Paul & FEMA to help teach AI about PII. After some discussion, the project was given over to the NSARC group since they were on a timeline.
- **385 - PhotoMappers Admin Team**
 - Standing Admin project.
 - Activated for Hurricane Beryl.
 - Vetted and plotted 49 locations in about 2 days. 7 admins on activation including those adding to the queue.

Other business

- Esri UC 2024 activities (**Shoreh & Wincy**):
 - Megan sent an email to the vols and FOGs about our UC activities prior to the conference and tens of volunteers responded and many more attended our beautiful booth during the Map Gallery hours.
 - During the week, we visited other non profits organizations at the Sustainable World area and could possibly end up with multiple new projects.
 - Photos and more details will be posted on the website soon.
 - The Annual meeting occurred on Wednesday from 11:30 to 12:30 in Room 12 and went very well; several volunteers old and new attended the meeting.
- **Documentation: Megan**
 - Made updates (many of them minor) to these docs:
 - Removed logo upload from PA Publicity form so that the form no longer requires PA's to log in
 - Updated Mission Management SOPM, Mission Checklist, and Website SOPM to reflect this change
 - Reference Document Directory
 - None
- **URISA update - Stacey Corbett, 2022-2024 URISA Board Liaison**
 - Unable to attend.
- **URISA update - Wendy**
 - Unable to attend.

Meeting adjourned at 12:28 pm EDT

Next call: Thursday, August 15, 2024 at noon EDT