Thursday, August 17 at 12:00 EDT
Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at
meet.google.com/okf-bvsb-wpi
2022/2023 Chair: Kelly
2022/2023 Co-chair: Bhanu

AGENDA

Members shown in bold are present:
● GISCorps CC: Shoreh, Wincy, Konrad, Erin, Kelly, Katie, Bhanu, Mohammad, Carlos
● Advisory Board: Dianne, Allen, Carol, German, Holly
● URISA: Wendy, Stacey
● Program Coordinator: Megan

Regrets are not bolded.

Approval of July Minutes
● Motion: Mohammad
● Second: Erin
● Vote: Yes

Monthly Financial Report

End of May 2023 Financial Report: Shoreh
● Total expenses in June 2023: $2,418.57, YTD: $16,448.75, since 2003: $253,869.77.
  ○ Program Coordinator: $1,600.00, Shawn Morgan: $700.00 (for UC), MailChimp: $118.57.
● Total contributions in June 2023: $0.00. YTD: $10,510.00 since 2003: $410,364.42.
● Total balance as of the end of June 2023: $156,494.65.

● Advisory Committee
  ○ Marketing activities: Allen
    ■ Unable to attend, didn’t share any updates
  ○ Update to strategic plan: Dianne
    ■ The new Strategic Plan document was shared. The Core Committee has added their comments.
  ○ Technical Updates - Megan
    ■ Google Workspace (AKA GSuite)
      ● No major updates
    ■ Mission Control spreadsheet and Core Committee Internal Site
      ● No major updates
    ■ MailChimp
      ● We had an issue with the addresses in MailChimp - we’ve definitely resolved that, but we’re still looking into some questions regarding querying in MailChimp
- **Website**
  - WordPress just updated to a new version - that update went smoothly
- **ArcGIS**
  - No major updates

- **GIS Service Pledge (GSP): Wincy**
  - Activity since **July 20**:

<table>
<thead>
<tr>
<th></th>
<th>Last 4 weeks</th>
<th>Previous 4-week period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications Received</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Applications Approved</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Applications Rejected</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Reports Posted on Website</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Reports Now Due/Overdue</td>
<td>26</td>
<td>26</td>
</tr>
</tbody>
</table>

- Cumulative program totals:
  - Total Applicants: **89**
  - In progress: **4**
  - Approved Participants: **67**
  - Rejections/Invalid/pending applications: **20**
  - Withdrawals: **6**
  - Reports submitted: **31 (took one down)**
  - Countries represented: **13**

- Tracking spreadsheet

**Communications: Megan**

- The next newsletter goes out at the end of the month. **We need a couple of volunteer profiles. If you ran a project this year and you have a volunteer that should be profiled, please have them fill out the volunteer profile form. Link to form is here.**

- Since last meeting:
  - New Project announcements
    - **373 - Art Forces (Bhanu)** - updated new volunteer
  - Completed Project reports
    - **GSP: Teaching Secondary Geography Students GIS Basics**
    - **GSP: ArcGIS: A Catalyst for Data-Driven Impact at Laying TRACKS**

- Upcoming publications:
  - Upcoming website reports
    - New Project announcements:
      - 378: Redlands Chamber of Commerce (Konrad/Wincy)
    - Completed Project reports:
      - 346 - INSARAG (Shoreh)
Social media outreach activity since **July 20**: |

<table>
<thead>
<tr>
<th></th>
<th>Followers/Members</th>
<th>Original Posts</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Current</td>
<td>At last meeting</td>
</tr>
<tr>
<td><strong>Twitter</strong></td>
<td>3,719</td>
<td>3,720</td>
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<tr>
<td><strong>Instagram</strong></td>
<td>1,197</td>
<td>1,188</td>
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<tr>
<td><strong>Facebook Page</strong></td>
<td>838</td>
<td>838</td>
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<tr>
<td><strong>Facebook Group</strong></td>
<td>913</td>
<td>913</td>
</tr>
<tr>
<td><strong>LinkedIn Page</strong></td>
<td>2,768</td>
<td>2,671</td>
</tr>
<tr>
<td><strong>LinkedIn Group</strong></td>
<td>1,401</td>
<td>1,391</td>
</tr>
</tbody>
</table>

**Deployment news (launched, ongoing, new):** [Mission Control Spreadsheet](#) - from most recent to the oldest project. For missions with more than one CCPM, the lead CCPM will be responsible for updating on that mission. This means that the lead will be responsible for updating the mission under their name and copying and pasting that update to their co-CCPMs and removing the highlight in the mission under their co-lead's name.

**Shoreh**

1. **Maui Fire**: Esri notified us about the Pacific Disaster Center EOC request for onsite volunteers. The request was sent to volunteers in Hawaii.
2. **A self-designed project**: Javier contacted me and said that he is starting a new mission this summer with the City of Irwindale, a disadvantaged city in the San Gabriel Valley. He plans to help them with some training and building a couple of applications for a couple different
departments. I told him to send a report once the training is completed and that I will add it to the same web page but under a different heading. He said that he would. Javier said that the project has begun but nothing to report yet.

3. **346 - INSARAG: Shoreh/Mohammad**
   - Have not heard back from the PA and the volunteer. I reminded them that the project will close on 9/20.

4. **The Protected Area Management Solution (PAM) Partnership with SAWC/Esri/NatGeo: Shoreh**
   - David Gadsden has not sent an email so I sent him a reminder. He is supposed to provide direction on the future steps.
   - Copy of the executed funding agreement.
   - The latest version of the Charter is posted here.
   - The PAM AGO can be accessed from here.
   - Web reports:
     - [2021 Virtual training](#)
     - [Shawn Morgan – October 2022](#)
     - [Paul Hoeffler – March 2023](#)
     - [Shawn Morgan – April 2023](#)

**Konrad**
- **378: Redlands Chamber of Commerce: Konrad/Wincy**
  - Initial project meeting completed, recruitment underway with interviews beginning 8/19.

**Kelly**
1. **374: Oracabessa Marine Trust: Kelly**
   - The PA is interested in hosting the volunteer twice and the current volunteer can only go there once. We may have to recruit a second volunteer in early 2024. Aside from that, the project is progressing very well.

**Wincy**
- **378: Redlands Chamber of Commerce: Konrad/Wincy**
  - Initial project meeting completed, recruitment underway with interviews beginning 8/19

**Bhanu**
1. **373 - Art Forces : Bhanu**
   - PA and volunteer had their first official meeting last week.
   - Discussed priorities for the project and set out some short-term goals to work toward.

**Mohammad**
1. **346 - INSARAG: Shoreh/Mohammad**
   - Have not heard back from the PA and the volunteer. I reminded them that the project will close on 9/20.

**Carlos**
- Volunteered for the Photomappers for the Lahaina fire and learning how to be an Admin with Erin.
Disaster Response - Erin and Katie

- **Disaster Response Subcommittee: Erin**
  - [Disaster Response SOPM](#) (In progress)
  - Current plan to activate only when the NRCC activates
  - [NAPSG Monthly Meeting Notes](#)
  - August Update:
    - Maui Fire Activation - 1 day
    - NAPSG Monthly meeting - We discussed Hawaii fires
    - We have realized in the last few activations that we have to be fluid on where the activation comes from. Erin A will be posting in the Disaster Response channel everyday and where that activation information came from.
    - Depending on the question being asked of PMs (can we use your data/ we need something like it vs we need vols), I've been letting NAPSG handle the data and system questions.
  - In regards to the HI vols request, an old Admin team member reached out to see if we were activated or if we needed volunteers. I informed them that we had been but were deactivating and they could post photos still if they wanted. Seems like she forwarded my email to the council and that led to some additional emails. One came directly to me, which I forwarded to NAPSG and the other to the mail GC inbox which Shoreh took care of. The council was informed from NAPSG ways to either use the PMs data or use the ESRI solutions for damage assessment.

- **370 - PhotoMappers Admin Team**
  - Standing Admin project. We are currently working on the 2023 admins.
  - No Updates

- **379 - PhotoMappers Maui**
  - 1 Day activation
  - 4 admin team members
  - 61 photos

**Other business**

- **Call with OSM Executive Director (Shoreh):** the call is scheduled for tonight.
  - In advance of GIS-Pro, do they have a tutorial that can be shared (question from Wendy)
    - Holly had provided links in our GIS-Pro OSM meeting, and GIS-Pro OSM people seemed very familiar with OSM

- **Esri UC (Shoreh & Megan):** Megan has completed all of the follow ups; the new [webpage](#) is created.

- **MOU with Women in GIS (Shoreh):**
  - The [draft of the MOU](#) has been reviewed and revised by both parties.
  - Shoreh asked WiGIS if they are ready to execute the MOU.

- **Volunteers of the year for 2022 (URISA incentive): Megan**
  - Sent list of volunteers to URISA for them to get it approved by their board. Next step:
    - Create slides
    - Issue certificates
    - Follow up with those who indicated that they might be attending GIS-Pro to see if they are attending (closer to GIS-Pro)

- **Documentation: Megan**
  - Made updates (many of them minor) to these docs:
Minor correction to MailChimp SOPM to reflect changes to MailChimp’s query language
  ○ Reference Document Directory
  ■ None

- **URISA update - Stacey Corbett, 2022-2023 URISA Board Liaison**
  ○ URISA Board Election on now until **TODAY.**
    https://urisa-portal.org/Login.aspx?returl=%2fevents%2fEventDetails.aspx%3fid%3d1764053
  ○ We are investigating modernizing/updating the GIS Leadership Academy slides.

- **URISA update - Wendy**
  ○ GIS Professional newsletter just went out
  ○ GIS-Pro in Columbus
  ○ Leadership Academy coming up in Denver at the end of Nov.
  ○ Events coming up:
    ■ GIS Leadership Academies for 2024
      ● Seattle in June
      ● Ft. Worth in Nov.
    ■ Another leadership academy later this year

Meeting adjourned at 12:33 PM EDT
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**Next call:** Thursday, September 21, 2023 at noon EDT