

Thursday, May 19 at 12:00 EDT

Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at

[meet.google.com/okf-bvsb-wpi](https://meet.google.com/okf-bvsb-wpi)

2021/2022 Chair: Konrad

2021/2022 Co-chair: Kelly

## AGENDA

Members shown in bold are present:

- **GISCorps CC: Shoreh, Wincy, Konrad, Erin, Kelly, Katie, Bhanu, Mohammad**
- **Advisory Board: Dianne, Allen, Carol, German, Holly**
- **URISA: Wendy, Steve**
- **Emeritus CC: Troy**
- **Program Coordinator: Megan**

Regrets are not bolded.

Approval of [April Minutes](#)

- **Motion: Allan**
- **Second: Mohammad**
- **Vote:**

## Monthly Financial Report

**End of March 2022 Financial Report: Shoreh**

- Total expenses in March 2022: \$1,688.25, YTD: \$6,609.74, since 2003: \$219,106.04:  
Program Coordinator: \$1,593.75, MailChimp: \$88.40, Paypal: \$6.10.
- Total [contributions](#) in March 2022: \$398.00. YTD: \$5,688.00 since 2003: \$395,391.92+\$1,270=\$396,661.92. Donors are: Miriam Olivares: \$198.00, Brad Fisher: \$200.00.
- Note: \$1,270 contribution that was not added to October 2021's total by error has been added to this month's total contributions.
- Total balance as of the end of March 2022: \$177,555.88.
- **3-Year plan:** will finalize the 3-Year plan next month.
- **Advisory Committee**
  - **Marketing activities: Allen**
    - Using letter and GIS for Good website, Megan has issued pilot asks to ten of the contacts on the solicitation list so far.
      - Megan sent follow up, haven't heard back
    - Have begun development of database of potential media outlets for GISCorps press releases and case study sharing. Draft completed and sent to Megan.
      - See the list here: [x Potential Media Outlets.xlsx](#)
    - Not certain what we want to work on next, so open discussion here.
    - Megan will add consent to PA and volunteer publicity forms for press release consent
      - Emails sent to Wendy and Allen

- **Update to strategic plan: Dianne** So the process for updating a 'strategic plan' has changed again. We are now to use a Kanban Board in Podio to outline goals and milestones. Last year's plan has been entered
  - Please review the current strategic plan:
    - [2021-2026 GISCorps Strategic Plan as of 20200721 - draft enhanced by S...](#)
    - Are there any new initiatives the CC plans to undertake in the 2022/23 year (after the GISPro conference) that should be added?
      - PAM would have to be added if not added - restarting it
- **Technical Updates - Megan**
  - **Google Workspace (AKA GSuite)**
  - [Mission Control spreadsheet](#) and [Core Committee Internal Site](#)
    - A few formulas on active missions needed to be fixed - fixed
    - Kenny has been offboarded
  - **Mailchimp**
    - May newsletter will go out at the end of the month; please have content finalized by May 26
  - [Website](#)
    - Exploring how to create a web post template to make posts
    - Updated content like PA testimonials and PA list on website
  - ArcGIS
    - Bug updating data layer has been fixed by Esri

- **GIS Service Pledge (GSP): Wincy**

- Activity since **April 21**:

	<b>Last 4 weeks</b>	<b>Previous 4-week period</b>
<b>Applications Received</b>	0	2
<b>Applications Approved</b>	0	1
<b>Applications Rejected</b>	0	2
<b>Reports Posted on Website</b>	0	1
<b>Reports Now Due/Overdue</b>	22	22

- Cumulative program totals:
  - Total Applicants: **79**
  - In progress: **5**
  - Approved Participants: **53**
  - Rejections/Invalid/pending applications: **20**
  - Withdrawals: **6**
  - Reports submitted: **26 (took one down)**
  - Countries represented: **12**
- Goals:
  - Rebuild Survey123

- Extending some fields to allow more characters
- Renaming fields
- Reconfigure domain values
- [Tracking spreadsheet](#)

**Communications: Megan**

- Since last meeting:
  - New Project announcements
  - Completed Project reports
    - 329 - [Direct Relief Global Midwives Hub](#) (Shoreh)
    - 340 - [Surfrider](#) (Kenny/Kelly)
- Upcoming publications:
  - Upcoming website reports
    - New Project announcements:
      - 357 - Alameda Creek Alliance (Wincy/Bhanu)
      - 356 - National Clean Up Day, Phase 2 (Kelly)
      - 355 - Ocean Discovery League (Konrad/Mohammad)
      - 353 - Eastern Sierra Interpretive Association (Kelly/Mohammad)
    - Completed Project reports:
      - 349 - Succor Solutions (Konrad)
      - 338 - Our Histories (Wincy)
    - Other
- Newsletter will go out in May - deadline for content should be in mid-May
- Social media outreach activity since **Apr 14**:

	Followers/Members			Original Posts	
	Current	At last meeting	Change	Last 4 weeks	Previous 4-week period
<a href="#">Twitter</a>	3,733	3,732	+0%	3	5
<a href="#">Instagram</a>	1,087	1,097	+1%	2	3
<a href="#">Facebook Page</a>	707	702	+1%	2	5
<a href="#">Facebook Group</a>	888	887	+0%	2	7
<a href="#">LinkedIn Page</a>	1,919	1,868	+2%	2	5
<a href="#">LinkedIn Group</a>	1,321	1,317	+0%	5	9



Deployment news (launched, ongoing, new): [Mission Control Spreadsheet](#) - from most recent to the oldest project. For missions with more than one CCPM, the lead CCPM will be responsible for updating on that mission. This means that the lead will be responsible for updating the mission under their name and copying and pasting that update to their co-CCPMs and removing the highlight in the mission under their co-lead's name.

## Shoreh

1. **352: Presidium Network: Shoreh**
  - The project is moving forward. The volunteer and PA are developing a variety of web apps that are supported by information collected using three main surveys: Evacuations, Non-Evacuation Humanitarian Needs (mainly regarding supplies), and General Field Data Collection. The field surveys are designed to detail on-the-ground needs requests, needs assessments, and field conditions and they have also been incorporating a wide variety of other types of data to support things like safe / efficient routing, proximity to existing resources, recent vs. older safety concerns, etc.
2. **351: MRA-2022: Shoreh**
  - The MRA coordinator has started working with 5 volunteers including the GC volunteer. They are working on consolidating the MRA's "archive" data. During their next meeting on 5/25, they plan to set some goals for upcoming events, such as the MRA conference in June.
3. **350: Pacific Rim Conservation: Konrad/Shoreh**
  - Third month complete - Core products completed and the Volunteer is working on documentation. PA and Volunteer will be meeting to determine what is remaining, if they need an extension, or if they're ready to begin closeout.
4. **346 - INSARAG: Shoreh/Mohammad**
  - Volunteers have reviewed the documents that were provided to them by INSARAG. The next meeting will focus on USAR methodology.
5. **343 - The Lancet and the American University of Beirut: Kelly/Shoreh**
  - Asked if he is ready to engage.
6. **263 - Mountain Rescue Association - MRA - Spatial analysis: Shoreh**
  - The volunteer did not send feedback. The PA did not ask for a replacement. Therefore, I closed the project and moved the web post from the ongoing projects section. **Ready to close**

7. **329 - Direct Relief Global Midwives Hub: Shoreh**
  - The vols sent feedback and so did the PA. They also sent the [final report](#) which is posted and awaiting their approval. **Ready to close**
8. **325 - [The Protected Area Management Solution \(PAM\) Partnership](#) - SAWC Mentorship: Shoreh**
  - I met with Shawn and Paul on 5/12. They are both interested in going and will work on a detailed plan to identify the exact date (most likely in November) and other related details. Paul is still not 100% but will let us know in a month whether he is able to go as if he is unable, we have to recruit another volunteer. I explained what GISCorps can assist them with and what items they can be reimbursed for. They have regular meetings with the SAWC team. Notes from the meeting posted [here](#).
  - I have not heard back from Isabel (NatGeo).
  - Here's a copy of the [executed funding agreement](#).
  - The latest version of the Charter is [posted here](#).
  - The PAM AGO can be accessed [from here](#).

## Konrad

1. **355: Ocean Discovery League: Konrad/Mohammad**
  - Performed a recruitment and selected a candidate - candidate has accepted the offer and the kickoff meeting is scheduled for May 26th.
2. **350: Pacific Rim Conservation: Konrad/Shoreh**
  - Third month complete - Core products completed and the Volunteer is working on documentation. PA and Volunteer will be meeting to determine what is remaining, if they need an extension, or if they're ready to begin closeout.
3. **349 - Succor Solutions: Konrad**
  - Third month complete - final report received from Volunteer (PA reviewing) and feedback/hours received from both; web post approved by PA and ready to post.

## Kelly

1. **356 - National Cleanup Day (Phase two): Kelly**
  - Interviewing candidates this week.
2. **353 - Eastern Sierra Interpretive Association: Kelly/Mohammad**
  - Connected to their ArcGIS online organization, and have begun a story map working session this week.
3. **348 - [DaanMatch](#): Wincy/Kelly/Bhanu**
  - Haven't heard back from PA or vol for monthly updates. Will reach out to other contacts from DaanMatch if Cara doesn't respond.
4. **343 - The Lancet and the American University of Beirut - Kelly/Shoreh**
  - Asked if he is ready to engage.
5. **340 - Surfrider Foundation - Kenny/Kelly**
  - **Ready to close**

## Wincy

1. **357 - Alameda Creek Alliance: Wincy/Bhanu**
  - Interviews on May 18 and 19 evenings for both Alameda Creek Alliance and National Cleanup Phase 2.
2. **348 - [DaanMatch](#): Wincy/Kelly/Bhanu**

- Haven't heard back from PA or vol for monthly updates. Will reach out to other contacts from DaanMatch if Cara doesn't respond.
- 3. **342 - [Key Conservation Phase 2](#) - Wincy**
  - Wrapping up by end of May.
- 4. **341 - [Ward Melville Heritage Organization](#) - Wincy**
  - PA anticipating to wrap up in mid to late June
- 5. **338 - [Our Histories](#) - Wincy**
  - Volunteer submitted a 2 sentence report. Wincy is waiting on screenshots from volunteer to complete the project report.
  - Volunteer highly dissatisfied with how the project went. Communication seemed problematic and that the project wasn't really moving forward.
  - PA asked for a second volunteer to continue the work. Will schedule a meeting with PA to assess the progress after she submits the PA feedback for Phase 1.
- 6. **303 - [Growing the Table](#) - Wincy**
  - PA requested an extension until September. Volunteer is okay with the extension and wants to see the project through.

## Bhanu

1. **357 - Alameda Creek Alliance: Wincy/Bhanu**
  - Interviews on May 18 and 19 evenings for both Alameda Creek Alliance and National Cleanup Phase 2.
2. **348 - [DaanMatch](#): Wincy/Kelly/Bhanu**
  - Haven't heard back from PA or vol for monthly updates. Will reach out to other contacts from DaanMatch if Cara doesn't respond.

## Mohammad

1. **353 - Eastern Sierra Interpretive Association: Kelly/Mohammad**
  - Connected to their ArcGIS online organization, and have begun story map working session this week
2. **346 - INSARAG: Shoreh/Mohammad**
  - Volunteers have reviewed the documents that were provided to them by INSARAG. The next meeting will focus on USAR methodology.

## Disaster Response - Erin and Katie

- **Disaster Response Subcommittee: Erin**
  - [Disaster Response SOPM](#) (In progress)
  - Current plan to activate only when the NRCC activates
  - [NAPSG Monthly Meeting Notes](#)
  - May Update:
    - No Activations in April
    - Met with CEDR, NAPSG AND Realtime.Earth
    - The DRC decided that it would be a good idea for the Admin Team to take the FEMA Damage Assessment training when it's rolled out, but that if they are asked to activate it would be separate from a PM activation.
    - NAPSG InSpire in Oct 25 & 26 at OSU
    - We were invited to present as part of a panel June 8 from Steve Peterson. Panel will discuss: Path to the use of Social Media in Operational Systems

1. **347 - NAPSG 2022 Admin Team: Erin**
  - Standing NAPSG PhotoMappers Admin team

## Troy

1. [276/314 - The SEA People Hub](#) - Troy
  - Sent emails out and finally heard back from PA this morning - will be meeting soon. I'll be working on getting a final web post together for both projects.

## Kenny

1. **340 - Surfrider Foundation - Kenny/Kelly**
  - **Ready to close**

## Other business

- **Documentation: Megan**
  - Made updates (many of them minor) to these docs:
    - MailChimp SOPM
    - Mission Checklist
    - Mission Control - fixing formulas, general clean up of missing information
    - README Letters and Certs
  - Major documentation updates will continue over the summer
  - Reference Document Directory
- **Esri project leads: Shoreh**
  - Sustainable World Community Exhibit. Esri is willing to place a single panel to promote GISCorps. They provided a spec sheet that was shared with everyone last night.
- **URISA update - Steve Steinberg, 2021-2022 URISA Board Liaison**
  - Held in person board meeting
  - Megan will take a look at the schedule for selecting volunteers for the annual Volunteer Award.
- **URISA update - Wendy**
  - 25th anniversary GIS Valuation Technologies Conference in New Orleans, LA in 2022
  - The last GIS leadership academy was held in Minneapolis - next offerings:
    - Philadelphia (August)
    - Santa Rosa (November)
  - 60th URISA anniversary is next year in Boise, ID
    - GISCorps talk either during the award ceremony or during the luncheon
    - Need to work on the slide deck (Allen or Dianne will present on our behalf)
  - Free webinars being offered; Megan will make sure that they are included in GISCorps newsletter

Meeting adjourned at 12:55 PM EDT

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**Next call:** Thursday, June 16, 2022 at noon EDT