Thursday, April 21 at 12:00 EDT
Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at
meet.google.com/okf-bvsb-wpi
2021/2022 Chair: Konrad
2021/2022 Co-chair: Kelly

AGENDA

Members shown in bold are present:
- **GISCorps CC:** Shoreh, Wincy, Konrad, Erin, Kelly, Katie, Bhanu, Mohammad
- **Advisory Board:** Dianne, Allen, Carol, German, Holly
- **URISA:** Wendy, Steve
- **Emeritus CC:** Troy, Kenny
- **Program Coordinator:** Megan

Regrets are not bolded.

Approval of March Minutes
- Motion: Shoreh
- Second: Wincy
- Vote: Yes

Monthly Financial Report

End of February 2022 Financial Report: Shoreh:
- Total expenses in February 2022: $1,728.79, YTD: $4,921.49, since 2003: $217,417.79:
  Program Coordinator: $1,637.50, MailChimp: $88.40, Paypal: $2.89.
- Total contributions in February 2022: $160.00. YTD: $5,290.00 ($80 was not included in last
  month’s report and is now included in this total). since 2003: $394,993.92. Donors are: Neil
  Waysome: $50.00, Clare Snavely: $30.00 (from January) and, Theresa Martin: $20.00, Eileen
  Goff: $20.00, Nathan Heick: $50.00, Bradley Fisher: $10.00, Keith Appler: $20.00, Raelyn
  Caldwell: $20.00, Lynda Wayne: $20.00 (from February).
- 3-Year plan: will finalize the 3-Year plan once the URISA accountant has resolved donation
  discrepancies from 3 months ago.

- **Advisory Committee**
  - Marketing activities: Allen
    - Using letter and GIS for Good website, Megan has issued pilot asks to ten of the
      contacts on the solicitation list so far.
      - Megan sent follow up, haven’t heard back
    - Have begun development of database of potential media outlets for GISCorps
      press releases and case study sharing. Draft completed and sent to Megan.
      - Megan will create Google sheet for crowdsourcing based on the sheet
        Allen sent and send out to attendees
- **Update to strategic plan**: Dianne So the process for updating a ‘strategic plan’ has changed again. We are now to use a Kanban Board in Podio to outline goals and milestones. Last year’s plan has been entered.
  - The next meeting of the Committee Coordinating Group is right after this meeting. I will update everyone after the meeting.

- **Technical Updates** - Megan
  - **Google Workspace (AKA GSuite)**
  - Mission Control spreadsheet and Core Committee Internal Site
    - No major changes
  - **Mailchimp**
    - Sent email to volunteers reminding them to update their profiles.
    - Sent email to volunteers about URISA anniversary and planting a tree
  - **Website**
    - Exploring how to create a web post template to make posting easy for CCPMs but no updates yet.
  - **ArcGIS**
    - There was a bug issue that prevented us from updating the layer for a while, but Holly Torpey graciously worked with Esri to figure out a workaround! It is working again.

- **GIS Service Pledge (GSP): Wincy**
  - Activity since **Mar 17**:
    | Last 4 weeks | Previous 4-week period |
    |--------------|------------------------|
    | Applications Received | 0 | 2 |
    | Applications Approved | 0 | 1 |
    | Applications Rejected | 0 | 2 |
    | Reports Posted on Website | 1 | 0 |
    | Reports Now Due/Overdue | 25 | 25 |
  - Cumulative program totals:
    - Total Applicants: **79**
    - In progress: **5**
    - Approved Participants: **53**
    - Rejections/Invalid/pending applications: **20**
    - Withdrawals: **6**
    - Reports submitted: **26 (took one down)**
    - Countries represented: **10**
  - Goals:
    - Reconfigure automatic email reminders for report submission in MailChimp
      - Completed; setting was changed from only triggering the automation on Saturday at 9am to every day at 9am.
Rebuild Survey123
- Extending some fields to allow more characters
- Renaming fields
- Reconfigure domain values
  - Tracking spreadsheet

Communications: Megan
- Since last meeting:
  - New Project announcements
    - 346 - INSARAG (Shoreh)
    - 350 - Pacific Rim Conservation (Konrad/Shoreh)
    - 352 - Presidium Network (Shoreh)
  - Completed Project reports
    - 321 - SOS Meals on Wheels (Konrad)
    - 324 - Kisatchie Delta Phase One (Troy)
    - 327 - Mountain Province (Wincy & Kelly)
    - 332 - National Cleanup Day (Kelly)
    - 339 - Westerly Land Trust - (Konrad)
    - 344 - Kisatchie Delta Phase Two (Shoreh)
- Upcoming publications:
  - Upcoming website reports
    - New Project announcements:
      - 355 - Ocean Discovery League (Konrad/Mohammad)
      - 353 - Eastern Sierra Interpretive Association (Kelly/Mohammad)
    - Completed Project reports:
      - 340 - Surfrider (Kenny/Kelly)
  - Other
- Newsletter will go out in May - deadline for content should be in mid-May
- Social media outreach activity since Mar 17:

<table>
<thead>
<tr>
<th></th>
<th>Followers/Members</th>
<th>Original Posts</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Current</td>
<td>At last meeting</td>
</tr>
<tr>
<td>Twitter</td>
<td>3,732</td>
<td>3,712</td>
</tr>
<tr>
<td>Instagram</td>
<td>1,087</td>
<td>1,077</td>
</tr>
<tr>
<td>Facebook Page</td>
<td>702</td>
<td>696</td>
</tr>
<tr>
<td>Facebook Group</td>
<td>887</td>
<td>875</td>
</tr>
<tr>
<td>LinkedIn Page</td>
<td>1,868</td>
<td>1,789</td>
</tr>
<tr>
<td>LinkedIn Group</td>
<td>1,317</td>
<td>1,318</td>
</tr>
</tbody>
</table>
Deployment news (launched, ongoing, new): [Mission Control Spreadsheet](#) - from most recent to the oldest project. For missions with more than one CCPM, the lead CCPM will be responsible for updating on that mission. This means that the lead will be responsible for updating the mission under their name and copying and pasting that update to their co-CCPMs and removing the highlight in the mission under their co-lead’s name.

**Shoreh**

1. **352: Presidium Network: Shoreh**
   - The volunteer said that with help from Esri UK, he helped the PA establish their AGO and has already developed several maps and apps and has also created several surveys using Survey 123.

2. **351: MRA-2022: Shoreh**
   - The volunteer said that he’s been getting up to speed on the AGO data architecture and determining his roles and responsibilities within the larger group. He met with a larger group of MRA volunteers most recently and plans to establish roles for those volunteers as well.

3. **350: Pacific Rim Conservation: Konrad/Shoreh**
   - Second month complete - Web post approved and posted. Vol states that regular meetings are occurring and progress is being made.

4. **346 - INSARAG: Shoreh/Mohammad**
   - The PA has provided the team with documentation on what they do and how they do it. They will talk about the USAR methodology during their upcoming call.

5. **344 - Kisatchie-Delta Phase 2: Shoreh**
   - Project has been completed. The report was published and I sent the GIS letter and certificate to the volunteer. Ready to close

6. **343 - The Lancet and the American University of Beirut: Kelly/Shoreh**
   - On hold. The PA will contact us once he has time.

7. **263 - Mountain Rescue Association - MRA - Spatial analysis: Shoreh**
   - I asked Jim to confirm that he is no longer able to assist with the project. He confirmed and I sent him the link to the feedback form. Will close the project once I have the feedback form by adding a sentence to the project post that the volunteer is no longer available.
8. **329 - Direct Relief Global Midwives Hub: Shoreh**
   - The volunteer just informed me that the project has been completed. Just sent them the close-out email.

9. **325 - The Protected Area Management Solution (PAM) Partnership - SAWC Mentorship: Shoreh**
   - Dr. Fergusson wrote back and said that June 2023 is a good end date. I made NatGeo aware of the new date but have not heard back from them yet. Also asked Shawn and Paul about their monthly call. They both said that the last meeting went very well and that both of them are interested in traveling to SAWC. I told them that we can assist with the logistics and expenses.
   - Here’s a copy of the [executed funding agreement](#).
   - The latest version of the Charter is [posted here](#).
   - The PAM AGO can be accessed [from here](#).

**Konrad**

1. **355: Ocean Discovery League: Konrad/Mohammad NEW**
   - 2 volunteers interviewed prior to public recruitment (both volunteers originally were ESIA respondents). Awaiting approval of JD by the PA prior to opening public recruitment.

2. **350: Pacific Rim Conservation: Konrad/Shoreh**
   - Second month complete - Web post approved and posted. Vol states that regular meetings are occurring and progress is being made.

3. **349 - Succor Solutions: Konrad**
   - Second month complete - Vol and PA report normal progress so far

4. **339 - Westerly Land Trust - Konrad Ready to close**
   - Report and final web post have been made.
   - Feedback delivered and certs sent

5. **321 - SOS Meals on Wheels - Konrad Ready to close**
   - Made changes to the final report and web post based on Vol’s recommendations

6. **307 - ESJ - Konrad Ready to close**
   - No updates since final web post last month.

**Kelly**

1. **356 - National Cleanup Day (Phase two): Kelly**
   - Evaluation meeting for Phase two this past Tuesday, will draft JD and begin recruitment

2. **353 - Eastern Sierra Interpretive Association: Kelly/Mohammad**
   - Kick-off meeting with PA & Volunteer Friday

3. **348 - DaanMatch: Wincy/Kelly/Bhanu**
   - In progress

4. **343 - The Lancet and the American University of Beirut - Kelly/Shoreh**
   - On hold. The PA will contact us once he has time.

5. **340 - Surfrider Foundation - Kenny/Kelly**
   - Waiting for approval from PA to post final report

6. **332 - National Cleanup Day - Kelly Ready to close**

**Wincy**

1. **348 - DaanMatch: Wincy/Kelly/Bhanu**
   - In progress

2. **342 - Key Conservation Phase 2 - Wincy**
Closing out in mid-May

3. **341 - Ward Melville Heritage Organization - Wincy**
   - In progress

4. **338 - Our Histories - Wincy**
   - Have not heard back

5. **303 - Growing the Table - Wincy**
   - In progress

**Bhanu**

1. **348 - DaanMatch: Wincy/Kelly/Bhanu**
   - In progress

**Mohammad**

1. **353 - Eastern Sierra Interpretive Association: Kelly/Mohammad**
   - Kick-off meeting with PA & Volunteer Friday

2. **346 - INSARAG: Shoreh/Mohammad**
   - The PA has provided the team with documentation on what they do and how they do it. They will talk about the USAR methodology during their upcoming call.

**Disaster Response - Erin and Katie**

- **Disaster Response Subcommittee: Erin**
  - Disaster Response SOPM (In progress)
  - Current plan to activate only when the NRCC activates
  - NAPSG Monthly Meeting Notes
  - April Update:
    - Test Activation for the March 22 TX Tornadoes
    - Turned into an actual activation for the NOLA Tornado on March 22
    - Working on setting up a meeting with Realtime.Earth sometime this month
    - FEMA will be rolling out a Damage Assessment tool for post disaster imagery

1. **354 - NOLA Tornado - Erin Ready to close**
   - Tornado in New Orleans on March 22 - 7 volunteers

2. **347 - NAPSG 2022 Admin Team: Erin**
   - Standing NAPSG PhotoMappers Admin team

3. **333 - Crisis Communications Catalog - Erin Ready to close**
   - Closing the project on the GC side.

**Troy**

1. **324 - Kisatchie-Delta RPDD - Phase One - Troy Ready to close**
   - The web report was posted, cert and GISP letter has been sent.

2. **276/314 - The SEA People Hub - Troy**
   - Project 276 is complete. I haven’t heard back from the original volunteers.
   - Working on getting a final web post together for both projects. Waiting for information from the PA. Arnaud and Tomi Kumanireng were recently interviewed on an Indonesian news program (in English) [https://m.youtube.com/watch?v=ijgPTYhTlYw](https://m.youtube.com/watch?v=ijgPTYhTlYw)

3. **297 - Global MapAid Ethiopia - Troy Ready to close**
   - The web report was posted, cert and GISP letter has been sent.
Kenny

1. 340 - Surfrider Foundation - Kenny/Kelly
   ○ Waiting for approval from PA to post final report

Other business

- Documentation: Megan
  ○ Made updates (many of them minor) to these docs:
    ■ Mission Management SOPM
    ■ MailChimp SOPM
    ○ Standard mission recruitment section is updated to reflect current MailChimp website. The steps have been updated with new screenshots included.
    ■ Mission Checklist
    ■ Mission Acceptance Letter
    ■ Mission Rejection Letter
    ■ Interview Guidelines
    ■ Notify PA of Shortlisted Vols
    ■ You Were Not Selected
    ■ Introduce PA to Volunteer
    ■ README - Volunteer Feedback
    ■ PA and Vol Feed
    ■ README Letters and Certs
    ■ SOPM - Website
  ○ Plus videos created for:
    ■ MailChimp Tutorial
    ■ AutoCrat Tutorial
  ○ Reference Document Directory

- Esri project leads: Shoreh
  ○ Aside from INSARAG, no updates on the other projects at this time. Esri’s non-prof manager asked if we are attending the UC this year.
  ○ Met with Ryan on #GISForGood. He said that they plan to make announcements during the UC and wanted to make sure we are ok with them using the hashtag. He also said that they will include us on their website once announced.

- URISA update - Steve Steinberg, 2021-2022 URISA Board Liaison
  ○ Megan added Steve to Slack and shared drive folder in Cal invite.

- URISA update - Wendy
  ○ 25th anniversary GIS Valuation Technologies Conference in New Orleans, LA in 2022
  ○ The last GIS leadership academy was held in Minneapolis
  ○ 60th URISA anniversary is next year in Boise, ID
    ■ On-site
  ○ Shoreh and Megan worked on tree initiative with Wendy and sent it out to the email list.

Meeting adjourned at 12:49 PM EDT

----------------------------
Next call: Thursday, May 19, 2022 at noon EDT