Thursday, March 17 at 12:00 EDT
Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at meet.google.com/okf-bvsb-wpi
2021/2022 Chair: Konrad
2021/2022 Co-chair: Kelly

AGENDA

Members shown in bold are present:
- GISCOrps CC: Shoreh, Wincy, Konrad, Erin, Kelly, Katie, Bhanu, Mohammad
- Advisory Board: Dianne, Allen, Carol, German, Holly
- URISA: Wendy, Steve
- Emeritus CC: Troy, Kenny
- Program Coordinator: Megan

Regrets are not bolded.

Approval of February Minutes
- Motion: Erin
- Second: Kelly
- Vote: Yes

Monthly Financial Report

End of January 2022 Financial Report: Shoreh: The financial report came in late and the summary report below was completed after the call.
- Total expenses in January 2022: $3,192.70, YTD: $3,192.70, since 2003: $215,689.00:
  - Program Coordinator: $2,902.50, MailChimp: $79.88, Paypal: $0.47, Web Hosting $209.85.
- Total contributions in January 2022: $5,050.00. YTD: $5,050.00 since 2003: $394,753.92. Donors are: Esri: $5,000.00, John Wesdock: $50.00
- Total balance as of the end of January 2022: $179,064.92.
- 3-Year plan: will finalize the 3-Year plan once the URISA accountant has resolved donation discrepancies from last month.

Advisory Committee
- Marketing activities: Allen
  - Using letter and GIS for Good website, Megan has issued pilot asks to ten of the contacts on the solicitation list so far.
    - Megan send follow up
  - Have begun development of database of potential media outlets for GISCOrps press releases and case study sharing. Should have ready by April Meeting.
    - Megan create Google sheet for crowdsourcing and send out

- Update to strategic plan: Dianne
  - So the process for updating a ‘strategic plan’ has changed again. We are now to use a Kanban Board in Podio to outline goals and milestones. I need to confer with Ashley Hitt on how to do this. The process will be to add in last years’ goals
from the strategic plan prepared for last year, and then update those for the upcoming year. I will begin that process and keep you up-to-date on progress, The next meeting of the Committee Coordinating Group will be in April.

○ Technical Updates - Megan

■ Google Workspace (AKA GSuite)
  ● Added Bhanu and Mohammad
■ Mission Control spreadsheet and Core Committee Internal Site
  ● No major changes

■ Mailchimp
  ● Updated recruitment section of SOPM, working on MailChimp tutorial video
  ● Sent out Feb. newsletter
  ● Will be sending out a standalone email to volunteers reminding them to update their volunteer profiles

■ Website
  ● Megan backed up the site and updated software plugins & themes as needed.
  ● Added Emeritus section to Our Team page

■ ArcGIS
  ● No major updates.

● GIS Service Pledge (GSP): Wincy
  ○ Activity since Feb 17:

<table>
<thead>
<tr>
<th></th>
<th>Last 4 weeks</th>
<th>Previous 4-week period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications Received</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Applications Approved</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Applications Rejected</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Reports Posted on Website</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Reports Now Due/Overdue</td>
<td>25</td>
<td>25</td>
</tr>
</tbody>
</table>

○ Cumulative program totals:
  ■ Total Applicants: 79
  ■ In progress: 5
  ■ Approved Participants: 53
  ■ Rejections/Invalid/pending applications: 20
  ■ Withdrawals: 6
  ■ Reports submitted: 26 (took one down)
  ■ Countries represented: 10

○ Goals:
  ■ Reconfigure automatic email reminders for report submission in MailChimp
  ■ Rebuild Survey123
    ● Extending some fields to allow more characters
• Renaming fields
• Reconfigure domain values
  ○ Tracking spreadsheet

Communications: Megan
  ○ Since last meeting:
    ■ New Project announcements
      ○ 348 - DaanMatch (Wincy/Kelly/Bhanu)
      ○ 349 - Succor Solutions (Konrad) March 9th
      ○ 351 - MRA 2022 (Shoreh)
    ■ Completed Project reports
      ○ 307 - ESJ (Konrad) March 9th
      ○ 322 - Climate Cost Project (Wincy)
  ○ Upcoming publications:
    ■ Upcoming website reports
      ○ New Project announcements:
        ○ 346 - INSARAG (Shoreh)
        ○ 350: Pacific Rim Conservation (Konrad/Shoreh)
        ○ 352 - Presidium Network (Shoreh/Kelly)
        ○ 353 - Eastern Sierra Interpretive Association (Kelly/Mohammad)
    ■ Completed Project reports:
      ○ 324 - Kisatchie-Delta Phase 1 (Troy)
      ○ 327 - Mountain Province QGIS Training (Wincy/Kelly)
      ○ 340 - Surfrider (Kenny/Kelly)
  ○ Other
    ○ Newsletter went out at the end of February.
    ○ Social media outreach activity since Feb 17:

<table>
<thead>
<tr>
<th></th>
<th>Followers/Members</th>
<th>Original Posts</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Current</td>
<td>At last meeting</td>
</tr>
<tr>
<td>Twitter</td>
<td>3,712</td>
<td>3,691</td>
</tr>
<tr>
<td>Instagram</td>
<td>1,077</td>
<td>1,065</td>
</tr>
<tr>
<td>Facebook Page</td>
<td>696</td>
<td>690</td>
</tr>
<tr>
<td>Facebook Group</td>
<td>875</td>
<td>870</td>
</tr>
<tr>
<td>LinkedIn Page</td>
<td>1,789</td>
<td>1,735</td>
</tr>
<tr>
<td>LinkedIn Group</td>
<td>1,318</td>
<td>1,311</td>
</tr>
</tbody>
</table>
Deployment news (launched, ongoing, new): Mission Control Spreadsheet - from most recent to the oldest project. For missions with more than one CCPM, the lead CCPM will be responsible for updating on that mission. This means that the lead will be responsible for updating the mission under their name and copying and pasting that update to their co-CCPMs and removing the highlight in the mission under their co-lead's name.

Possible new projects:

Multiple meetings held related to Ukraine: multiple members attended the calls.
- PORTAL
- Ukraine Now
- MIT AeroAstro Engineering Systems Lab

Shoreh
1. 352: Presidium Network: Shoreh
   - Selected a volunteer for the project (Andrew Bley). The kick-off meeting occurred on 3/13. Intro email was sent and the web post will be drafted this week.
2. 351: MRA-2022: Shoreh
   - A volunteer was selected for the project (Joe Luchette). The kick-off meeting occurred on 2/24. The intro email was sent to both parties and the web post was published.
3. 350: Pacific Rim Conservation: Konrad/Shoreh
   - First month complete - no contact from PA regarding web post approval. Vol states that weekly checks are occurring and progress is being made.
4. 346 - INSARAG: Shoreh/Mohammad
   - Interviewed 4 volunteers. Decided to deploy a team of 3 and designate one of them as the PM. Communicated the plan with the PA and volunteers. They all agreed with the approach. Sent the Intro email along with a doodle poll for the kick-off meeting.
5. 344 - Kisatchie-Delta Phase 2: Shoreh
   - The volunteer has completed her tasks within the project duration (3 months). She is now working on the final report. I'll start the project close-out this week.
6. 343 - The Lancet and the American University of Beirut - Kelly/Shoreh
   - Sent another email to the PA and asked if he is still interested in working with a volunteer. He said that they decided to use the visualizations/graphs that they already had for their
first report which is due on 3/21. He said that after the report is submitted, they will get back with us to discuss the next steps.

7. **325 - The Protected Area Management Solution (PAM) Partnership - SAWC Mentorship - Shoreh**
   - Emailed Dr. Fergusson to find out if they have decided on the new extension date so we can get back with NGS. Have not heard back.
   - Here's a copy of the [executed funding agreement](#).
   - The latest version of the Charter is [posted here](#).
   - The PAM AGO can be accessed [from here](#).

8. **263 - Mountain Rescue Association: Shoreh**
   - Took over this project from Erin who took it over from Troy. Erin put me in touch with Jim Kyle and I asked him to provide an update. He did reply and said that he would like to step out.

**Konrad**

1. **350: Pacific Rim Conservation: Konrad/Shoreh**
   - First month complete - no contact from PA regarding web post approval. Vol states that weekly checks are occurring and progress is being made.

2. **349 - Succor Solutions: Konrad**
   - Kicked off 2/22
   - Web post updated
   - Vol reports normal progress so far, PA also

3. **339 - Westerly Land Trust - Konrad**
   - PA is ready to close project
   - Vol has sent final deliverables to PA and is awaiting feedback/approval

4. **321 - SOS Meals on Wheels - Konrad**
   - PA hasn’t reviewed report
   - Will ask Vol for updates to reflect final project status, then close out

5. **307 - ESJ - Konrad**
   - Web post updated, ready to close out

**Kelly**

1. **353 - Eastern Sierra Interpretive Association: Kelly/Mohammad NEW**
   - Job description approved and will begin recruitment shortly.

2. **348 - DaanMatch: Wincy/Kelly/Bhanu**
   - License purchased & web post published; fully launched

3. **343 - The Lancet and the American University of Beirut - Kelly/Shoreh**
   - Sent another email to the PA and asked if he is still interested in working with a volunteer. He said that they decided to use the visualizations/graphs that they already had for their first report which is due on 3/21. He said that after the report is submitted, they will get back with us to discuss the next steps.

4. **340 - Surfrider Foundation - Kenny/Kelly**
   - Final Report received and will be posting draft to WordPress for review shortly.

5. **332 - National Cleanup Day - Kelly**
   - Closeout in progress

6. **327 - Mountain Province QGIS Training - Wincy/Kelly**
   - Closeout in progress.
Wincy

1. **348 - DaanMatch: Wincy/Kelly/Bhanu**
   ○ License purchased & web post published; fully launched.

2. **342 - Key Conservation Phase 2 - Wincy**
   ○ Jay (developer) is no longer with Key Conservation; new developer stepped in.

3. **341 - Ward Melville Heritage Organization - Wincy**
   ○ In progress

4. **338 - Our Histories - Wincy**
   ○ Extending till June.

5. **327 - Mountain Province QGIS Training - Wincy/Kelly**
   ○ Closeout in progress

6. **303 - Growing the Table - Wincy**
   ○ In progress

Bhanu

1. **348 - DaanMatch: Wincy/Kelly/Bhanu**
   ○ License purchased & web post published; fully launched

Mohammad

1. **353 - Eastern Sierra Interpretive Association: Kelly/Mohammad NEW**
   ○ Job description approved and will begin recruitment shortly.

2. **346 - INSARAG: Shoreh/Mohammad**
   ○ Interviewed 4 volunteers. Plan to deploy 3 of them and designate one of them as a PM. Waiting to hear back from the volunteer.

Disaster Response - Erin and Katie

- **Disaster Response Subcommittee: Erin**
  - **Disaster Response SOPM** (In progress)
  - Current plan to activate only when the NRCC activates
  - **NAPSG Monthly Meeting Notes**
    - March Update:
      - We hosted a New Admin Meet & Greet training which included members of NAPSG and CEDR.
      - Solidified the activation process with NAPSG so there’s no confusion next time.
      - A few apps updated by Holly. Everything is set and ready for tornado season

1. **347 - NAPSG 2022 Admin Team: Erin**
   ○ Standing NAPSG PhotoMappers Admin team

2. **333 - Crisis Communications Catalog - Erin**
   ○ Closing the project on the GC side.

Troy

1. **329 - Direct Relief Global Midwives Hub - Troy**
   ○ Project is continuing - helping DR to manage the hub now.

2. **324 - Kisatchie-Delta RPDD - Troy**
Needs assessment is complete. Preparing the final web post and closeout.

3. 276/314 - The SEA People Hub - Troy
   - Project 276 is complete. I haven't heard back from the original volunteers.

4. 297 - Global MapAid Ethiopia - Troy
   - Discussing web post with volunteer

5. 218 - Tanzania Development Trust: Megan
   - 218 - CLOSED OUT

Kenny

1. 340 - Surfrider Foundation - Kenny/Kelly
   - Final Report received and will be posting draft to WordPress for review shortly.

Other business

- Documentation: Megan
  - Made updates (many of them minor) to these docs:
    - Mission Management SOPM
      1. There is currently a SOPM titled, “INPROGRESS SOPM - Mission Management. This is a Mission Management SOPM that I’m updating and will eventually be the main SOPM, but I’ve kept the original in case I mess something up
    - MailChimp SOPM
      1. Standard mission recruitment section is updated to reflect current MailChimp website. The steps have been updated with new screenshots included.
    - Mission Checklist
      1. Additions made by Kelly
  - Reference Document Directory

- Esri project leads: Shoreh
  - Aside from INSARAG, no updates on the other projects at this time.

- URISA update - Steve Steinberg, 2021-2022 URISA Board Liaison
  - Megan will add Steve to Slack and share drive folder in next Cal invite.

- URISA update - Wendy
  - 25th anniversary GIS Valuation Technologies Conference in New Orleans, LA in 2022
  - The last GIS leadership academy was held in Minneapolis
  - 60th URISA anniversary is next year in Boise, ID
    - On-site
  - Shoreh and Megan will work on tree initiative with Wendy to send it out to email list

Meeting adjourned at 12:58 PM EDT

-----------------------------
Next call: Thursday, April 21, 2022 at noon EDT