Thursday December 16 at 12:00 EST

Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at

meet.google.com/okf-bvsb-wpi

2020/2021 Chair: Konrad 2020/2021 Co-chair: Kelly

#### **AGENDA**

## Members shown in bold are present:

• GISCorps CC: Shoreh, Wincy, Konrad, Erin, Nadine, Kelly, Katie, Kenny

• Advisory Board: Dianne, Allen, Carol, German, Holly

URISA: Wendy, SteveEmeritus CC: Troy

• Program Coordinator: Megan

Regrets are not bolded.

# **Approval of November Minutes**

Motion: ShorehSecond: WincyVote: In Favor

## **Monthly Financial Report**

## End of October 2021 Financial Report: Shoreh

- Total expenses in October 2021: \$4,141.77, YTD: \$27,424.75, since 2003: \$208,836.15.
   (Program Coordinator: \$3,958.50 (\$371.00 payroll tax & \$3,587.50 salary), MailChimp: \$67.14, Paypal: \$11.13, Idealist: \$105.00).
- Total <u>contributions</u> in October 2021: \$364.00. YTD: \$91,241.00 since 2003: \$387,460.27. Donations were from 12 individuals (from silent auction).
- Total balance as of the end of October 2021: \$178,624.12.

#### **Committee Updates**

- Advisory Committee
  - Marketing activities: Allen
    - Potential Donors list for letters: list was filled about 20% with partial contact information. In the next month, Megan will send out a pilot run to 10 people with letter and brochure to see if it is successful/generates any gifts
  - Update to strategic plan: Dianne
    - The Committee Coordination group has its first meeting since GISPro later today (Dec 16), so I have nothing new to report at this time.
  - Recruitment for CC members Megan: Megan will send an email to deployed volunteers to find candidates for CC.

## Technical Updates - Megan

# ■ Google Workspace (AKA GSuite)

 Had full onboarding session with Holly and Shoreh on Google Workspace administration.

# Mission Control spreadsheet and Core Committee Internal Site

 General administration of mission control spreadsheet - no major changes.

#### Mailchimp

- Had full onboarding session with Holly and Shoreh.
- Have begun practicing with segmenting and using tags in MailChimp to segment based on MailChimp's system.
- Sent out quarterly newsletter through MailChimp.

#### ■ Website

 Megan backed up the site and updated software plugins & theme as needed

#### ArcGIS

 Have started some trainings on StoryMaps sent to me by Holly. Over my school break, I want to finish these trainings and explore some additional topics that might help me better understand the work of the CC.

## GIS Service Pledge (GSP): Wincy

Activity since Nov 18:

	Last 4 weeks	Previous 4-week period
Applications Received	0	0
Applications Approved	0	0
Applications Rejected	0	0
Reports Posted on Website	0	0
Reports Now Due/Overdue	25	25

# Cumulative program totals:

Total Applicants: 73In progress: 0

Approved Participants: 50 + 5 withdrawals
 Rejections/Invalid/pending applications: 20

Reports submitted: 26 (but had to take one down)

■ Countries represented: 10

 Email notification for new Survey123 submission through Integromat using servicepledge@giscorps.org

 Tracking spreadsheet is here for anyone who would like more detail: <a href="https://docs.google.com/spreadsheets/d/1fHDeh5DLyvefAON1FLv2RZ4E0J0mqv1Y7hZTFOzaVm8/edit?usp=sharing">https://docs.google.com/spreadsheets/d/1fHDeh5DLyvefAON1FLv2RZ4E0J0mqv1Y7hZTFOzaVm8/edit?usp=sharing</a>

# • Disaster Response Subcommittee: Erin

- Disaster Response SOPM (In progress)
- Historic hours by incident:
   <a href="https://napsg.maps.arcgis.com/apps/opsdashboard/index.html#/5026b8f9fb8148b995f71">https://napsg.maps.arcgis.com/apps/opsdashboard/index.html#/5026b8f9fb8148b995f71</a>
   04ea812c4fc
- Current plan to activate only for major Type 1 incidents unless funding materializes
- NAPSG Monthly Meeting Notes
- December Update:
  - 1 activation: Quad State Tornadoes
  - Held a meeting with FEMA & NAPSG to discuss the future of PhotoMappers. For now, no major changes. Discussed reaching out to users to better understand how they use the data.
  - Monthly meeting with NAPSG next week where we plan to have a hotwash for the year.

# **Communications: Megan**

- Since last meeting:
  - New Project announcements
    - 342 Key Conservation Phase 2 (Wincy)
  - Completed Project reports
    - 345 KY Quad State Tornadoes (Katie)
    - 291 <u>Tanzania Development Trust</u> (Troy)
  - Other
- Upcoming publications:
  - Upcoming website reports
    - New Project announcements:
      - 338 Our Histories (Nadine/Kenny)
      - o 341 Ward Melville Heritage Foundation (Wincy)
      - 343 The Lancet-AUB Commission (Kelly)
      - o 344 Kisatchie-Delta Phase 2 (Shoreh)
      - 346 Pacific Rim Conservation (Shoreh/Konrad)
    - Completed Project reports:
      - 315 Mission Blue (Nadine/Kelly)
      - o 322 Climate Cost Project (Nadine)
      - o 337 Trevor's Trek Phase II (Kelly/Wincy)
    - Other
- Social media outreach activity since Nov 18:

	Followers/Members			Original Posts	
	Current	At last meeting	Change	Last 4 weeks	Previous 4-week period
<u>Twitter</u>	3,659	3,649	+0%	4	3
Instagram	1,048	1,044	+0%	4	3

Facebook Page	676	672	+1%	5	3
Facebook Group	861	854	+0%	9	9
<u>LinkedIn Page</u>	1,639	1,604	+2%	5	3
LinkedIn Group	1,304	1,302	+0%	10	13

Missions 315 Launched	Missions	Volunteer <b>2,885</b> Positions Filled
Missions 279 Completed	<b>3 L</b> In Progress	Hours <b>89,664</b> Volunteered

Deployment news (launched, ongoing, new): <u>Mission Control Spreadsheet</u> - from most recent to the oldest project

# 1. 346 - Pacific Rim Conservation: Shoreh/Konrad

• Found a great volunteer for this project. The kick-off meeting is on 12/16.

#### 2. 345 - Photomappers - Quad State Tornado - Katie

- Activated 12/11 12/12 in response to the severe tornadoes last weekend. 5 Admin Team volunteers and 4 additional volunteers participated. NAPSG was more involved than usual, which was great, and we received positive feedback from FEMA throughout the activation. FEMA added the PhotoMappers data to search and rescue tools, used the images for conducting early damage assessments, and pulled some images to include in a brief that was sent up to the White House!
- Need to clarify and review activation procedure with NAPSG

#### 3. 344 - Kisatchie-Delta Phase 2: Shoreh

 Held the kick-off meeting last week. The KD team, Troy, the new volunteer, and the volunteer who worked on the first phase attended the meeting. The volunteer and the PA will come up with a prioritized list of tasks and will meet on a regular basis.

#### 4. 343 - The Lancet and the American University of Beirut - Kelly/Shoreh

 Suggested a two phase approach to the PA and are awaiting their response. They asked us to join an initiative called Global Alliance on War, Conflict & Health. We agreed to join as an Observer.

## 5. 342 - Key Conservation Phase 2 - Wincy

Launched and web post published.

# 6. 341 - Ward Melville Heritage Organization - Wincy

 Kick-off meeting on Dec 15. PA working on purchasing an additional AGO license for the volunteer. Wincy working on web post.

## 7. 340 - Surfrider Foundation - Kenny/Nadine

 First month check-in: volunteer has been very productive, great new hub site and both parties are very happy.

#### 8. 339 - Westerly Land Trust - Konrad

 First month of project - vol has been making progress and PA is happy with the way it has been going.

# 9. 338 - Our Histories - Kenny/Nadine

 Silus Murrey-inskeep was selected from a previous mission application, without the need to recruit. Kick off meeting launched the project on 12-Nov-2021. We will work on announcement this weekend.

## 10. 337 - Trevor's Trek Foundation (Phase II) - Kelly/Wincy

Still awaiting approval from PA to post final report (feedback received)

# 11. 333 - Crisis Communications Catalog - Erin - on hold

- o December: No new update
- Experience Builder Platform
- Still in the planning phase. NAPSG finalizing development and QA/QC workflows.
- GISCorps will provide QA/QC vols.
- On hold until activity increases enough to warrant volunteers

# 12. 332 - National Cleanup Day - Kelly

Incorporating data from additional website (Earth Day)

# 13. 329 - Direct Relief Global Midwives Hub - Troy

 Mara reached out to Direct Relief regarding how it is going but we haven't heard back yet.

## 14. 327 - Mountain Province QGIS Training - Wincy/Kelly

 Jameal (vol) assisted with some workflow design and instructions on risk analysis based on population density. PA doing some field work, data collection, and digitizing.

# 15. 325 - The Protected Area Management Solution (PAM) Partnership - SAWC Mentorship - Shoreh

- No response from Cleo's replacement (Richard). Also, contacted Paul and Shawn to find out if they have heard back from them. They both said that they have not heard anything back from them either.
- Will provide an update to NGS before the end of the year.
- Here's a copy of the <u>executed funding agreement.</u>
- The latest version of the Charter is posted here.
- The PAM AGO can be accessed <u>from here</u>.

## 16. 324 - Kisatchie-Delta RPDD - Troy

- Mary sent a draft needs assessment
- Will finalize and complete the project this month

#### 17. 322 - Climate Cost Project - Nadine

• Project is complete and I will send a request for a report when we finalize template.

## 18. 321 - SOS Meals on Wheels - Konrad

- Vol has begun next phase of project involving Access database involvement.
- Charlie is now lead on project (was Amy Sedan previously)

## 19. 318 - NAPSG 2021 FireMappers - Erin

- o <u>Experience Builder</u>
- Will be sending NAPSG the closing processes.
- GISCorps will end its involvement in December. Handful of volunteers want to stay on in unofficial capacity. Will leave willing vols in Slack with active AGO accounts (4-5 AGO accounts)
- Will delete Google Group and MailChimp list, consolidate Slack channels

#### 20. 317 - 2021 Photomappers Admin Team - Erin

- Standing team on call for crowdsource project.
- Closing project at the end of December.
- We will be doing a new recruitment (new mission number) for the 2022 Admin Team and will send it out before Jan.

## 21. 315 - Mission Blue - Nadine/Kelly

- Final report received and approved by PA
- Feedback forms sent

## 22. 276/314 - The SEA People Hub - Troy

Sent emails but did not hear back.

## 23. **307 - ESJ - Konrad**

- PEAR Committee has submitted a 2nd request for volunteers.
- Current vol stated that next phase would be more akin to providing governance or taking the current hub site public - need clarification during their second meeting next week.

## 24. 303 - Growing the Table - Wincy/Nadine

No updates.

# 25. 297 - Global MapAid Ethiopia - Troy

Project is going well

# 26. 256, 257, 258, 259, 263 - Mountain Rescue Association: Erin

 December update: Sent close out procedures for 258, 259, & 256. Should send out the close out for the Dashboard as well by the end of the month.

## 27. 218 and 291 - Tanzania Development Trust: Troy

- <u>Final project post for 291</u> has been posted and all letters and certificates have been sent out. This project needs to be moved to the completed project tab.
- o 218 Preparing final project post

#### Other business

# • New Program Coordinator Onboarding - Holly

 Megan's formal onboarding process is complete but we will continue to meet on weekends as needed to discuss specific workflows and tasks.

# • Documentation: Megan

- Made updates (many of them minor) to these docs:
  - Mission Checklist
  - README Volunteer Feedback
  - Mission Management SOPM
- Reference Document Directory
  - Added the following: Mission Closeout Email Template, Mission Report Template
  - 2022 Digital Marketing Calendar

#### Esri project leads: Shoreh

 Esri's Humanitarian lead, Olivier Cottray, has been in touch with us regarding multiple projects including Esri's Humanitarian Hub, Esri's editing tools for OSM, GICHD, and INSARAG.

#### URISA update - Steve Steinberg, 2021-2022 URISA Board Liaison

- Awards for GISCorps volunteers is probably ready for board approval; Holly/Shoreh will send to Steve for next board meeting (**Didn't receive final version** – would like to share with Board in upcoming meeting)
- Board is looking at streamlining fundraising and marketing across different groups; no actions at this time

## • URISA update - Wendy

- o 25th anniversary GIS Valuation Technologies Conference in New Orleans, LA in 2022
- o The last GIS leadership academy was held in Minneapolis
- o 60th URISA anniversary is next year in Boise, ID

Meeting adjourned at 12:56 p.m. EST

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Next call: Thursday, January 20, 2022 at noon EST