Thursday July 15, 2021 at 12:00 EDT
Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at meet.google.com/okf-bvsb-wpi
2020/2021 Chair: Wincy
2020/2021 Co-chair: Konrad

AGENDA

Members shown in bold are present:
- GISCorps CC: Shoreh, Holly, German, Troy, Wincy, Konrad, Erin, Nadine, Kelly
- Advisory Board: Dianne, Allen, Carol
- URISA: Wendy, Steve

Regrets are not bolded.

Approval of June Minutes
- Motion: German Whitley moved to approve the June minutes
- Second: Nadine Trahan seconded the motion
- Vote: The motion passed unanimously

Monthly Financial Report

End of May 2021 Financial Report: Shoreh
  (Program Coordinator: $2,298.10, MailChimp: $67.14).
- Total contributions in May 2021: $220.00. YTD: $90,522.00 since 2003: $386,741.27. (Laura Block: $200, Susan Seymour: $20)
- Total balance as of the end of May 2021: $193,664.76.

Committee Updates

- Advisory Committee
  - Marketing activities: Allen
    - Marketing Schedule spreadsheet
    - Potential Donors and Grantmakers
    - GIS for Good Hub site
    - Shoreh created a new GSheet with lists of donors and grantmakers.
    - Allen added additional names.
    - Updated Foundations Spreadsheet with contact information. We should review as many require “grants applications” and many others are not taking requests at this time- was a bit of a mixed bag.
    - Potential Donors list is next, but will be a more difficult challenge. Will start that at the next monthly marketing meeting.
      - On this one- URISA has blasted out to from the Marketing Committee to see if we can get 10 volunteers. There are over 100 folks on the list
and it will require phone calls in most cases to track down the right information.
  ● Was wondering if we should consider making this a GISCorps volunteer thing if we don’t get good response?

○ **Update to strategic plan: Dianne**
  ■ Nothing new. Brent Jones is ‘combining’ committee strategic plans and budget requests to support an overall plan which will probably be discussed in the August Board meeting.
  ■ There will be a Committee Coordination meeting at GISPro, but it is unlikely that I will be able to attend the conference this year. If any CC member is interested in attending, please let me know and I will forward the details.

○ **Technical Updates - Holly/Carol**
  ■ **GSuite**
    ● Researched Collaborative Inboxes
      ○ Feature of Google Groups. Each group has an email associated with it, and all incoming emails are forwarded to each member of the group either individually or as a daily/weekly digest. Can also be accessed in the Collaborative Inbox using our personal GISCorps email accounts.
      ○ Labeling in the Collaborative Inbox is not as robust as in a regular email account (can’t be nested), but we can each file the incoming emails in our own labels within our personal email inboxes.
      ○ Could be used to replace Recruit, Info email accounts
    ● Will schedule demo
  ■ **Mission Control spreadsheet and Core Committee Internal Site**
    ● Please check your weekly hours estimates for projects on the Active Missions sheet and adjust if necessary.
    ● Also please check the internal projects sheet occasionally to make sure it accurately reflects the time you spend on internal GISCorps projects.
  ■ **Mailchimp**
    ● No updates
  ■ **Website**
    ● Added link to #GISforGood Hub site to the What We Do and Get Involved/Support GISCorps menus
    ● Backed up site and updated software plugins & theme as needed
    ● Still waiting to add Square online donation option

○ **GIS Service Pledge (GSP): Holly**
  ● Activity since June 17:

<table>
<thead>
<tr>
<th></th>
<th>Last 4 weeks</th>
<th>Previous 4-week period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications Approved</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Applications Rejected</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Reports Posted on Website</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>--------------------------</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Reports Now Due/Overdue</td>
<td>17</td>
<td>17</td>
</tr>
</tbody>
</table>

- Cumulative program totals:
  - Total Applicants: **69**
  - In progress: **0**
  - Approved Participants: **53**
  - Withdrawals: **5**
  - Rejections/Invalid applications: **15**
  - Reports submitted: **26** (but had to take one down)
  - Countries represented: **8**

- Tracking spreadsheet is here for anyone who would like more detail:
  [https://docs.google.com/spreadsheets/d/1fHDeh5DLvyeFAOn1FLy2RZ4E0J0mvy1Y7hZTFOzaVm8/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1fHDeh5DLvyeFAOn1FLy2RZ4E0J0mvy1Y7hZTFOzaVm8/edit?usp=sharing)

- **Disaster Response Subcommittee: German/Erin**
  - Disaster Response SOPM (In progress)
  - Historic hours by incident: [https://napsg.maps.arcgis.com/apps/opsdashboard/index.html#/5026b8f9fb8148b995f7104ea812c4fc](https://napsg.maps.arcgis.com/apps/opsdashboard/index.html#/5026b8f9fb8148b995f7104ea812c4fc)
  - Current plan to activate only for major Type 1 incidents unless funding materializes

- **July update:**
  - Working with NAPSG on new project. Crisis Communication Catalog. May roll out next week. Crowdsourcing effort with a QA/QC team.

- **Communications: Holly**
  - Since last meeting:
    - New Project announcements
      - [314 - SEA People Hub](#)
      - [331 - BC Marine Trails](#)
    - Completed Project reports
      - none
    - Other
      - New video for GISCors kiosk at the 2021 Esri UC
      - UCGIS Body of Knowledge Submission: GIS&T and Community Engagement Revisions

- **Upcoming publications:**
  - Upcoming website reports:
    - New Project announcements:
      - 330 - In America: Remember
    - Completed Project reports:
      - 280 - Green World Campaign (Konrad)
      - 310 - American Leprosy Missions (Shoreh)
      - 328 - Key Conservation (Wincy)
Social media outreach activity since June 17:

<table>
<thead>
<tr>
<th></th>
<th>Followers/Members</th>
<th>Original Posts</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Current</td>
<td>At last meeting</td>
</tr>
<tr>
<td><strong>Twitter</strong></td>
<td>3,552</td>
<td>3,537</td>
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<tr>
<td><strong>Instagram</strong></td>
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<td>1,008</td>
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<tr>
<td><strong>Facebook Page</strong></td>
<td>645</td>
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<td><strong>Facebook Group</strong></td>
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<td><strong>LinkedIn Page</strong></td>
<td>1,380</td>
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<tr>
<td><strong>LinkedIn Group</strong></td>
<td>1,292</td>
<td>1,289</td>
</tr>
</tbody>
</table>

Deployment news (launched, ongoing, new): [Mission Control Spreadsheet] - from most recent to the oldest project

1. **331** - **BC Marine Trails** - Wincy
   - Completed data integration between Knack and AGO. Working on integrating Box (images) with AGO.

2. **330** - **In America** - Shoreh
   - This project came to us from Esri and is very similar to LLO and “I got vaccinated” projects except that they expect to receive a large number of submissions in a short period of time. Put the JD together and sent an email to the volunteers that are currently working on LLO and IGV projects and they all accepted to work on this project as well. The project will be launched on July 15 and will end on October 3rd. More info about artist and this project can be found here.
   - Washington Post article out today.
   - Hub site

3. **329** - **Direct Relief Global Midwives Hub** - Troy
   - Data automation in progress - waiting for permissions from WHO

4. **328** - **Key Conservation** - Wincy
5. 327 - Mountain Province QGIS Training - Wincy/Kelly
   - Closing out. Feedback received from vol, waiting on PA feedback and project report.
   - Going well. Jameal prepares lectures and exercises for PA. Working on digitizing currently. Outside the training sessions, course participants are going to collect field data to expose themselves to field data collection & GPS.
   - Jameal will be out for at least 2 weeks due to a family emergency. He has already communicated with PA on the arrangements.

6. 325 - The Protected Area Management Solution (PAM) Partnership - SAWC Mentorship - Holly/Shoreh
   - Shawn and Paul report that they had a good chat with the team at SAWC at the end of June and will talk again July 29. They are looking at their curriculum and structure and discussing virtual and in-person learning. They have had challenges with MS Teams but are working with SAWC’s IT staff to resolve them.
   - Here’s a copy of the executed funding agreement.
   - The latest version of the Charter is posted here.
   - The PAM AGO can be accessed from here.

7. 324 - Kisatchie-Delta RPDD - Troy
   - Project is continuing. They are on a brief hiatus to attend to personal matters and should start back up in a couple of weeks.

8. 323 - Trevor’s Trek Foundation - Kelly/Wincy
   - Map launch is coming along but slightly delayed due to missing data.

9. 322 - Climate Cost Project - Nadine
   - Heard back from PA, progress is ongoing, albeit slowly. Mike has created a great initial draft of a story map by copying text from the Impact Census Report, but things are now stalled. Mike and I met to discuss issues holding up the story map, the main one seems that no one is writing or reviewing the story text (he copied snippets from the report), so he is not sure how to proceed. I proposed that Mike and I meet with Sieren to clarify what he needs and make a plan to move forward.
   - Project was projected to be 3-4 months, starting from mid March, Mike would be happy to extend if Sieren is interested.

10. 321 - SOS Meals on Wheels - Konrad
    - Nothing new to report - progress still steady as with the June update.
    - I have asked several times to join vol/PA weekly meetings - have not been invited.

11. 318-NAPSG 2021 FireMappers - German
    - Experience Builder: https://experience.arcgis.com/experience/d2933dba9fa64df1bddc016825b54e07
    - No update. Efforts continue with small team

12. 317-2021 Photomappers Admin Team - Erin
    - Standing team on call for crowdsource project.
    - New project number for 2021
    - Alerted the Team for possible activation for TS Elsa but nothing came of it.

13. 316-COVID Vaccination Stories - Shoreh
    - 275 submissions (not much activity this past month). One of our vols (Songmei) built a Dashboard for the project and Holly included it in the Covid Hub site.
    - Link to the public vaccinations site.

14. 315-Mission Blue - Nadine/Kelly
    - Two editor apps up and running.
    - Presented different dashboard examples last week.
15. **314-The SEA People Hub** - Troy
   - Started internal Hub site
   - Training sessions planned for upcoming weeks as well as close-out.
   - Web post finally published
   - Project is going well.
   - They are going to be doing some sort of update to members/volunteers soon where they highlight GISCorps. We will review the wording before it goes out.

16. **307-ESJ** - Konrad
   - High level of progress according to both vol and PA. They are planning a soft launch of their hub site in September, full launch in October. ESJ Committee is also considering adding other URISA teams to contribute to the project, and volunteer Rylee is creating a survey for those teams to gather their contributions. Vol and PA are working through a transition plan to hand over control of the hub to a maintenance team (recruitment for that in progress). Vol is willing to commit 3 more months to the project for the final handover.

17. **310-American Leprosy Missions** - Shoreh
   - Waiting on the report. Sent feedback forms to the volunteer and Leslie.

18. **303-Growing the Table** - Wincy/Nadine
   - Going well.

19. **297 Global MapAid Ethiopia** - Troy
   - No new news this month.

20. **285 - Warehouses4Good**: Troy
   - This project is wrapping up
   - Have requested a draft web post, feedback form sent to volunteers.
   - Haven't heard from PA yet.

   - 4 submissions for the recovery stories (none this month).
   - 225 submissions for LLO (only one new submission this past month).
   - Those who participated in this project will be asked to also participate in the “In America” project.

22. **282 - COVID-19 Testing Sites** - Holly
   - Project continues with slight pickup in form submissions as cases rise in some areas of the country.
   - Focusing on data cleanup at this point, with some new QA/QC tools added to the volunteer portal
   - Still receiving regular bulk updates from CVS and volunteers.
   - Over 43,000 testing sites and 35,000 vaccination sites mapped
   - 7-day usage:
     - Requests for the REST services are up slightly to about 70,000 per day. Over 16 million views total.
     - Daily views of the locator apps are steady at just over 1,500 views a day.

23. **276 - Eyes on the Reef/The SEA People**: Troy
   - The original volunteers, Jose and Elvia, still help out from time to time so the project is still active.

24. **256, 257, 258, 259, 263 - Mountain Rescue Association**: Erin
Still working to get the new layers up in the Dashboards. Plan to meet with Monty this weekend to discuss a new app layout to make the dashboards more self-sufficient with minimal work every year.

25. **HOT Active projects**: Troy/German - REMOVE ENTRY AFTER JULY
   - Removed all HOT projects from website, have general guidance on how to contribute to HOT.
   - Closed these in mission control:
     - COVID-19 (284)
     - Ebola (230)

26. **218 and 291 - Tanzania Development Trust: Troy**
   - Constant activity here answering questions as normal.

**Other business**

- **2021 Esri UC - Holly**
  - Little to no activity at our virtual kiosk this week.
  - Shared on-demand user presentation and new video.

- **Body of Knowledge (BoK): Shoreh/Holly/German**
  - Submitted requested revisions to our draft of our BoK topic (GIS&T and Community Engagement) on 6/30. Awaiting feedback.

- **Documentation: Holly**
  - Added a script to the Reference Document Directory that updates the last updated date of every document every time someone opens the document. This should help us track which documents are in danger of being outdated.
  - Added content to the MailChimp and Website SOPM docs.

- **URISA update - Steve Steinberg, 2020-2021 URISA Board Liaison**
  - Board is interested in pursuing the idea of giving discounted URISA memberships to GiSCorps volunteers who have contributed a minimum number of volunteer hours.
  - Wendy, Holly and Allen will help Steve put together a one-pager to present to the URISA board.
  - The Core Committee will also look at the potential of selecting a GiSCorps volunteer of the year who could be rewarded with a free spot at the GIS Leadership Academy.

- **URISA update - Wendy**
  - No updates
  - Wendy will need a slidedeck for GIS-Pro by September

Meeting adjourned at 12:55 p.m. EDT

**Next call:** Thursday, August 19, 2021 at noon EDT