**Thursday February 18, 2021 at 12:00 EST**
**Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at**
[meet.google.com/okf-bvsb-wpi](meet.google.com/okf-bvsb-wpi)
**2020/2021 Chair: Wincy**
**2020/2021 Co-chair: Konrad**


**AGENDA**

Members shown in bold are present:
- GISCorps CC: **Shoreh**, **Holly**, **German**, **Troy**, Konrad, **Erin**, **Nadine**, **Kelly**
- Advisory Board: **Dianne**, **Allen**, Carol
- URISA: **Wendy**, Steve

Regrets are not bolded.

**Approval of [January Minutes](January Minutes)**
- **Motion:** Shoreh moved to approve the January minutes
- **Second:** Troy seconded the motion
- **Vote:** The motion passed unanimously


**Monthly Financial Report**
End of December 2020 Financial Report: **Shoreh:**
- Total expenses in December 2020: $2,207.92, YTD: $30,539.40, since 2003: $181,411.40.
  (Program Coordinator: $2,193.75, credit card fees: $14.17).
- Total [contributions](contributions) in December 2020: $470.00 (multiple - 11). YTD: $58,815.00 since 2003: $296,219.27.
- Total balance as of the end of December 2020: $114,807.87.
- Shoreh will present the 3-Year budget during next month's call.


**Committee Updates**
December
- **Advisory Committee**
  - **Marketing activities**: **Allen**
    - [Marketing Schedule spreadsheet](Marketing Schedule spreadsheet)
    - Met with team to go over upcoming marketing tasks and assignments last week
    - Next steps focused on putting together ask packages for sustaining members and large donors
    - Wendy mentioned that the URISA marketing committee is available if help is needed.
  - **Update to strategic plan: Dianne**
    - February Committee Coordination meeting - mentioned the Marketing activities that Allen is spearheading. Some discussion arose about applying for grants with FEMA and other organizations. Several participants on the call suggested posting to Connect to see if URISA membership had grant writing skills and would be willing to take this on. John Nolte indicated he could help (not lead) if we wanted to pursue this. Is there any interest?

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      - Steve suggested finding a volunteer with grant writing experience. Allen agreed as long as GISCorps is able to approve the grants they apply for. The volunteer would research grant opportunities, submit them to the Core Committee and Advisory Board for approval, and then write the grant application with GISCorps input. Shoreh expressed that this could be a lot of work and someone would need to lead it.
        - Decided to table this suggestion until there is an

    - **Technical Updates - Holly/Carol**
      - **GSuite**
        - Nothing to report
      - **Mission Control spreadsheet and Core Committee Internal Site**
        - Nothing new to report
        - Please check your weekly hours estimates for projects on the Active Missions sheet and adjust if necessary.
      - **Mailchimp**
        - Backed up all contacts/volunteer profiles.
        - Created several new automations for GSP reminders.
        - Devised a new workflow for updating the AGO volunteer locations map using an audience export from MailChimp.
      - **Website**
        - Added new partner, sponsor logos (NGS)
        - Backed up site and updated software plugins & theme as needed
        - Fixed some weird new formatting issues, updated URISA address everywhere it appears
        - Created new Volunteer Locations dashboard (and mapping workflow for mapping contacts locations from MailChimp data). Added dashboard to the Home page and the Our Volunteers page.

- **GIS Service Pledge (GSP)**: **Holly**
  - Activity since **January 21**:

|  | **Last 30 days** | **Previous 30-day period** |
|---|---|---|
| **Applications Approved** | 0 | 1 |
| **Applications Rejected** | 0 | 0 |
| **Reports Posted on Website** | 0 | 1 |
| **Reports Now Due/Overdue** | 17 | 18 |

  - Cumulative program totals:
    - Total Applicants: **68**
    - In progress: **0**
    - Approved Participants: **52**
    - Withdrawals: **5**
    - Rejections/Invalid applications: **15**

- - - Reports submitted: **26 (but had to take one down)**
    - Countries represented: **8**
  - Created a series of automations in MailChimp to send out report reminder emails automatically at 10 months, 11 months, 12 months, and 13 months. This requires adding a GSP approval date to the volunteer's profile in MailChimp on approval. Updated GSP SOPM to reflect this new process.
  - Tracking spreadsheet is here for anyone who would like more detail: https://docs.google.com/spreadsheets/d/1fHDeh5DLyvefAON1FLv2RZ4E0J0mqv1Y7hZTFOzaVm8/edit?usp=sharing

- **Disaster Response Subcommittee: German/Erin**
  - Disaster Response SOPM (In progress)
  - Historic hours by incident: https://napsg.maps.arcgis.com/apps/opsdashboard/index.html#/5026b8f9fb8148b995f7104ea812c4fc
  - Discussions with FEMA and NWS/NOAA SAVI to discuss partnership. Notes Folder
    - Need to follow up
  - FEMA-CAP:
    - Need to follow-up
  - Hawaii VOST wants training on our platform also. Contact made via CEDR.
    - Need to follow-up during off-season
  - Current plan to activate only for major Type 1 incidents unless funding materializes
  - **February update:** Tari @NAPSG working with Kim@FEMA on a video presentation of GC Crowdsourcing activities to show at InSPIRE (NAPSG Conference April 6-8)

**Communications: Holly**
  - Since last meeting:
    - New Project announcements
      - 318 - FireMappers 2021 Season (German)
    - Completed Project reports
      - 292 - FireMappers 2020 Season (German)

  - Upcoming publications:
    - February (Q1) Newsletter
    - Upcoming website reports:
      - New Project announcements:
        - 314 - SEA People Hub (Troy)
        - 315 - Mission Blue (Nadine, Kelly)
        - 316 - COVID Vaccination Stories (Shoreh)
        - 317 - 2021 NAPSG Admin Team (Erin)
        - 319, 320 - Get Us PPE (Wincy)
        - 321 - Climate Cost Project (Nadine)
        - 322 - SOS Meals on Wheels (Konrad)
      - Completed Project reports:
        - 295/300-NASA JPL (Shoreh)
        - 308 - Adventure Scientists (Shoreh)
        - 313 - SAWC Trainers (Holly)

○ Social media outreach activity since **January 21**:

| | Followers/Members | | | Posts | |
|---|---|---|---|---|---|
| | **Current** | **At last meeting** | **Change** | **Last 30 days** | **Previous 30-day period** |
| **Twitter** | 3,436 | 3,383 | +2% | 7 | 10 |
| **Instagram** | 972 | 958 | +2% | 2 | 2 |
| **Facebook Page** | 586 | 564 | +4% | 4 | 3 |
| **Facebook Group** | 833 | 828 | +0% | 4 | 4 |
| **LinkedIn Page** | 1,165 | 1,113 | +5% | 7 | 4 |
| **LinkedIn Group** | 1,263 | 1,259 | +0% | 4 | 3 |

Missions
**316**
Launched

Missions
**258**
Completed

Missions
**28**
In Progress

Volunteer
**2,782**
Positions Filled

Hours
**83,478**
Volunteered

**Deployment news (launched, ongoing, new): Mission Control Spreadsheet - from most recent to the oldest project**

1. **322 - Climate Cost Project - Nadine**
   ○ Created mission folder and Mailchimp folder: Changing numbers as SOS folder was created first,
   ○ Added to MC spreadsheet
   ○ Received project description and logo (form submitted?) from PA,
   ○ will work on jd and send out Friday afternoon for review.
   ○ When we finalize it, I'll send it to Mike, one of the finalists from Mission Blue who is well suited. Should I give him a short turnaround time to say he is interested and have interview, in case we end up needing to send out recruitment?
2. **321 - SOS Meals on Wheels - Konrad**
   ○ Developed a JD and have shared it with the PA.
   ○ We might be able to use a volunteer we interviewed for another project for this one.
3. **319 & 320-Get Us PPE Logistics & Outreach - Wincy**
   ○ Initial meeting with PA - Jan 20.
   ○ Recruitment emails sent Feb 13 & 14

- ○ Application Deadline - Feb 20
- ○ Interviews - Feb 24-25

4. **[318-NAPSG 2021 FireMappers](#) - German**
   - ○ Updated vol lists and project post.
   - ○ Working with NAPSG/CEDR on a jurisdictional data layer to be populated by the volunteers to complement the active fire season mapping effort.
   - ○ Experience Builder: https://experience.arcgis.com/experience/d2933dba9fa64df1bddc016825b54e07

5. **317-2021 Photomappers Admin Team - Erin**
   - ○ Standing team on call for crowdsource project.
   - ○ New project number for 2021
   - ○ 8 new admin volunteers and 6 veteran admin volunteers
   - ○ We are working on the Admin SOPM before having a meeting to go over duties with the new admins.
   - ○ Got stickers!

6. **[316-COVID Vaccination Stories](#) - Shoreh**
   - ○ ~110 submissions so far. One of our vols (Songmei) built a [Dashboard](#) for the project and Holly included it in the [Covid Hub site](#).
   - ○ Holly will promote the map in a weekly tweet.
   - ○ Link to the public [vaccinations](#) site.

7. **315-Mission Blue - Nadine/Kelly**
   - ○ Volunteer selected: Laura
   - ○ Laura's application sent to Mission Blue and launch meeting is scheduled for today, 2/28 at 4pm.
   - ○ Looking for Partner Publicity Form data to see if Mission Blue submitted.
   - ○ If submitted, the downloaded logo is in the mission folder and ready to be added to websites. Quality is ok, but should I ask them for an original?
   - ○ To do this weekend: work with Kelly to write up project announcement, place it and logo links into MC spreadsheet, and share it on social media.

8. **[314-The SEA People Hub](#) - Troy**
   - ○ Sent intro letter to second volunteer (Rahmandika Tri Putra)
   - ○ Will do the web post shortly

9. **[313-PAM AGO Trainers](#) - Shoreh/Nadine/Kelly**
   - ○ The first training session (4-day) was successfully conducted in January (1/18 to 1/21). Some communication on Slack after the first training session.
   - ○ The second training session (3-day) will be conducted during the last week of February (2/23 to 2/25).
   - ○ NGS informed us that we can use their logo on our website and Holly's added it to the partner/supporter page.

10. **[306-REDISA](#) - Troy/Kelly**
    - ○ Indu has sent the first draft of the report, working on a second version with edits from Beni
    - ○ Chris says right now they are not sure if they will get the go ahead from the government

11. **[307-ESJ](#) - Konrad**
    - ○ A great volunteer was recruited for this project (Rylee Wrenner) and she is now in contact with the PA.

12. **[308-Adventure Scientists](#) - Shoreh**

- The volunteer (Cristi Delgado) submitted the final Needs Assessment document to Adventure Scientists and they have accepted the document. I have asked them to submit feedback and the final report.

13. **310-American Leprosy Missions - Shoreh**
     - The first training session will be reviewing the theory of Remote Sensing and GIS and held on March16. The next three sessions will focus on QGIS and the last one will be about R.

14. **305-ASAR - Wincy**
     - Vol working on final technical documentation - should complete by end of February

15. **303-Growing the Table - Wincy/Nadine**
     - Developing an application for farmers to find end markets.

16. **297 Global MapAid Ethiopia - Troy**
     - No new news.

17. **300 - NASA COVID-19 HAM-SAR Phase II - Shoreh**
     - The PA told us once again that he'll be unable to send a report for the February newsletter. He might send one for the next newsletter (May).

18. **289 - PA Resources Council: Wincy**
     - Waiting on PA's response on grant application status/schedule to determine whether the project needs to be put on hold or continue.

19. **285 - Warehouses4Good: Troy**
     - No new news.

20. **283 - COVID-19 Lost Loved Ones and stories of Recovery - Shoreh/Konrad**
     - 4 submissions for the recovery stories.
     - ~200 submissions for LLO. One of the volunteers is working on a Dashboard.

21. **282 - COVID-19 Testing Sites - Holly/Erin/Troy**
     - Small group of dedicated volunteers is still contributing (15 in the last month). Sent out a small recruitment yesterday to try to get a few more great volunteers to see us through to the end of the project.
     - Ordered GISCorps COVID-19 Mapping Volunteer stickers for long-haul volunteers… mailing those out today.
     - Still receiving regular bulk updates from CVS, HERE Technologies.
     - Over 41,300 testing and vaccination sites created so far
     - Seeing an increase in form submissions from new areas
     - 7-day usage is down a bit
          - Requests for the REST services is only about 54% of what I reported last month to about 206,000 per day. Over 14.3 million views total.
          - 3,111 views per day for the Testing Sites Locator app (about 110% of last month).
     - Hub site: https://covid-19-giscorps.hub.arcgis.com/pages/contribute-covid-19-testing-sites-data

22. **281 - Green World Campaign: Konrad**
     - No update

23. **276 - Eyes on the Reef/The SEA People: Troy**
     - Sent emails to Elvia and Jose but did not hear back last month.
     - Will send one more and then close out this project.

24. **256, 257, 258, 259, 263 - Mountain Rescue Association: Troy**
     - No new news.

25. **HOT Active projects: Troy/German**
     - Still active:

- - **COVID-19 (284) -** Currently 263 tasks of varying levels of priority (https://tasks.hotosm.org/explore?text=COVID-19)
    - **Typhoon Kammuri (278)** - only two projects left for validation 6734, 6735
    - **Ebola (230)** - 25 currently active projects with keyword
    - **TDT -** 23 active projects
26. **218 and 291 - Tanzania Development Trust: Troy**
    - Constant activity here answering questions as normal.

**Other business**
- **The Protected Area Management Solution (PAM) Partnership: Shoreh**
  - The project status is moved to the project section (number 311).
  - Here's a copy of the executed funding agreement.
  - The latest version of the Charter is posted here.
  - The PAM AGO can be accessed from here.
- **Book of Knowledge (BoK): Shoreh**
  - Met with John Wilson last night and shared an outline for the article with him. He provided guidance and the path forward.
  - The submission document is posted here and more details about the project can be found here.
- **Documentation: Holly**
  - Updated GSP SOPM
  - With Nadine, made updates to main SOPM to reflect new processes
  - Updated the MailChimp SOPM with instructions for updating the Volunteer Locations layer in AGO using a Volunteer audience export from MailChimp.
- **URISA update - Steve Steinberg, 2020-2021 URISA Board Liaison**
  - To-do list for this year includes proposing discounted memberships for GISCorps volunteers who contribute a target amount of hours.
  - URISA board president mentioned that political discussion should be avoided in URISA meetings.
  - New workgroups: Sustainability and Climate Change and Equity and Social Justice. Might be good to present to those groups.

Meeting adjourned at 1:00 p.m. EST

**Next call:** Thursday, March 18, 2021 at noon EST