Thursday Feb 20, 2020 at 12:00 EST
Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at
meet.google.com/okf-bvsb-wpi
2019/2020 Chair: Troy
2019/2020 Co-chair: Wincy

AGENDA

Members shown in bold are present:
- GISCorps CC: **Shoreh**, **Holly**, German, **Troy**, **Wincy**, **Chris**, **Konrad**, **Erin**
- Advisory Board: **Dianne**, **Allen**, Carol
- URISA: **Wendy**, **Bryan**
Regrets are not bolded.

Approval of January Minutes
- **Motion: Dianne**
- **Second: Chris**
- **The motion passes.**

Monthly Financial Report
End of December 2019 Financial Report: **Shoreh**
- Total expenses in December 2019: $2,002.67, YTD: $26,702.62, since 2003: $150,872.00 (GIS assistant: $1,975, Postage & Dist: $26.54).
- Total contributions in December 2019: $850.00. YTD: $3,576.77 since 2003: $237,404.27 (Kurt Lebo:$50, Troy Wirth: $100, Tala Ashrafi: $100, Ari Isaak (Evari): $500, Kerry Smyth: $50, $50 paid in 1/2020)
- Total balance as of the end of December 2019: $86,532.27.
- The 3-Year budget forecast is posted here.

Committee Updates

- **Advisory Committee**
  - **Marketing activities**: **Allen;** document is posted here.
    - Update for digital marketing package implementation:
      - Volunteer (Kathy Nelson) has been working with Holly and she confirmed that all content had been approved and she had already begun to build out and remodel some of the sections discussed in preparation for updating the sponsor landing page (Digital Marketing Package). New testimonials and sponsor logos are now prepped in draft form on the site. There is a donation form that will also need to be updated to include the new sponsorship levels/amounts. We will regroup one more time in 2 weeks to go over any final remaining updates. In the meantime, Kathy is modifying the sponsor logos for each level and providing the images to Holly for posting prior to their next call.

- ○ **Update to strategic plan: Dianne**
  - ■ There was some discussion about using Podio for document storage. GISCorps has moved away from using Podio, but at some time in the future the Board may request that we post documents to Podio.
    - ● Carol says Podio can link to Google docs and folders and permissions can be granted to potential users. Dianne will connect with her to arrange that.
  - ■ Quarterly Strategic Plan update due Feb 21.

- ○ **Technical (Website/Vol database/GSuite**
  - ■ GSuite migration - Holly responding for Carol
    - ● No updates except that Wendy forward our request for information about applying for an IRS Group Exemption to the URISA legal team. The responded asking for additional information, which Wendy has supplied. Awaiting a determination of the feasibility of this approach before taking further action.

  - ■ Volunteer DB replacement - Holly
    - ● Esri has invited us to participate in a "Hub User Lab." This will allow us to participate in usability testing as Esri designs and develops the Community Profiles functionality that would make Hub more useful for managing volunteers. I accepted that invitation on 1/24 but haven't heard anything further yet.

- ● **GIS Service Pledge (GSP)**: **Holly**
  - ○ Activity since **January 16**:

	Last 30 days	Previous 30-day period
Applications Approved	2	1
Applications Rejected	1	0
Reports Posted on Website	2	0
Reports Now Due/Overdue	11	11

  - ○ Cumulative program totals:
    - ■ Total Applicants: **58**
    - ■ Approved Participants: **47**
    - ■ Withdrawals: **4**
    - ■ Rejections/Invalid applications: **11**
    - ■ Reports submitted: **21**
    - ■ Countries represented: **7**

- ○ Sent out 6 report reminder emails on 2/19.
- ○ New reports: D. Scott Stevens, me
- ○ Tracking spreadsheet is here for anyone who would like more detail:
  https://docs.google.com/spreadsheets/d/1fHDeh5DLyvefAON1FLv2RZ4E0J0mqv1Y7hZT
  FOzaVm8/edit?usp=sharing

- **Disaster Response Subcommittee: German**
  - ○ Disaster Response SOPM (In progress)
  - ○ Next national Disaster Simulation May 11-13. "Binary Blackout" Major east and west coast power outage. Could be space for us to contribute both before and during the event.
  - ○ FEMA Crowdsourcing group is interested in putting together a data-sharing MOU to help them facilitate better. It would allow us to have limited access to some of their internal emails and briefings.
  - ○ Platform to investigate: www.factal.com
  - ○ FEMA-CAP:
    - ■ Shoreh spoke with Chris Vaughan on 2/7. He was interested in connecting us to Civil Air Patrol (CAP) and then introduced us to Scott Kaplan, the GIS lead at CAP. Notes are posted here.
    - ■ A meeting with CAP was held on 2/15. In addition to CAP's Scott Kaplan and John Desmarais, Chris Vaughan also attended the call. Notes are posted here.

Communications: Holly
- ○ Since last meeting:
  - ■ No New Project posts
  - ■ 2 completed project posts
    - ● 260 - Texas Justice Initiative
    - ● 279 - NAPSG-Puerto Rico Earthquakes

- ○ Upcoming publications:
  - ■ Upcoming website reports:
    - ● New Project announcements:
      - ○ 280 - Green World Campaign
    - ● Completed Project reports:
      - ○ 242 - Food Aid
      - ○ 250 - One Shared Story
  - ■ Q1 Newsletter

- ○ Social media outreach activity since **January 16**:

	Followers/Members			Posts	
	Current	**At last meeting**	**Change**	**Last 30 days**	**Previous 30-day period**
Twitter	2,812	2,771	+2%	1	6
Instagram	466	414	+13%	1	2

Facebook Page	242	227	+7%	1	2
Facebook Group	696	673	+3%	7	4
LinkedIn Page	355	320	+11%	1	2
LinkedIn Group	1,156	1,159	+0%	6	3

Deployment news (launched, ongoing, new): Mission Control Spreadsheet - from most recent to the oldest project

Missions **278** Launched	Missions **17** In Progress	Volunteer **2,092** Positions Filled
Missions **230** Completed		Hours **71,091** Volunteered

1. **NAPSG - Puerto Rico Earthquakes (279): German & Erin - COMPLETE**
   - 2020 Disasters Hub: Link
   - Erin, Holly, German doing some re-vamping of NAPSG form and apps based on feedback.
2. **Eyes on the Reef (276): Troy**
   - Spoke with Arnaud on Jan 26
   - Things are going well but waiting for official paperwork from the Indonesian government before they can do an official launch. Target was the end of February.
   - Arnaud demonstrated the applications that they have been developing.
   - He says the volunteers are working out great.
3. **NAPSG Admin Team (271): German**
   - Once we re-develop the form, will ask admin team to do some testing and help re-do instructions.
4. **River Ridge (269): Chris**
   - Story map is under construction with a Feb. 2020 deadline set.
   - Other products such as maps and slide production to follow after the story map is complete.
5. **WE CAN Foundation (264): Chris**
   - I think GISCorps' part is done.. A data collection app has been developed and is in the testing phase now.
   - Need to speak with Kenneth and wrap up the project.
6. **Mountain Rescue Association (256, 257, 258, 259, 263): Troy**
   - The MRA team had a call in early February and projects are going well.
   - Paul is going to ask Jessica and Jim to work on some database merging tasks so the analysis can finally be done.

7. **Texas Justice Initiative (260)**: **German - COMPLETE**
   ○ No feedback response from vol.
8. **Food Aid (242): Shoreh**
   ○ Sent a follow-up email to Jill and George and asked them both to submit their feedback form and the report for the newsletter. Jill responded and said that she'll send the feedback and report. She submitted feedback but not the report yet.
9. **HOT Active projects: Troy/German**
   ○ Maxar is back!
   ○ No New projects
   ○ Still active:
      ○ **Typhoon Kammuri (278)** - 6733, 6734, 6735 Still active but low priority
      ○ **Cyclone Hagabis (277)** - Mostly validation 6980, 6981, 7012, 7013
      ○ **Ebola (230)** - Many projects
      ○ **Kerala Floods, India (241)** mapping and validation 6389, 6404, 6923
      ○ **Cyclone Idai (262)** -validation only - eleven projects
      ○ **TDT** - highlight good beginner tasks on webpage
   ○ Closed:
      ○ none
10. **Tanzania Development Trust (218)**: **Troy**
    ○ Constant activity here answering questions.
    ○ Have developed some new training materials and are actively engaging new mappers BEFORE they start making mistakes. Trying to put together a schedule for validators so each person is only responsible for a certain day of the week. This will help lighten the load but only three people so far.
    ○ Rhode Island College is also participating on the TDT slack channel.
11. **One Shared Story (250): Wincy**
    ○ https://fluvanna-history-oss.hub.arcgis.com/
    ○ Working on some final touch ups
    ○ Robin & Bhanu talked about continuing the volunteer work for One Shared Story (managing unlicensed users and followers, launching another public initiative)
       ○ Start a 2nd phase under GISCorps without recruitment?
          1. Shoreh responded that we should close out the first project if it is complete, and launch a second project without recruitment for the next phase.
    ○ Robin has been working with ESRI on Hub and contributing like a beta-tester while paying for the product. Meanwhile, Hub price went up since Robin talked to ESRI before submitting her grant application. Robin is trying to see if ESRI can consider her contribution and lower the price.
    ○ Robin is working with ESRI on presenting remotely on One Shared Story and Hub during their Black History Month; checking to see if there is a call-in option that we can join in; sometime during Feb 26-28

Other business
   ● **Onboarding Progress: Erin**
      ○ All trainings complete! Thanks Holly!
      ○ Finished reading the SOPM & OPP.
   ● **The Protected Area Management Solution (PAM): Shoreh**

- ○ Shared the meeting notes with NGS/SAWC/PPF and based on multiple correspondences, revised the Charter and sent it to all the stakeholders on 2/15.
  - ○ A call with Esri will be held to discuss PAM training.
  - ○ The PAM AGO can be accessed from here
- **Mission Control spreadsheet: Holly**
  - ○ Everyone is encouraged to update the Internal Projects list so that your current hours are incorporated into your weekly tally.
  - ○ No changes
- **Documentation: Holly**
  - ○ No new documentation
- **Website updates: Holly**
  - ○ Updated the Our Supporters page with a logo carousel.

  - ○ Created new Our Partners page with logo and testimonial carousels. Adding logos and testimonials is ongoing. Still need to update Website SOPM to include this process.

  - ○ Updated the Request Volunteers form to count down characters entered to prevent error messages when text is too long. Added Yes/No/NA dropdowns for questions about insurance, accommodations, meals. Other short text fields (e.g. city name) now truncate entries to match field lengths in VolDB if necessary instead of throwing errors.
  - ○ Additional updates coming to incorporate sponsorship campaign into the Donate form.
- **URISA update - Bryan**
  - ○ In the URISA policy manual, the Core Committee is described as a committee of 3-7 members having URISA membership. The URISA governing documents take precedence over the GISCorps policy manual, the modified version with membership requirements removed is incongruent with the Policy Manual.
  - ○ In the Core Docs, there is really no mention of what a program of URISA is. Bryan will reach out to Dianne and the Core Docs committee to resolve that.

- In the last 3-5 years there was a major overhaul of the Core Docs so it could have been dropped inadvertently at that time.
- Bryan (URISA Board Secretary and Core Cocs committee chair) requests assistance in drafting a definition of URISA program, especially in context of GISCorps. This will be submitted to Core Docs committee for review and then to the board for adoption into the Policy Manual.
- **Holly's bonus:** The Core Committee has unanimously approved a $1,000 bonus to Holly in show of our appreciation for all that she does, THANK YOU Holly :)

Meeting adjourned at 10:00 a.m. PST

Next call: Thursday, March 19, 2020 at noon EST