

Thursday April 18, 2019 at noon EST

Call information: +1 508-469-9087 PIN: 163 903 993# or join via Chrome or Firefox at

meet.google.com/okf-bvsb-wpi

2018/2019 Chair: Carol, Co-chair: Leslie

AGENDA

Present:

- GISCorps CC: **Shoreh, Holly, German, Dianne, Allen, Troy, Wincy**, Chris, Leslie, **Carol**
- URISA: **Wendy**, James

Regret: (Regrets are not bolded)

Approval of [March Minutes](#)

- Motion: Allen
- Second: German

Monthly Financial Report

End of Feb 2019 Financial Report: **Shoreh**

- Total expenses in Feb 2019: \$1,358.25. YTD: \$2,317.75 since 2003: \$126,487.47. (Phone call: \$2.00, GIS assistant: \$1,356.25).
- Total [contributions](#) in Feb 2019: \$23.97. YTD: \$120.77 since 2003: \$233,948.61.
 - \$23.97 from PR project.
- Total balance as of end of Feb 2019: \$107,461.14.
- [Puerto Rico project/FEMA](#): Total funds raised (as of 4/13) at: \$2,465.00 (\$2,432.77 deposited into our account).
 - Heather has met with FEMA team and they discussed three different training opportunities. I have sent it to everyone and both Heather and I thought that we should meet with FEMA team.
 - Need a CC member to take the lead to evaluate whether one of the three training opportunities could be a viable project. (Check **FEMA-PR project** email from Shoreh 04.15.19 for latest information)
 - Asked Heather to send an official request.
 - Has confirmation that Google Earth is freely available to them.
 - Allen expressed an interest in funding the project and taking the lead.

Committee Updates

- **Marketing activities: Allen (Update: Subcommittee scheduled to meet week of March 29th to review - update to come after)**
 - From February:
 - Subcommittee was unable to meet due to conflicts, however, some ideas have been generated for review and feedback:
 - Contact FEMA & Red Cross (etc) and request a searchable GISCorps link be included on their web sites. Could do this with other partners as well that shows our relationship with each and could lead to other agencies visibility into GISCorps. Allen will do some research.
 - <https://gis.fema.gov/>

- https://maps.redcross.org/website/dromaps/arc_dromap_links.html
 - Would like to add a blurb about who we are and what projects we have partnered on (perhaps with a log and url to specific project posts)
- Update SEO (search engine optimization) to include keywords such as “FEMA”, “Red Cross”, “Disaster Relief”, “Humanitarian Efforts”, etc. (can do this for free in general Google searches, or pay for if we really want to get crazy with it (I’d say the latter is unnecessary). Holly will look into this.
- Update/add additional video segment features on the GISCorps home page, to include more up-to-date experience and actual video footage (if available) from most recent project work.
- Reignite the #mapsthatmatter twitter campaign with current work (or create a clever new campaign i.e. #mappingabettertomorrow or #mapabrighterfuture?) - this is if we want to go deeper on social media, etc.
- Contribute to existing twitter campaigns (#mapssavelives, #GISRocks, etc)
- Connect with other similar humanitarian mapping efforts to make a bigger impact. I know we have existing relationships here but perhaps there is an opportunity to deepen these relationships and joint projects? (@mapaction, <https://www.hotosm.org/>, <https://ai.facebook.com/blog/mapping-the-world-to-help-aid-workers-with-weakly-semi-supervised-learning>)
- Does it make sense to potentially participate in some speciality conferences around Humanitarian Efforts, Disaster Relief, etc? Some examples include:
 - National Hurricane Conference
 - Biodefense Summit
 - National Voluntary Organizations Active in Disaster Conference
 - Emergency Management Leaders Conference
- Some activities that should happen: (on this - I would like or us to vote “yeah or ney” on which activities and then can come up with a project plan on how to execute):
 - Coordination with URISA Marketing Group who in the past wanted to:
 - Create Digital Investment Package that incorporates testimonials, brochures, etc (Not certain what this was to look like as we have done some of these things in a piecemeal fashion already)
 - “Ask” package for matching/larger donations
 - Target sponsors at the UC w/ a donor/sponsorship-specific flyer/brochure
 - German spoke to a few at last year’s UC and found that they were more interested in in-kind donations than cash donations (except perhaps in the case of a specific project)
 - Should add info about what the sponsorship will be used for, what the sponsor will receive in exchange (logo on

“our supporters” page, etc. Also add levels of sponsorship (maybe with clever names).

- Sustaining members package with recurring donations
 - URISA opt in fee \$5 - believe we are doing this already?
 - Auctions (GISPRO) - others?
 - GC Promo Video
 - Website updates “How to get involved, etc.”
 - Other Brainstorming?
- **Technical (Website/Vol database/GSuite): Carol**
 - Website/Database
 - No new news
 - From Shoreh
 - Look into using Google Suite capabilities for replacing VolDB
 - Google Suite and Drive
 - No new news
 - Brett was not able to get selected for beta testing but is still working on getting more information about the new migration capabilities
 - From Shoreh
 - Holly (with guidance from Carol) can work on helping with the file structure

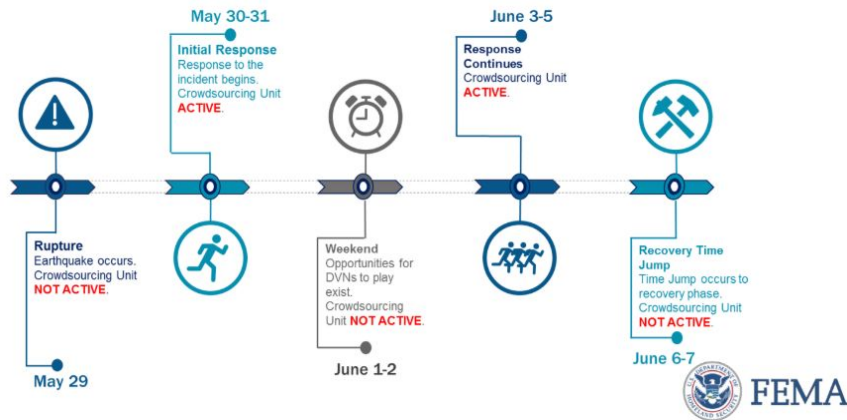
- **GIS Service Pledge (GSP): Holly**

- Activity since March 21:

	Since Last Meeting	Previous month
Applications Approved	1 (Jim Kyle)	0
Applications Rejected	0	0
Reports Posted on Website	2	0
Reports Now Due/Overdue	10	10

- Cumulative program totals:
 - Total Applicants: **45**
 - Approved Participants: **36**
 - Withdrawals: **3**
 - Rejections/Invalid applications: **9**
 - Reports submitted: **12**
 - Countries represented: **7**
- Comments/Issues: Sent out report reminders on April 18 to 14 GSP participants (8 overdue, 2 due now, 1 due in a month).
- Tracking spreadsheet is here:
<https://docs.google.com/spreadsheets/d/1fHDeh5DLyvefAON1FLv2RZ4E0J0mqv1Y7hZTF0zaVm8/edit?usp=sharing>

- **Disaster Response Subcommittee:**
 - **FEMA ESF Calls: Leslie**
 - Still need a DR subcommittee chair
 - Not participating in Fury 2019



- **OSM: Troy/German**
 - Will develop a chart for different types of activations and refer to the existing SOPMs
- **AGO: German**
 - Want to experiment with some different versions of the web maps on landing page (project dashboard). Investigated a little bit, but to stick with our Google Sheet feed, we will need some other technology to be able to utilize Dashboards as the GSheet is more of a virtual dataset than an actual feature service. Two recommendations were using Koop or FME, but I think both are out of my skill level for the time I have to dedicate to it.
- **Publications: Holly**
 - Since last meeting:
 - 2 New Project posts (MRA 258 & 263), 2 GSP posts
 - For May Newsletter:
 - New Projects (MRA, TJI, Serve Squad, WE CAN)
 - HOT Projects (Cyclone Idai)
 - Upcoming publications:
 - website reports:
 - New Project posts:
 - Serve Squad (261)
 - WE CAN (264)
 - Completed Project posts:
 - Capital Area Food Bank, various GSP reports (though some of these may never arrive)
 - 2-pager for Esri conference
 - Update slide deck
 - Social media outreach:

	Followers/Members			Posts	
	Current	Last Month	Change	This Month	Last Month
Twitter	2,365	2,320	+2%	8	13
Instagram	115	75	+53%	4	11
Facebook Page	103	89	+16%	5	6
Facebook Group	609	598	+2%	9	11
LinkedIn Page	111	96	+16%	5	4
LinkedIn Group	1,141	1,138	0%	7	4

Deployment news (launched, ongoing, new): [Volunteer/Project List](#) - from most recent to the oldest project

[Shoreh]: Holly is working on a new sheet with additional reporting and metrics capabilities

1. **WHO Kenya Health Facility (265): Leslie**
 - o Wincy supporting as needed
 - o Sent JD out to 76 volunteers in Kenya; 4 good applications received - no additional JDs will be sent out
 - o Short one month project cleaning health facility and polio surveillance survey datasets using and AGO app.
 - o Looking for 2-3 volunteers to work 10 hours a week for the month of May
2. **Serve Squad (261): Leslie**
 - o Hired Maggie Peng
3. **WE CAN Foundation: Chris**
 - o Sent out JD to ~500 California vols on 4/15. Closes 4/21
 - o Looking for someone to do a GIS needs assessment with preferably open source software.
 - o Depending on assessment, further projects could spin out of this.
4. **Mountain Rescue Association (256, 257, 258, 259): Troy**
 - o Hired for 256 (MRA User Support) - Shannon Cox
 - o Hired for 257 (Admin Dashboard Development) - Erin Arkison
 - o Hired for 259 (Append CalOES data) - Caroline Rose
 - o Hired for 258 (Database merge) Alice Pence
 - o Hired for 26? (Data analysis) Jim Kyle
 - o Call with all the volunteers scheduled for May 3
5. **Texas Justice Initiative (260): German** Found perfect candidate. Project underway. All going very well. Forwarded email to CC from PA.
6. **Conservation Lands Foundation w/Puente (247): Troy** Here is a link to all the work Chris had done: <https://drive.google.com/open?id=0Bw3azGqIKpsrQ1NlaWpadWRtMC05a21JNjRxS0Eya3JnX3lB> Work is ongoing but April will be slow as Chris is taking a trip to Japan and Danielle is out of the office until May 1st. We will be coordinating with Danielle from now on as Amy Katz has moved.

7. **Capital Area Food Bank (245): Wincy** Followed up with PA and volunteer on the report; still waiting
8. **Food Aid (242): Shoreh** The PA was able to get some paper copies - printed maps of field boundaries from a grower. So the volunteer now needs to digitize these boundaries and will then need to sort out crop types. They hope that goes well so they would have an update with starting analysis next month.
9. **HOT Active projects: Troy/German**
 - New project launched 3/21: 262-Cyclone Idai
 - Holly created a HOT webpage where she will keep active project list current as needed. (<https://www.giscorps.org/hot-projects/>)
 - #giscorps hashtags!!!
 - Holly has been pushing HOT projects on social media and encouraging HOT mappers to train to manage activations (Russ says they are swamped and don't have enough trained vols)
 - Mapathon for NEUrisa(?) Troy German Holly helped with real time validation on a TDT project.
 - Discussion of hosting our own virtual mapathon at some point.
10. **Tanzania Development Trust (218): Troy**
 - Still 42 open projects, 31 of which are 100% mapped but need validation, some are very old.
 - Have been helping Emmor and Carla Hondius on the TDT slack channel
 - Mapathon 3/21 in New England went very well.
 - German will send out an email requesting more validators for TDT and asking for mappers for Idai projects in Mozambique and Zimbabwe. Oops, I never did this. Do we still want to send an email out?

Other business

- The Conservation Intelligence Platform (CIP) Program
 - Questions, comments? Need to provide feedback to Jack.
 - Platform is called Conservation Intelligence Platform
 - Concerns:
 - Manpower from GISCorps
 - Esri is providing funding for additional resources for GISCorps (like a person to manage our participation in the program)
 - Might have to develop a workflow/policy specific to this program to avoid overloading CC members with work
 - How much work it will take is an unknown
 - 5K/volunteer to travel for a week or two
 - Every park/project will be on a donated AGO platform that has already been developed
 - Our volunteers would travel there to implement it, train local personnel, and then provide remote support for two years
 - CIP program partners (not GISCorps) will be handling intake of new projects/parks
 - Holly will start developing a quick checklist in a G Doc to show what the GISCorps model is (what service we can provide and how we do it)
 - Carol suggested asking for it to be scalable (start small and grow)
 - Core Committee agreed that we should join the project

- Esri UC:
 - Shoreh scheduled the event for Tuesday from 11:30 to 12:30 pm.
 - Holly will work on updating the slide deck in Google Suite fed with live graphs from the volunteer and mission spreadsheet.
 - It might also be a good idea to come up with a one sheet document to take around the exhibit to seek donations (mainly to Gold, Platinum, and silver sponsors) - this is in addition to our brochure
 - Need to look at [flyers](#) we used last year and see if they are still worthy. If CIP is announced we will need lots more brochures/flyers/cards/stickers than last year.
 - Wendy: how many do we have left?
 - Lunch for 30, half paid by the GC and the other half by DTS
 - Women in GIS will be held on Wednesday which is why our meeting will be held on Tuesday.
 - Wendy submitted payment for the kiosk
 - Wendy will look into brochures and business cards. We may need more and also a redesign. Allen has volunteered to help with that redesign.
 - Shoreh will contact the organizer to request three passes and registration links.
- GIS-Pro: Allen will be there (lightning talk)
- FOSS4G-NA: **Holly**
 - I received a travel grant and attended April 16-17. It would be great to attend another event and present a 20 min talk on GISCorps because most people I spoke to in the OS community had never heard of us. Those who had were mostly from government, academia, or OpenStreetMap.
 - Here-XYZ is a new web mapping product with a free plan for the first 250K hits per month that might be worth investigation for the Serve Squad project.
- Georgia URISA: Wincy will give presentation on June 11 in Atlanta/Macon GA
- Outstanding Training/on-boarding: **Holly**
 - Chris completed G Drive/CC folder training w/ Carol on April 9th
 - Chris has two remaining items:
 - Learn about GIS Service Pledge (Troy/Leslie) - Planned week of 5/6
 - Mission/Project management (Shoreh/German) - Planned 4/23
 - Chris will contact the relevant people to schedule the rest of his training.
- Update to 'strategic plan': **Dianne**
 - Kanban board updated and tasks assigned. Will update as needed (RFQ, G Suite migration, etc.)
- Website updates: **Holly**
 - Created a Privacy Policy page and added opt-in/out functionality to bring the website into compliance with GDPR requirements (necessary because our website collects data about EU residents). This is currently in place only on the Sandbox site pending approval from URISA.
 - Reworked the contributors list on the Our Supporters page so that they are in reverse chronological order
 - Added links to the OSM wiki and the Tagging Guidelines by Country to the HOT page.
 - Tested and updated plugins, themes, and the WordPress software weekly (as needed).
 - To do:
 - Migrate the privacy policy and cookie opt-in/out plugin to the live site
 - Develop a dashboard for home page highlighting GISCorps stats
- Other presentations: **Shoreh**

- Ohio (Mark Salling and Dick Kotapish) in May
- The presentation in Louisiana did not occur
- Wendy mentioned that it would be great to have a GISCorps representative attend URISA Caribbean conference in Trinidad.
 - Allen may attend.

Meeting adjourned at 1:12 p.m. EDT

Next call: Thursday May 16, 2019 at noon EDT