Thursday July 19, 2018 at noon EDT
Call information: 1-800-944-8766 Code: 66836

AGENDA

Present: German, Allen, Shoreh, Dave, Troy, Wendy, Dianne, Stephen, Carol
Regret: Leslie
Approval of June Minutes
- ● Motion: Dave
- ● Second: Dianne

Monthly Financial Report
End of May 2018 Financial Report:
- ● Total expenses in May 2018: $353.20. YTD: $3,327.13 since 2003: $117,290.58.
- ● Total contributions in May 2018: $0. YTD: $75,200.00 since 2003: $220,405.92.
- ● Total balance as of end of May 2018: $103,115.34.

Marketing activities: Allen/Stephen/Wendy - Christina Boggs was our guest last time. She drafted a marketing plan for GC and sent a link to the GDoc. Shoreh/German commented on the document.
- ● 1-page awareness flyer into GISP - German modified to 2-page awareness flyer. Gave out 50 of them at the UC.
- ● 2-page fundraising flyer - Allen brought 100 to UC and we distributed them all. Allen - Please put final flyer here:https://drive.google.com/drive/u/1/folders/0BwX-iGCGGTjLX2dITnN0UVJnVGM
- ● Digital investment package (brochures, testimonials, …) 3-year ask, 5-year ask…? What is sustainable? Where is money going?
- ● BOD: Other URISA committees could help with GISCorps operations. Fundraising/outreach by Marketing Committee.
    - ○ Quarterly pushes via email/social.
    - ○ "Ask" package for matching/larger donations.
    - ○ Non-geospatial partners who would support humanitarian aspects (i.e. Whole Foods).
    - ○ Sustaining members with recurring donations.
    - ○ URISA fee +$5, opt out to not contribute.
- ● Freshen up CafePress (Shoreh, German, Wendy) Brandme option not feasible. Will update CafePress site new styles, stickers, magnets, water bottles...??
- ● Auction 100% for GISPro.
- ● Maybe a monthly auction, more promotion of completed projects, social media
- ● *German: Consider updating Brochure*
- ● *German: Add webpage or improve Publication page or How to get involved page with New flyers, brochure, GC Promo Video, encouraging vols to help us 'market'.*

Stephen - says he could bring up the URISA fee opt out option for consideration on the URISA board. (Wendy says there is a field on the members to add a contribution to GISCorps or other charity. Maybe about 2000 members in URISA currently.) *BOD end of June*
Shoreh - suggested idea to seek out corporate members and see if their opt out could be higher.
Wendy - suggests that we need to have a clear use for the ask.
Marketing Meeting next week. Allen is taking lead as liaison between CC and Marketing Committee. He will manage this section of notes and relay any deadlines or items to review.

Committee Updates

- **Website**: Carol:
  - Outstanding issues:
    - The "access your account" page is still not working. Recover your password not working either, going to 404 page. Derek is working on that page.
      Carol - Set up requested redirect for the page but haven't heard any updates. Sent email to Derek this morning to follow-up.
      Derek emailed - He should be ready for more testing this coming Friday and possible launch over the weekend.
    - Potential security issue:
      - **Carol** - Created draft of new welcome letter. Do I need full CC approval to forward to Derek for him to update the database email reply?
      - **Carol** - We will need to revisit the "access your account" when Derek completes it. Most likely CAPTCHA.
    - Do we need training from Mary? How should we thank her?
      - **Carol -** Emailed Mary and haven't heard back. Will try again when I know more from Derek.
- **GIS Service Pledge (GSP)**: Leslie:
  - [Link to SOP documentation](#)
  - [Public dashboard](#) of approved recipients
  - [Admin dashboard](#) for easier CC review (requires AGO login).
  - Troy has updated the map with the lastest info (27 applicants): https://giscorps.maps.arcgis.com/home/webmap/viewer.html?webmap=9f461796d3e9479ab781ac5dee2498de: Map has been embedded on web page. - *Troy created a script to make workflow easier. After update we need to update documentation to reflect what is needed. We should also get script from Troy and his documentation.*
  - Are we losing some applicant data? Needs investigation. Required fields should never come in blank. *German: Adam\Esri unclear on why happening.*
  - *German: 3 more applicants approved since last call. (27) Need to start thinking about reconnecting with vols who applied early. Reminder emails.*
- Report from **Mission Coordinators**:
  - **OSM**: Emmor/Leslie: *German: Active projects in Japan and Sri Lanka (231/232).*
  - **AGO**: German: no activity. Need a new lead, SOP. *Need to purge old users. Plenty of credits. Needs more discussion.*
  - **DHN**: Shoreh/Leslie: a few requests but nothing specific for us.
    - EarthCube (earthcube.eu), a French start up company that has developed solutions using machine learning and AI to extract objects from VHR satellite imagery. Working to adapt solution to humanitarian crisis - effectively allowing quick identification of areas of mass displacement, though recurrent extraction and counting of new residential structures (tents, shelters etc) and roads. A case study will soon be available. They asked DHN to work with them to get a better sense of field needs and current developments in the area.
    - Request from Emergency Response Section (ERS) of the Office of the United Nations High Commissioner for Human Rights (UNCHR) to translated about 1,000 keywords and phrases that are currently being used in a tool called the European Media Monitoring (EMM) to monitor the news from around the world.

They are currently only searching on the English words and want to translated into other languages.

■ There was a question about "publishing" some papers that are currently working on and the DHN group seemed to be ok with the idea but wanted review them first. I did not see any of the papers that were to be reviewed so am unsure what the status is.

- How digital humanitarianism (or digital tools) affect the concept of Sovereignty at the time of crisis
- Cyber Security and how it has changed in the past 4 years
- Effect of policies like GDPR may have on newly forming digitally-enabled humanitarian organizations
- How Data Sensitivity changes based on context of a crisis changing (e.g. an area changing hand from gov't to rebels or vice versa)

● **Publication:** For August edition: WWF-CAR and KidWorks are possibilities.

Deployment news (launched, ongoing, new): [Volunteer/Project List](#)

1. **Food Aid:** the request is in. Asked the PA to let us know when he can talk and haven't heard back. Allen can assist with this project.
2. **Youth Mapper via Mike Jabot:** asked to talk. Will let you know about the day/time. Possibly loop in Patricia Solis.
3. **WHO-Settlements (233): Shoreh/Leslie.** The recruitment email went out 2 nights ago. Several volunteers have replied so far. Leslie is reviewing their resumes and will manage them. Pre-prep for larger mapathon.
4. **Puerto Rico project/FEMA?:** The onsite missions are on hold as Heather was unable to secure funding. However, Dick might be able to raise funds. She said that she'll send us a JD for remote assistance.
5. **Train Campaign (229): Shoreh/Leslie:** Linda continues to research and process rail data so that we can clearly distinguish active/abandoned and freight/passenger lines. Ellen is pulling together Census statistics to add data and graphs to the pop-outs in the ArcGIS Online map. We plan to meet again on Tuesday, July 24. The GIS analysts plan to demonstrate working with an ArcGIS Online map to Karen and others at the Train Campaign.
6. **Harris County Dept of Ed (228):** Shoreh/Allen: Training sessions was set for the end of July and beginning of August. However, the PA just emailed and said that the project won't be happening due to a funding problem.
7. **WWF-CAR (226):** Shoreh/Leslie. William has been busy working on a list of tasks given to him by the PA. He is also providing training to two leads and a general GIS course to people from different parts of the project. He will be back in Belgium on August 10th. I asked him to send a report by 8/24 and he confirmed. Here's a link to his blog: https://www.remotemakesense.com
8. **In 1968 (224):** German: Spoke with vol at UC, requested update from PA, if no response, will close project and redirect Vols to different story map efforts (http://www.in1968.com/) German will email vols and ask for short report for website and newsletter, close project.
9. **KidWorks (227):** Dave: GISCorps volunteers Tarlan Razzaghi and Hendra Vendra have been coordinating together and with KidWorks staff on scheduling sessions for the students. Sessions with the students are planned to begin in June. The sessions include hands on training with the students as well as presentations on the topics. The GISCorps volunteers have worked out the schedule for the sessions with KidWorks. The plan is to

have two hour sessions covering the main topics for about three days a week. These sessions will run from mid June through August. Main topics to be covered through mid July are:
- Logging into the KidWorks AGO Account
- Adding data and base maps
- Data collection methods and tools
- Symbolizing data and web maps

 The second group of sessions for KidWorks will then focus on the two projects, analysis of food data, and analysis for the skate park.
Dave: ask if they can submit a report by August 15th.

10. **Animal Safe Migration (221):** Shoreh: The PA wants a new volunteer.
11. **Tanzania Development Trust (218)**: Leslie/Shoreh/Emmor: German: Joined the TDT Slack. Emmor is doing a lot of data review and coordination. One of their Vols just applied for Service Pledge. Haven't had a chance to see if he is somehow connected to Emmor's efforts, but am guessing so. Also requested a vol to do some scripting to help import Gates Foundation footprints.

Other business

- New Core Committee member: Troy Wirth, Kevin Mickey (later on but wants to support us), Wincy Poon, Chris Zumwalt
  - Troy Wirth (Esri/AGOL, ArcSDE/SQL, QGIS/Orpheo, PostGRASS, R, Python, (J)OSM)
  - Shoreh, motion. German, 2nd. All approve! Commence onboarding.
- [Part time employee job description](). Shoreh resent to CC for review. Only 2 people replied. Is this ready to go? Who should we send it to?
- Esri UC 2018:
  - Shoreh, German, Curtis, Allen were there. [See doc for list of contacts]().
  - Gave out lots of info
  - German will thank all Vols that helped with kiosk and follow up with potential project partners.
- What is the best way to setup the initial call with the PA to increase CC's participation? Shoreh added some details in the SOP. Has anyone reviewed it?
  - After that Carol will contact Derek about separating email notifications.
    - Can we have a shared Google calendar? Carol will look into that. **GSuiteSync** Google Sync can sync up Google/Outlook calendars. German/Carol will try to get a shared calendar set up.
- Google Drive restructure: Just a reminder that this is important and needs attention sooner than later. (Carol can start planning for this as soon as the website is done.) *Volunteer Hank was interested in helping. Put in contact with Carol. Another vol Aaron also available if need someone else. Let German know. Call on Monday night.*
- Using GISCorps gmail - when should we make the switch? *Leslie, now that you are not in MT anymore, do you have the ability to switch to your GC email? Will need to create new emails for all new CC members and* **require that they use it.**
- Wendy: silent auction at the Pro with proceeds going to GISCorps. Contact Wendy if you want to donate anything.
- Carol's conversation with CEDR - CEDR trying to re-organize and formalize their process/structure. How can we collaborate to help each other during emergency response.
- URISA Strategic Plan/Committee Coordinating meeting: Call is setup for August 2nd, 12:00 EDT.

- Vanguard Cabinet request

Next call: Thursday August 16, 2018 at noon EDT