Thursday May 24, 2018 at noon EDT
Call information: 1-800-944-8766 Code: 66836

AGENDA

Present: German, Dave, Allen, Wendy, Dianne, Shoreh, Leslie
Regret:
Approval of April Minutes
- Motion: Shoreh
- Second: Dave

Monthly Financial Report
End of March 2018 Financial Report:
- Total expenses in March 2018: $2,858.73. YTD: $2,945.17 since 2003: $116,908.62.
- Total contributions in March 2018: $0.00. YTD: $0.00 since 2003: $145,205.92.
- Total balance as of end of March 2018: $28,297.30.
Esri's donation was applied to 2017. Wendy will send information to Shoreh to update the figures.

Marketing activities: Allen/Stephen/Wendy
- 1-page awareness flyer into GISP - *Dianne will get update from Stephen on status. Allen will talk to Bill Hodge next week.*
- Digital investment package (brochures, testimonials, …) 3-year ask, 5-year ask…? What is sustainable? Where is money going?
- BOD: Other Urisa committees could help with GISCorps operations. Fundraising/outreach by Marketing Committee.
  - Quarterly pushes via email/social.
  - "Ask" package for matching/larger donations.
  - Non-geospatial partners who would support humanitarian aspects (i.e. Whole Foods).
  - Sustaining members with recurring donations.
  - Urisa fee +$5, opt out to not contribute.
- Freshen up CafePress (Shoreh, German, Wendy) Brandme option.How to update CafePress site new styles, stickers, magnets, water bottles...??
- Link to URISA's BrandMe shop - *Can set up additional shop for GC. - Wendy taking lead*
- *German ordered 200 stickers (personal contribution) for UC. Can re-up if necessary.*
- *Auction 100% for GISPro.*
- *Maybe a monthly auction, more promotion of completed projects, social media*

Dianne - has gotten in touch with Christina Boggs but needs to follow-up with her. (For silent auction at the conference and she is co-chair of URISA marketing committee.). Sent follow-up message to Christina but have not heard back.
Stephen - says he could bring up the URISA fee opt out option for consideration on the URISA board. (Wendy says there is a field on the members to add a contribution to GISCorps or other charity. Maybe about 2000 members in URISA currently.) *BOD end of June*
Shoreh - suggested idea to seek out corporate members and see if their opt out could be higher.
Wendy - suggests that we need to have a clear use for the ask.
Wendy - will set up additional CafePress

Committee Updates

- **Website**: Carol:
    - Outstanding issues:
        - The "access your account" page is still not working. Recover your password not working either, going to 404 page. Derek is working on that page.
        Carol - Set up requested redirect for the page but haven't heard any updates. Sent email to Derek this morning to follow-up.
        - Potential security issue:
            - Email re: Personal privacy and safety issue. Carol will follow up with Derek.
            Carol - Plan on addressing this as soon as we get the website items taken care of so not to bombard Derek all at once.
        - How can we protect the forms from being hacked (CAPTCHA?). Mary has implemented that for admin sign in. The honey pot should be in all 3 forms plus the contact form. - COMPLETE
            - **Carol** - We will need to revisit the "access your account" when Derek completes it. Most likely CAPTCHA.
        - Do we need training from Mary? How should we thank her?
            - Ask her to pick something up from Cafe Press.
                - **Shoreh** - will send offer for Cafe Press or send gift card
            - Shoreh sent her an email with a link to feedback form, she just replied.
            Shoreh - will follow-up with Mary about hours for a certificate.
            - Need training on plug-ins (which are installed, and how/how often do they need to be updated)
            Carol - I'd like to contact Mary soon about this. Who would be joining me?
            Dianne - Do we need a call or an email? Suggested updating every 6 months.
            Carol and Dianne (and Leslie if there is a call) - share notes about what we find out concerning training, plugins, and workflow for updating process.
- **GIS Service Pledge (GSP)**: Leslie:
    - [Link to documentation/meeting notes](#)
    - Public [dashboard](#) of approved recipients
    - A[dmin dashboard](#) for easier CC review (requires AGO login).
    - Troy has updated the map with the lastest info (24 applicants): https://giscorps.maps.arcgis.com/home/webmap/viewer.html?webmap=9f461796d3e9479ab781ac5dee2498de: Map has been embedded on web page. - *Troy working on script to make workflow easier*
    - German - work on flyer for UC specific to GSP
- Report from **Mission Coordinators**:
    - OSM: Emmor/Leslie: Emmor said that he is continuing OSM and GIS support for Tanzania Development Trust. Processed the 18 million building locations for Tanzania adding the Plus Codes addresses and extracting populated areas polygons. Participated in a conference call with volunteers from 4 countries. Planning validation training for advanced mappers.
        - DRC/Ebola work in HOT Slack channel, sent out email blasts asking for validators
        - Emmor presented at Oregon GIA 2 sessions (HOT/GC) said minor interest from each session

- - - *German- set up a Google form for those who may want a certificate/hours credited.*
      - *Leslie - work on spreadsheet for OSM vols that responded to survey*
      - *Add 'Validator checkbox to vol DB*
    - AGO: German/Jeff: no activity. Need a new lead. *Hopefully find someone at UC*
    - DHN: Shoreh/Leslie: *SimEx 2018, research request, survey request*
  - **Publication:** For May, we will have Puente Escalante (done-no feedback), DRC2 (story is done already), Cyclone Gita (done). Blurbs: AnimalSafe, Tanzania?,in1968 (in there already),
    - Need a blurb: wwf-car (done), Train (done), Kidworks (Dave), Harris co (Shoreh), SAR-topo (Dave)
    - Will send to Wendy by 5/29

Deployment news (launched, ongoing, new): [Volunteer/Project List](#)

1. **Train Campaign: Shoreh/Leslie:** 22 applied. Shortlisted 3, interviewed them, will put two of them in contact with the PA in the next couple of days.
2. **SAR-Topo:** Dave: *still needs more clarification from PM.*
3. **Harris County Dept of Ed:** Shoreh/Allen: The PA is in the process of recruiting students to attend – things are right on track. Jenny (the volunteer) is working on modifying her lesson to include publicly available data sets.
4. **WWF-CAR (226):** Shoreh/Leslie. William has booked his ticket, got his shots and visa, and is heading over in mid-June. Also signed and sent the release form.
5. **In 1968 (224):** German: *requested update, no response (http://www.in1968.com/)*
6. **KidWorks (227):** Dave: *vols working with client*
7. **Animal Safe Migration (221):** Shoreh: asked for an update.
8. **Tanzania Development Trust (218)**: Leslie: Emmor processed the 18 million building locations for Tanzania adding the Plus Codes addresses and extracting populated areas polygons. Participated in a conference call with volunteers from 4 countries. Planning validation training for advanced mappers.
9. **Hurricane Harvey - CDC (206):** Shoreh: since I've asked for this for 3 times, I'd like to retire the project without a report or feedback. -**COMPLETE**

Other business

- [Part time employee job description](#). A meeting will be scheduled as soon as everyone replies. (~~**Tuesday May 29 - 7:00-8:00 PM EST**~~) - German will send out new Doodle for next week.
- Esri UC 2018:
  - Shoreh sent graphics/photos/etc. for the booth
  - Shoreh, Leslie, German, Curtis, Allen will be there. German and Curtis will coordinate volunteers
  - Lunch on Wednesday confirmed 11:30-12:30(Allen and GC, half and half)
  - Need an updated slide deck, who will present?
  - Send email to vols to get volunteers for the booth, send GC material to those who volunteer so they can speak on our behalf - German will coordinate.
- What is the best way to setup the initial call with the PA to increase CC's participation? Shoreh added some details in the SOP. Has anyone reviewed it?
  - After that Carol will contact Derek about separating email notifications.
    - Can we have a shared Google calendar? Carol will look into that. **GSuiteSync** Google Sync can sync up Google/Outlook calendars. German/Carol will try to get a shared calendar set up.

- Google Drive restructure: Just a reminder that this is important and needs attention sooner than later. (Carol can start planning for this as soon as the website is done.)
- URISA Strategic Plan/Committee Coordinating meeting: Dianne: May meeting was essentially an update from committees on the call. I have updated our action items on the 'Kanban board' to indicate we have completed the item asking to distribute the GISCorps logo to Chapters, and that we are working on the items relative to funding and part-time staff.
- Wendy: silent auction at the Pro with proceeds going to GISCorps. Contact Wendy if you want to donate anything.
- Leslie is doing a GISCorps presentation "Volunteering GIS Services to Underserved Communities Worldwide" to the Penn State Emerging Trends in Remote Sensing class on July 24th - https://psu.instructure.com/courses/1888721/assignments/syllabus
- Urisa board/Committee report update - german/dianne- due June 28. *Dianne will take first crack at it.*
- Shoreh will give a presentation Tuesday next week (will be recorded) for Urisa Continuing Education

Next call: Thursday June 21, 2018 at noon EDT