

Thursday April 19, 2018 at noon EDT
Call information: 1-800-944-8766 Code: 66836

AGENDA

Present: Dianne, Leslie, Wendy, Shoreh, Dave, Stephen, Carol

Regret: German, Allen

Approval of [March](#) Minutes

- Motion: Dave
- Second: Leslie

Monthly Financial Report

End of February 2018 Financial Report:

- Total expenses in February 2018: \$45.35. YTD: \$86.44 since 2003: \$114,049.89.
- Total [contributions](#) in February 2018: \$0.00. YTD: \$0.00 since 2003: \$145,205.92.
- Total balance as of end of February 2018: \$31,156.03.

Marketing activities: Allen/Stephen/Wendy

- 1-page awareness flyer into GISP
- Digital investment package (brochures, testimonials, ...) 3-year ask, 5-year ask...? What is sustainable? Where is money going?
- BOD: Other Urisa committees could help with GISCorps operations. Fundraising/outreach by Marketing Committee.
 - Quarterly pushes via email/social.
 - "Ask" package for matching/larger donations.
 - Non-geospatial partners who would support humanitarian aspects (i.e. Whole Foods).
 - Sustaining members with recurring donations.
 - Urisa fee +\$5, opt out to not contribute.
- Freshen up CafePress (Shoreh, German, Wendy) Brandme option. How to update CafePress site new styles, stickers, magnets, water bottles...??
- [Link to URISA's shop](#)
- German will look at stickers. 4"x2" Stickers are ~ 175\$ for 500.

Dianne - has gotten in touch with Christina Boggs but needs to follow-up with her. (For silent auction at the conference and she is co-chair of URISA marketing committee.)

Stephen - says he could bring up the URISA fee opt out option for consideration on the URISA board. (Wendy says there is a field on the members to add a contribution to GISCorps or other charity. Maybe about 2000 members in URISA currently.)

Shoreh - suggested idea to seek out corporate members and see if their opt out could be higher.

Wendy - suggests that we need to have a clear use for the ask.

Wendy - will set up additional CafePress

Committee Updates

- Website: Carol:
 - Outstanding issues:
 - The "access your account" page is still not working. Recover your password not working either, going to 404 page. Derek is working on that page.

Carol - Set up requested redirect for the page but haven't heard any updates. Sent email to Derek this morning to follow-up.

- Potential security issue:
 - Email re: Personal privacy and safety issue. Carol will follow up with Derek.
Carol - Plan on addressing this as soon as we get the website items taken care of so not to bombard Derek all at once.
- How can we protect the forms from being hacked (CAPTCHA?). Mary has implemented that for admin sign in. The honey pot should be in all 3 forms plus the contact form. - **COMPLETE**
 - **Carol** - We will need to revisit the "access your account" when Derek completes it. Most likely CAPTCHA.
- Do we need training from Mary? How should we thank her?
 - Ask her to pick something up from Cafe Press.
 - **Shoreh** - will send offer for Cafe Press or send gift card
 - Shoreh sent her an email with a link to feedback form, she just replied.
Shoreh - will follow-up with Mary about hours for a certificate.
 - Need training on plug-ins (which are installed, and how/how often do they need to be updated)
Carol - I'd like to contact Mary soon about this. Who would be joining me?
Dianne - Do we need a call or an email? Suggested updating every 6 months.
Carol and Dianne (and Leslie if there is a call) - share notes about what we find out concerning training, plugins, and workflow for updating process.

■ Old site on subdomain?? - **COMPLETE**

- GIS Service Pledge (GSP): Leslie: [Link to documentation/meeting notes](#)
 - One new request as of 4/19 - need to approve by 4/21.
 - Troy has been updating the webmap with the new approved GSPs. Leslie will work with Troy to document the process and add it to the GSP documentation.
<https://giscorps.maps.arcgis.com/home/webmap/viewer.html?webmap=9f461796d3e9479ab781ac5dee2498de>: Map has been embedded on web page.
 - Posted a public [dashboard](#) on our AGO landing page where you can see approved recipients and created an [admin dashboard](#) for easier review (requires AGO login).
 - We currently have a hard deadline to approve pledges every other week so Troy can update the map every 15 days before the token expires and the volunteer photos are not visible.
 - Should we add another field "Published I Pledge to" where we can adjust the I pledge to use text to avoid private or sensitive information? This will allow us to have text to publish without editing the submission.
Leslie - Yes, we should had a new field and make sure the information is not displayed in popup for map. Also is a way for us to clean things up.
- Report from [Mission Coordinators](#):
 - OSM: Emmor/Leslie: Leslie held a mapathon as part of the Montana Association of Geographic Information Professionals Big Sky GeoCon conference on April 16. The focus was on the Tanzania Development Trust project.
 - AGO: German/Jeff: no activity. Need a new lead.

- DHN: Leslie: none
- Publication: For May, we will have Puente Escalante, DRC2 (story is done already), Oregon State OSM (German), Harvey CDC?

Shoreh - have only heard from Emmor. AGO is dormant at the moment.

Leslie - DHN has been quiet.

Deployment news (launched, ongoing, new): [Volunteer/Project List](#)

1. **Train Campaign: Shoreh/Leslie:** spoke with her on Sunday and asked her to further finetune the requirements. She said that she would send us requirements.
 - Layers in a webmap but we are requesting more requirements for the recruitment
 - She will be getting back to us
 - Will be using our AGO until she gets her own
2. **SAR-Topo: Dave:** a few emails have been exchanged but don't have the latest info
 - Dave will follow-up
3. **Harris County Dept of Ed:** Shoreh/Allen: spoke with the PA and then sent the JD. The recruitment email was sent out on Sunday. One good applicant so far.
 - Looking for instructors
 - Recruitment sent out; one response so far
 - Could be annual affair
4. **Kennedy Otieno:** Shoreh reached out but hasn't heard back.
 - This can be removed if there is no response by next meeting
5. **UNOPS-Goma:** Leslie contacted them twice, no response.
 - This can be removed if there is no response by next meeting
6. **WWF-CAR (226):** Shoreh/Leslie. William Oulette from Belgium has been deployed and will head to CAR in mid-June.
 - He will be on-site for 1.5 months
7. **In 1968 (224):** German-sent rejections. 2 vols chosen. In contact with PA and busy working. They published a story map on MLK day. Will get blurb on website soon.
 - Webmap has voice over in Story Map! :D
8. **DRC2 (223) Mapathon on March 8-9:** German. ~500 vols, 400k points, 4+days, 150 GC vols. Will send feedback and do certs in next 2 weeks. **COMPLETE**
9. **KidWorks (227):** Shoreh/Dave. Two volunteers applied, interviewed both. Dave met with them on Friday.
 - Will meet next week and sort out coordination with staff at the facility
 - Dave will follow-up after the meeting on April 26th so we can reach out again after the meeting
10. **Cyclone - Gita (222):** Shoreh sent feedback email and then certs/letter. **COMPLETE**
11. **Animal Safe Migration (221):** Beth was on vacation but just came back and sent a report. She will meet with the PA this weekend.
 - Meeting in person on Saturday.
12. **Tanzania Development Trust (218):** Leslie:
 - Emmor is working 3-5 hours a week evaluating OSM mapping work and providing feedback.
 - Esri has agreed to supply software however the cost is 100 GBP per licenses which is too much for volunteers to pay. (Could we provide software through GSP??) Currently they are using open source software or not using GIS for analysis

- Biggest need is experienced mappers to validate work. The TDT project is a focus of many marathons with new mappers so there is a lot of validation needed. Currently there are 35 uncompleted projects.
 - Digital Globe provided 18 million building footprints for Tanzania that were funded by the Gates Foundation. The footprints are accurate but the geometry is not good. Emmor is looking at ways to clean up the polygons to create rectangles and reduce the number of nodes. The footprints will be used for creating a surrogate for population density.
13. **Hurricane Harvey - CDC (206)**: Shoreh: asked again (3rd time) for feedback and report.
14. **Puente - Escalante (214)**: Shoreh/German: asked for report, Chris replied and said that he'll get to it. **COMPLETE**

Other business

- [Part time employee job description](#). Esri has sent \$75k donation and it's now in our account (\$25k per year for 3 years). Need to discuss the plan for bringing a part time person on board.
 - This needs to be separated out into another call or email
- Esri UC 2018:
 - Who is attending?
 - Booth at \$300. Need a vote for approval
 - Motion to approve: Shoreh
 - Second: Leslie
 - Approved! Wendy will register.
 - Lunch on Wednesday?
Attending: Shoreh, Leslie (maybe), Wendy, Allen,...
- What is the best way to setup the initial call with the PA to increase CC's participation? Shoreh added some details in the SOP. Has anyone reviewed it?
 - After that Carol will contact Derek about separating email notifications.
 - Can we have a shared Google calendar? Carol will look into that.
- Google Drive restructure: Just a reminder that this is important and needs attention sooner than later. (Carol can start planning for this as soon as the website is done.)
- URISA Strategic Plan/Committee Coordinating meeting: Dianne:
- Wendy: silent auction at the Pro with proceeds going to GISCorps.
- URISA ULA: Shoreh gave a presentation about GC on 4/13. *WHOO!*
- **German Ecuador April 4-May 9**

Next call: Thursday **May 24**, 2018 at noon EDT - Shoreh in NYC on the 17th, can we push by one week (5/24)?

Carol - send out email update for CC meeting date change.