

**Thursday March 15, 2018 at noon EDT**  
**Call information: 1-800-944-8766 Code: 66836**

## **AGENDA**

Present: Wendy, German, Shoreh, Carol, Stephen, Allen, Wendy, Leslie, Dave, Dianne  
Regret:

Approval of [February](#) Minutes

- Motion: Allen
- Second: Dave

## **Monthly Financial Report**

End of January 2018 Financial Report:

- Total expenses in January 2018: \$41.09. YTD: \$41.09 since 2003: \$114,004.54.
- Total [contributions](#) in January 2018: \$0.00. YTD: \$0.00 since 2003: \$145,205.92.
- Total balance as of end of January 2018: \$31,201.38.

3-Year budget: [Budget report projected to 2020](#)

**Marketing activities:** Allen/Stephen/Wendy

- 1-page awareness flyer into GISP
- Digital investment package (brochures, testimonials, ...) 3-year ask, 5-year ask...? What is sustainable? Where is money going?
- BOD: Other Urisa committees could help with GISCorps operations. Fundraising/outreach by Marketing Committee.
  - Quarterly pushes via email/social.
  - "Ask" package for matching/larger donations.
  - Non-geospatial partners who would support humanitarian aspects (i.e. Whole Foods).
  - Sustaining members with recurring donations.
  - Urisa fee +\$5, opt out to not contribute.
- Freshen up CafePress (Shoreh, German, Wendy) Brandme option. How to update CafePress site new styles, stickers, magnets, water bottles...??
- [Link to URISA's shop](#)
- German will look at stickers. 4"x2" Stickers are ~ 175\$ for 500.

## **Committee Updates**

- Website: Carol:
  - Outstanding issues:
    - The "Contact your account" page is still not working. Recover your password not working either, going to 404 page. Derek is working on that page.
    - Potential security issue:
      - Email re: Personal privacy and safety issue. Carol will follow up with Derek.
    - How can we protect the forms from being hacked (CAPTCHA?). Mary has implemented that for admin sign in. The honey pot should be in all 3 forms plus the contact form.
    - Do we need training from Mary? How should we thank her?

- Ask her to pick something up from Cafe Press.
  - Send her a feedback form. Shoreh will send her an email.
  - Need training on plug-ins (which are installed, and how/how often do they need to be updated)
    - Wendy to send a Panera thank you card to Derek (\$50).-done
    - Old site on subdomain??
- GIS Service Pledge (GSP): Leslie: [Link to documentation/meeting notes](#)
  - Approved and sent 3 new GSPs on March 11. Two new applications to review.
  - Troy has updated the webmap with the approved GSPs. The data/script has to be updated every 15 days due to issues with tokens. Troy will work on creating documentation for the process. Once that is done we will update the GSP sub-committee documentation.  
<https://giscorps.maps.arcgis.com/home/webmap/viewer.html?webmap=9f461796d3e9479ab781ac5dee2498de>: Map has been embedded on web page.
  - Posted a public [dashboard](#) on our AGO landing page where you can see approved recipients and created an [admin dashboard](#) for easier review (requires AGO login).
  - We may want to have a hard deadline to approve pledges so the data is updated every 15 days.
  - Consider moving Adam/Guy points to Geneva? Basic editing of submitted text for clarity on website?
- Report from [Mission Coordinators](#):
  - OSM: Emmor/Leslie: Trying to schedule a call with Patricia Solis of YouthMappers to foster our relationship. Leslie did another presentation for a Colorado College GIS class and they worked on Tanzania HOT project. **Do we want to list these events as deployment??**
  - AGO: German/Jeff: no activity. Need a new lead.
  - DHN: Leslie: no activity
- Publication: February edition went out towards the end of the month. Puente Escalante for May newsletter.

**Deployment news (launched, ongoing, new): [Volunteer/Project List](#) .**

1. **UNOPS-Goma**: just came in. Leslie, Dave & Carol
2. **WWF-CAR (226)**: Shoreh/Leslie. Recruitment in progress. Have received one application but resume is in French.
3. **Oregon State University (225)**: German/Emmor did a 2 hour OSM training. **COMPLETE**
4. **In 1968 (224)**: German-sent rejections. 2 vols chosen. In contact with PA. Will get blurb on website soon.
5. **DRC2 (223) Mapathon on March 8-9**: German. ~500 vols, 400k points, 4+days, 150 GC vols. Will send feedback and do certs in next 2 weeks.
6. **KidWorks**: Shoreh/Dave. Met with them and then sent the JD. Waiting on their response.
7. **Cyclone - Gita (222)**: Shoreh has not sent feedback email yet.
8. **Animal Safe Migration (221)**: Beth wrote: "Our Esri 1-year non-profit software subscription was approved, so thank you for your help on that. What a great program to have access to. I've downloaded and installed ArcMap Desktop - which is my main tool to work with the GIS data I'll be gathering and crafting to make work for ASM. So far I've collected many of the King County geodatabases (by subject) from the King County GIS Data Portal. My primary starting point is working with the Parks and publicly owned layers. I've brought these in and began to consider to how to group them. Although I'm working with the King County datasets and

reviewing their method of categorization (attribute values of various fields such as "OwnerType"), I'm trying to think bigger picture to include data beyond King County. I've really just begun the work and started to ask a few questions of Sean. I believe this will be the beginning of some back n forth conversations and meetings as I build a data model to support the mission. What I didn't do is just turn everything on and make a make of our King County pilot area. I'm building the platform up to support the needs as I interpret them in coordination with Sean's/ASM's goals.

9. **WHO-Mogadishu (1) (219):** Leslie/Shoreh: Leslie will send feedback form. **no webpost due to security**
10. **Tanzania Development Trust (218):** Leslie: No update from Emmor this month..
11. **Hurricane Harvey - CDC (206):** Shoreh: asked again for feedback and report.
12. **Puente - Escalante (214):** Shoreh/German: this project is completed but they are very interested in keeping Wincy on board for the next engagement. Sent cert/letter to Wincy. Will send a report for the next newsletter. **COMPLETE**

### Other business

- What is the best way to setup the initial call with the PA to increase CC's participation? Need an SOP for this task. We can also add all CC members to notification list so we all see incoming emails for new projects. Will discuss further next month. After that Carol will contact Derek about separating email notifications.
  - Can we have a shared Google calendar? Carol will look into that.
- [Part time employee job description](#). Pending Esri's action. No further updates.(DMH asks - Do we need to follow up with ESRI somehow?)
- Google Drive restructure: Just a reminder that this is important and needs attention sooner than later. (Carol can start planning for this as soon as the website is done.)
- URISA Strategic Plan/Committee Coordinating meeting: Dianne: sent the report. Missed the March 6 meeting due to health issues/medical appointments but am trying to follow up on action items online.
- Wendy: silent auction at the Pro with proceeds going to GISCorps.
- Luncheon meeting at Esri on Wednesday at noon.
- **German Ecuador April 4-May 9**
- **Leslie: First 3 week in April, minimal availability.**

**Next call:** Thursday April 19, 2018 at noon EDT

Regrets: German