Minutes of Conference call on November 18, 2003

Participants: Martha Lombard, Ed Wells, Wendy Francis, Nigel roberts, Barbara Hirsch, Tom Conry, Shoreh Elhami

- 1) Strategic Plan: Martha will create a "Twiki" site where all of the CC members can go and add their comments to various sections of the Strategic Plan as outlined by Ed and Martha. Ed will plug in the ready-made text either from the web site or other documents such as the power point demo. This site will also include a section that will allow for members' feedback about the existing web site on a page by page basis (Ed will check with Martha on this). Martha will also look into the possibility of including an open email storage where all emails to GC could go there and be accessible to all CC members. "The Consensus Draft" of the Plan will be finalized in 3 weeks (by December 9th) and be sent to Dan Parr, Dianne Whitehead, and Susan Johnson. The revised version will be sent to the Board and discussed at Board's January 7th meeting.
- 2) Web Site Redesign: Shoreh explained the plans ahead for the web site. Juna will be creating an application that will allow for an automatic upload of the data to the volunteer database. It will also allow modifications by the CC members. Juna will remove the contact/volunteer list from the site until it becomes protected (she has already done that). The domain (geocorps.org) can be rolled in when ever we are ready to go live.
- 3) Outreach/Public Relations: We will create an article and letter(s) after the plan is in place. We should be able to do that sometime between the beginning to mid February and send them out. Shoreh will check on Arc News deadline.GeoWorld is willing to do a story on our first volunteer. We will be able to give presentations about the project later in the year. Wendy mentioned that on URISA's membership form they have added a spot for the GC. Shoreh asked when they can or should contact URISA corporate members and also chapters.
- 4) Pilot Projects: Discussed creating a form for agencies who are interested in our services and Barbara suggested that we may want to evaluate agencies that we will end up working with. Have to find out what they provide to their volunteers and how they support them and etc. In general, do we need a form on the web so agencies can fill them out?
- 5) Misc. issue: Ed indicated that the number of CC is fine as is and that there is no need to increase that. Everyone agreed. However, it was mentioned that if we find someone that has expertise that we do not have, may be we should discuss that further. Shoreh has been contacted by someone who might be of that caliber. Shoreh will contact the CC members after she talks to her.